

ELAN MAGAZINE

NO.7
WINTER 2021/22

Always Good Times



HANDCRAFTED
INSPIRED BY THE
SLOVENIAN ALPS



VOYAGER
#1 FOLDING SKI
IN THE WORLD



INTERVIEW
KELSEY
SERWA REY



WILDCAT
SKIS FOR REAL
ADVENTURERS

YOUNG BLOOD
NEW
AMBASSADORS



ICELAND
STEEP LINES IN THE LAND
OF FIRE AND ICE



86
INGEMAR STENMARK'S
RECORDS



COLUMN
GLEN
PLAKE





Always Good Times

Good times is what Elan is all about, and the best times are those spent with friends and family in the mountains.

Whether it's a family weekend road trip to your favorite local destination or a backcountry adventure with your best friends, it's always good times when you surround yourself with the people you're closest to.

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COVER PHOTO
Elan Arhiv



BACK TO THE ROOTS

It has been a challenging year, almost unimaginable in many respects. We were faced with circumstances we never imagined in our wildest dreams, and we were forced to rethink just about everything we took for granted over the past decades. Many people asked why? How? But those with a more introspective view asked themselves the more important question: "What is normal?" And they followed it with another question: "Is the way of life that we had gotten used to over all these years, actually the right one?"

It is a fact that every situation, even the most unusual or stressful, hides something good. The last year is proof of that. Nature took time off and recovered from constant exploitation. The sky has had only a fraction of the usual traffic and the air has become cleaner. Perhaps this exceptional winter and its wealth of natural snow were the result of a new balance that evokes memories of the time when our great grandfathers and grandmothers grew up. We suddenly realized that we do not have to travel to Canada, Alaska, or Georgia to ski deep powder. We can find the same excitement and joy in our own back yard.

The local mountains again became the first and the only choice. Local ski tours and slopes suddenly experienced a massive increase in traffic this year. Slovenians looked for snow in the Julian Alps, the Karawanks, Kamnik Alps ... Austrians found their good times in their mountain ranges. Italians stayed in the Dolomites. Canadians and Americans explored the Rocky Mountains. And we all skied. A lot. I cannot remember the last time we had so many ski days on natural snow. The fact that it all happened during times of total lockdown just makes it that much more impressive.

Skiing the local spots also brings its share of benefits. Easier and faster access means less pollution due to traveling, and then there is the time savings. But perhaps the greatest factor is knowledge of the terrain. We know where things are on the home mountain, we can read the conditions and see all the traps and hazards, so we can stay safer and be more responsible. Of course, this does not mean that we will stop visiting friends in neighboring valleys and more remote places. But focusing on what is in front of us has been a welcoming, calming and environmentally friendly experience. If our ancestors skied this way, why can't we? This last winter proved that there is always a way. We will keep skiing, hanging out, having fun, and laughing... and there will be many more moments to remember in fresh air and in the embrace of the mountains.

 REBEKA LAH,

Brand deployment manager and head of Alpine Ski Museum Elan

NEWS

Mission - Mt. Mangart



“Mission to Mt. Mangart” is a new film and the first film project written, directed, edited and produced by documentary filmmaker and professional skier Chris Anthony. The documentary explores new and untold stories of the famed 10th Mountain Division, whose epic battles ultimately contributed to Germany’s surrender of Italy on May 2, 1945. Even today, stories of this World War II experimental unit

(America’s first ski troop) still stir our imagination. Their skilled athleticism and equally matched heroism are that of legend. Their contributions to history and post-war skiing, mountaineering, and outdoor recreation industries, make the 10th Mountain Division an indelible legacy. On June 3rd, 1945, following Germany’s surrender of Europe, the 10th Mountain Division held a ski race on the slopes of Mt. Mangart to determine who was the most daring and fastest skier on that day. The unit consisted of men from a variety of countries who had migrated to the United States and joined the battle in Europe. 76 men took on the challenge while over 500 spectators looked on. It was a symbolic day of victory in so many ways. The men were skiers long before they were soldiers. After everything they had been through, gliding down a slope was sign of freedom. In 2020, members of the 132nd Mountain Regiment of the Slovenian Army and Elan Headquarters Team met at the historical site to present a special edition Ibx Tactix folding ski to Slovenian dignitaries. The 132nd Mountain Regiment celebrated the memory of the post war event by skiing the Tactix on the site of the original race.

Ten years of collaboration between Elan and Grouse Mountain, Vancouver

Grouse Mountain is a ski resort above Vancouver in British Columbia, Canada. It has a fantastic view of the unique city that could rightfully be called the world capital of outdoor sports. In the summer, Grouse Mountain is a haven for mountain bikers and in winter it is all about skiing. Elan has been working with the beloved Canadian resort for over 25 years and over the last 10 years the two companies have been offering a unique program

aimed at encouraging new skiers. Any new skier who buys an Elan Element series skis or Elan skis for kids, gets a season pass for Grouse Mountain. “We wanted to help facilitate access to skiing. Now there is no more standing in line for tickets. They can go skiing anytime, even if just for a few hours. This way, they will quickly gather plenty of ski days in a single winter and progress faster, with greater knowledge and experience,” said Primož Plestenjak, the Canadian representative for Elan Skis.

Elan Goes Mobile

Elan will spread the word about Always Good Times at ski resorts across Europe with a new exhibition trailer. The mobile exhibition presents the rich heritage, successes, and innovations of Elan, in a friendly Alpine style and will bring revolutionary Elan products closer to skiers on their home mountain.

The trailer also provides a space for different events and presentations for skiers, dealers, and VIPs. “We are thrilled with the fact that we will be able to get closer to our skiers with this mobile exhibition space and present our brand and products in their home environment, in the mountains where they belong. We will also be able to pursue our mission of bringing Always Good Times a lot more effectively,” said Melanja Korošec, Global Brand Director at Elan.

The first event already took place at Pokljuka, Slovenia. Follow @elanskis for the schedule of events and locations and come see the new Elan trailer in person.



VOYAGER ROCKS THE WORLD OF SKIING

Elan Voyager, the world's first folding all mountain ski, has made its mark on the world of skiing, winning three prestigious awards in the short time since its launch: Red Dot "Best of the Best", Plus X and the ISPO Award.



reddot winner 2021
best of the best



History has a way of repeating itself and Elan has reaffirmed its status as the ultimate innovator in skiing and a driving force that steers the course of the sport, thrilling users with its sophisticated solutions. This year the Elan Voyager folding ski has won the most coveted award in product design, the Red Dot Best of the Best.

Elan skis won their first Red Dot award back in 2007. Today the count is up to 11.

"In 2007 we won our first Red Dot award. Since then we have developed a distinctive design language for our skis that underlines our innovation, technological perfection and sophisticated design. We do not develop our products to a uniform recipe, but we have a brand strategy that helps us define very clear goals. That is why our products share a certain common thread, and each new product we present brings something new, often revolutionary," said Global Brand Director Melanja Korošec.

This time Elan has won the most prestigious version of the Red Dot, the Red Dot Best of the Best - an award reserved for products that transcend their category through sophisticated and refined design.

The Voyager is the first folding all mountain ski. Its launch is the result of a dream to have a folding ski that performs the same as a traditional (non-folding) ski. The engineering team at Elan has successfully developed an efficient product that

maintains all the characteristics of classic (non-folding) skis while gaining the distinctive advantage of mobility. Voyager is designed to face the challenges brought by the rapid pace of the modern world.

"Designing folding skis is a special challenge. Throughout the development process we followed the goal of making a ski that is fully comparable to classic skis from the viewpoint of the user. We learned a lot in the process of making the Ibx Tactix folding touring ski, but we needed a great deal of research in materials and technology to reach a final result that fulfilled all of our stringent standards," said Vinko Avguštin, Head of Development at Elan.

In addition to the Red Dot Award, the Voyager ski also received the Plus X and ISPO awards at the eponymous sports fair in Munich. Both award juries praised the exceptional technological prowess and innovation of the Elan Voyager. Organizers of ISPO, the world's largest ski equipment fair, awarded the Voyager as the best product in its category. The Plus X Award jury awarded the Voyager in six of a total of seven subcategories, namely innovation, superior quality, design, function, simplicity of use and ergonomics. The Voyager was also selected as Best Product Of The Year 2021 and Elan was selected as Best Brand Of The Year 2021.



HANDCRAFTED IN THE SLOVENIAN ALPS

Each and every Elan ski bears the inscription “Handcrafted in the Slovenian Alps”. It’s a symbol of pride and these words say it all. Mountains are a permanent source of inspiration for all skiers, especially for those who fall in love with skiing so much that they dedicate their life to making new, better, and more capable skis.

Elan engineer, Marko Kozjek, is one of these dedicated people. He has been a driving force in the extraordinary innovations Elan has launched over the past three decades, aimed at helping skiers around the world enjoy their sport more than ever before.

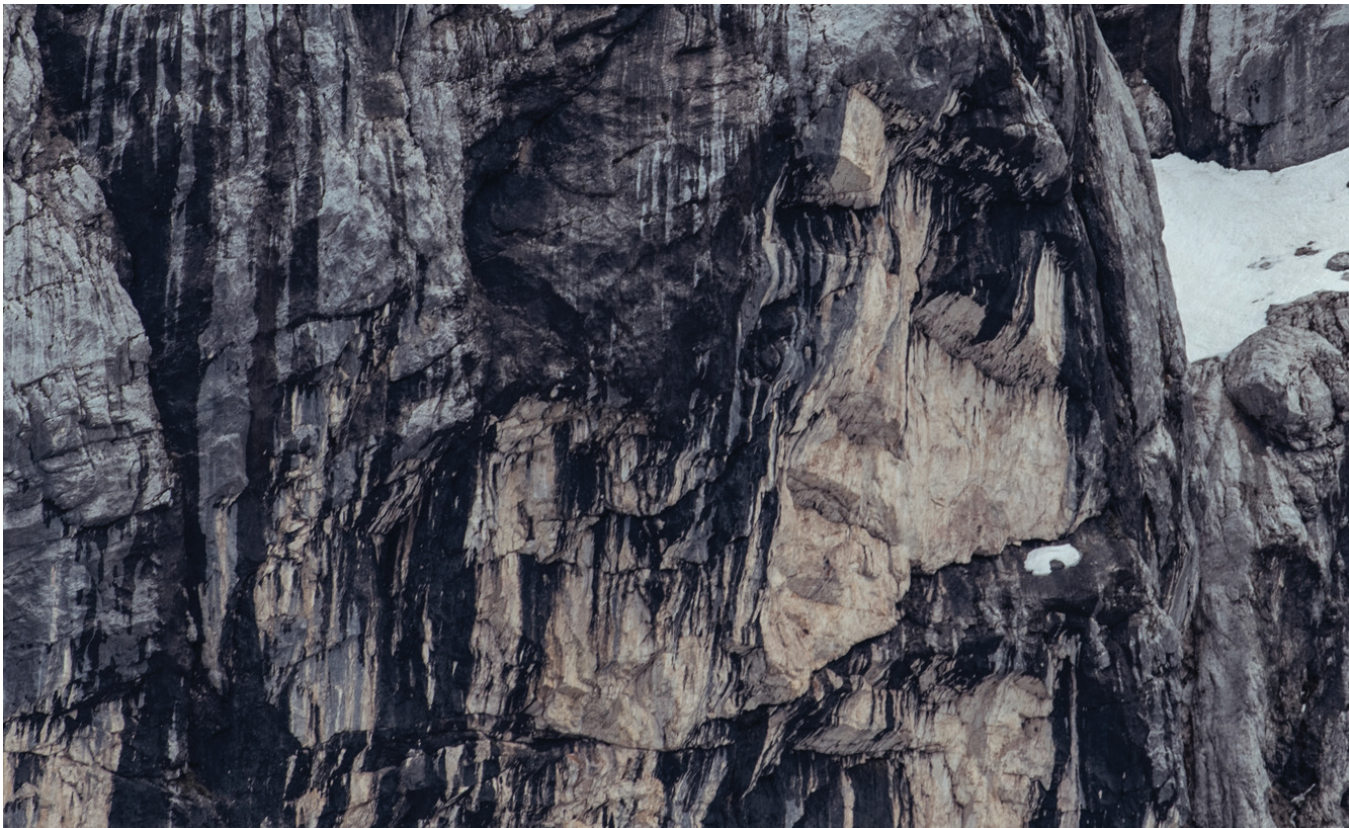
 Gregor Šket  Klemen Razinger



Begunje na Gorenjskem is a small town, but only in terms of physical size and population. In the ski world however, Begunje is a capital city, a metropolis of ski innovation. The inventions developed here, and launched to improve the skiing experience, are too numerous to count. Each time a breakthrough product is presented, people have said "This is it! It can't get any better than this." And each time the engineers at Elan develop something new, better, and even more efficient. This cycle has continued for decades. It has become so reliable, that it warrants an anthropological study. One fact is clear: Begunje is home to ski enthusiasts who explore, experiment, and invent with a clear passion and love. It is hard to pinpoint why this is. Over the past decades the tiny town has accumulated incredible creative energy that now serves as a perpetual source of progress and innovation.

It is likely that the magical Slovenian mountains have something to do with it. The windows of the Elan factory frame a magnificent view of the Julian Alps and on a clear day Mount Triglav seems just a stone's throw away. On days like this, the valley echoes with that famous Slovenian song: "Slovenia where does your beauty come from," written by the Avsenik Brothers, who incidentally come from Begunje as well. These mountains are an inspiration for anyone who loves skiing. For the people at Elan, they are also a testing lab. The connection between mountains and people is so close, that it's hard to say whether the mountains were created for their skis or vice versa. But that doesn't really matter. What's important is that the mountains, skis, and people of Elan work together in perfect harmony.

Legend has it, the mythical creature, Heathen Maiden, prophesied to the son of a hunter that he will shoot the Goldhorn. Other heathen women became upset because of this forbidden prophecy and turned the prophetess into a rock.





Love for the Mountains

The entire engineering and development team at Elan shares a deep and true love for the mountains. Marko Kozjek is a proud member of that team. He comes from the village of Dobrava pri Kropi some ten kilometers away, but his life has been intertwined with Elan and Begunje since an early age. He has the heart of a skier and the mind of an incredibly skilled and ingenious engineer, and his hands can make just about anything his limitless imagination can create. When Rudi Finžgar dreamed of his ideal colleagues, he envisioned men just like Marko Kozjek. Being born in the region, he developed a love for the mountains at an early age, first as a skier, and later as a mountaineer and climber.

“The mountains are a dialogue with yourself in stunning surroundings. It is where you go to think about what you do and will be doing in the future. The unattainable terrain of the mountains has always had a certain mystic appeal, and when you reach a summit, you experience an immense sense of accomplishment. There are no bad thoughts up there. I can climb the same mountain and walk the same trail many times, but the moment is always different because nature is never the same and always offers something new. For me the mountains are a combination of meditation and a test of physical endurance,” says Kozjek. He does not have a particular favorite mountain, but his most common hikes of recent years include Jamnik, Bela Peč or Vodiška Planina.

Innovations and Inner Peace

When we talk about innovations in the plural, we should mention some rather complex motivation processes they are associated with. In the absence of such processes innovations usually stay in the singular. "We must always encourage our brain to take on new ways of thinking. New viewpoints and aspects help immensely, as do changes in the environment. It has happened to me several times, working at my desk, desperately looking for a solution and getting nowhere. Instead of laboring on in the same cycle, I got up and went outside and the closeness of nature had a profoundly positive effect on my mental processes. The right solution presents itself, on its own," says Kozjek, who is a master of making things by hand. Not only can he make his own skis, but he also has his own workshop and lathe, and has made just about every piece of furniture in his home, from the bed to the dining room table. He has also built his own solar power plant and plenty of attachments for his tractor. Marko is a trained aerospace engineer and a master of making ideas come to life. This is his major advantage. It is one thing to have an idea, but something completely different to actually bring it to life. He can do both. His job is dedicated to adjusting tiny details and it is these small changes that make the decisive difference.

Attitude Toward Craftsmanship



The term "handcrafted" is often abused these days. It is very important that doing things by hand actually enhances the quality of a product. There is always a balance to be found in which products are appropriate for making by hand and which are not. It is abundantly clear that making hundreds of thousands of mass-produced items by hand, makes no sense. Any approach to making things by hand must consider all the limitations, adjust, and find new solutions. "We purposefully plan products in our segment so that they can be enhanced by manual labor. This requires a certain amount of thought by both the engineers and those who make the products. I spend a lot of time in manufacturing, working closely with the people that make our products with their hands and when we put our minds together, we often find a few more details that can be improved further," adds Kozjek. Craftsmanship is also an expression of the coordination, trust, and close connection of all the people involved in the process of making skis. That is why Elan skis proudly bear the inscription "Handcrafted in the Slovenian Alps". "I can safely say that at least sixty percent of the manufacturing process of our skis is still done by hand. There is definitely more manual labor involved than machines. In our case the word "handcrafted" is much more than just a fancy sounding concept. It is our way of thinking, our life, and our pride. I am sure it is a part of everything that we create," says Marko with a satisfied smile.





WORLD TRAVELER

The Elan Voyager is the world's first folding all-mountain ski, a technological marvel that many have dreamed about for decades. Now, thanks to Elan, dreams have become a reality. The Voyager is aimed at skiers whose dynamic lifestyles intertwine professional obligations, with family and personal life, and require efficient use of available time. These skis bring cities closer to the mountains than ever before.

 Martin Tekše  Archive Elan





The skis have a unique folding function, so the form partially supports and emphasizes that element.

Imagine an executive working in the City of London, diligently crunching numbers and tables while dreaming of ripping groomers in the Alps. This is how he describes his passion for skiing: "My schedule is structured down to the minute, but I'm also very aware of the importance of taking time off to unwind. I know I have to set aside part of my busy schedule for my passions, so I take days off every now and then, forget the world of business and turn into a ski bum. My love for skiing and the mountains is so strong that I keep a live webcam from the Swiss Alps open on my computer desktop all the time. When I see a good weather forecast coming up, I tell my secretary that I will not be coming to work the next day. I only need two things after that: an airplane ticket to Geneva and a set of skis." This is where the Voyager comes in. The Voyager is Elan's latest ski and the embodiment of the age-old dream of having a ski that is easy to carry and can be checked in as regular luggage at the airport. The dream always seemed unattainable, until now. Elan's engineering team has successfully developed the world's first folding all-mountain ski that maintains all the characteristics of classic (non-folding) skis while gaining the distinct advantage of mobility. The ski is designed for challenges brought by the rapid pace of the modern world. Its exceptional functionality makes it a unique link between the city and the snowy mountain peaks. The Voyager is world traveler and mountaineer. Regardless of how you travel, either by car, train, or airplane, the Voyager will make your trip to the mountains easier. While the ski brings substantial space savings, its uncompromising performance on snow will satisfy the needs of the most demanding skiers. Elan has changed the game again with the new Voyager. The new concept in skiing makes traveling to the mountains easier and leaves more time for enjoying everything a good day of skiing has to offer. At the end of the day the skis simply fit into the trunk of your car, leaving more than enough space for other luggage.

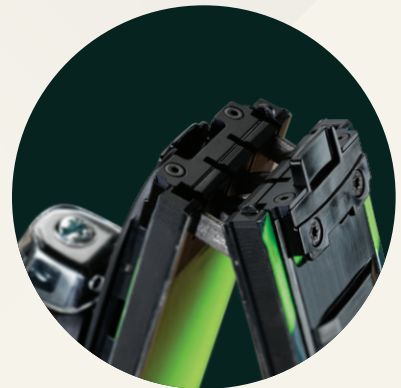




Connect Technology

Elan has been the leading innovator in the ski industry for the past 75 years. The technology involved in the Voyager project builds on the legacy of the master craftsmen from Begunje. Elan's development team has spent years perfecting the Voyager ski at their headquarters in the Slovenian Alps in order to achieve the level of excellence that users have come to expect from their products.

The secret of the Voyager is in its revolutionary "Connect" technology - an advanced mechanism that binds two halves of the ski into a fully functional whole. In conjunction with the carbon reinforced Fusion plate the mechanism acts as a load bearing platform, linking the two components together to provide torsional rigidity and give the ski its uncompromising performance, while enabling the ski to fold into a compact and travel friendly package that fits the requirements of airline luggage.





The Final Test

When Elan engineers finished their project and the Voyager skis were ready to get their first taste of snow, they had to pass one last stress test. First they had to travel to the resort town of Zermatt in the shadow of the mighty Matterhorn. That part was no problem since the skis were made for traveling. But the next test would be much more demanding. At 3000 meters above the sea, the skis were given to Filip Flisar, one of the world's best ski cross racers, to thoroughly test their resilience, functionality, and reliability. The former World Champion and World Cup champion is known for being hard on his ski gear and for being a perfectionist who leaves nothing to chance. He was more than a little surprised when he got a pair of skis that fold in the middle, but when he heard that confident click that marks the skis folding out to their full length, he could not help smiling at the coming challenge. And then it began.

Short turns extended into longer ones, the speed went up, the jumps kept getting bigger, and the forces kept increasing. Filip shows no mercy for his sports equipment and always expects the best, and the Voyager held true, without a hitch. "I am very surprised with the ride and performance of the Voyager. In fact I can't feel any difference with classic skis," reported Filip. As a last test Filip thought up the ultimate test of power and resilience. He put on the skis and stepped onto two wooden blocks, one under the tips and one under the tails, with the middle of the skis suspended in mid-air. And then he started furiously jumping up and down as only he can. The skis passed this test without a problem. The results of the test can be summarized into a single sentence: "If Filip Flisar can't destroy the Voyager, nobody can!"





VOYAGER EXPERIENCE TRAVEL SOLUTION

All in one bag

Elan also created a set of extending poles and a few other useful accessories to go with the folding skis. A dedicated ski bag for the Voyager is designed to fit skis and has ample room for all the remaining ski equipment on top. There are two versions of the bag available, the smaller has room for skis and poles while the larger has enough space for ski boots, clothing and a helmet. Dimensions of the bag correspond to the requirements of regular check-in luggage at airports (W + L + H < 156 cm).

From an idea to a ski

The idea of a folding ski is not a new one. Apparently there have been experiments dating back to the First and Second World War. Unfortunately none of the skis could be used for actual skiing. There were some attempts later as well, but nobody got further than the prototype phase, and no one could make it work. We spoke about the demanding process of engineering the Voyager, the first folding all mountain ski, with Global Brand Director Melanja Korošec, Director of Elan's Development Department Vinko Avguštin, and Strategic Designer Luka Bassanese.

From left to right: Vinko Avguštin,
Melanja Korošec, Luka Bassanese



THE VOYAGER SKI IS A TECHNOLOGICAL MARVEL. HOW DID THE BREAKTHROUGH TECHNOLOGY INFLUENCE THE DESIGN AND FORM?

MELANJA KOROŠEC: Skis work when they are in one piece and we started with breaking ours in half. This fundamentally shifted the perception of the product from a piece of equipment to a product that provides skiers not only with the ability to ski, but also provides a complete skiing experience unlike anything the world has ever seen. The Elan Voyager is the first folding all mountain ski in the world, so we took care to appropriately express this breakthrough in the product design. The process begun by analyzing users and setting design goals. The main guidelines for the design were function, intuition, and sustainable quality. The skis have a unique folding function, so the form partially supports and emphasizes that element. All the parts of the ski were developed and designed to enable safe and long lasting use and we sought inspiration for design elements in the aerospace iconography as the pinnacle of mobility. Last but not least, an important part of product identity is also the name that addresses the user experience and gives the ski a global appeal.

HOW LONG HAS ELAN BEEN THINKING ABOUT A FOLDING SKI?

VINKO AVGUŠTIN: Elan has worked on the idea of a folding ski several times in the past, but the concept was put on the back burner for quite some time before we actually started with the first activities. The first actual step was made in 2011. We began seriously considering the idea when we started working with the Slovenian Armed Forces. After presenting the Ibex Tactix folding touring ski in 2017 we immediately started thinking about the next challenge - making the first folding carving ski.

WHAT DID YOU LEARN FROM THE SUCCESSFUL DEVELOPMENT OF THE IBEX TACTIX FOLDING SKI?

VINKO AVGUŠTIN: It was certainly a strong impulse for development. The idea originated from the user - we observed different groups of skiers, including mountain warfare units, who carry long skis on their backpacks. This is a significant hinderance for moving through the winter environment, especially for soldiers. This gave rise to the idea for a functional folding ski that would also fulfill all the functional requirements, especially in terms of operating loads. During the development phase we went through several variants of the folding system that we tested, improved, and discarded. Eventually we made the first functional folding touring ski. Since the skis were intended for military use we focused on durability. The mechanism operated flawlessly and it gave us lots of confidence. In terms of performance the ski was sufficient for ski touring, not advanced recreational skiing, but that was enough for what we were trying to achieve. For the Voyager project, the mechanism was upgraded significantly.

WHAT IS THE KEY ELEMENT OF THE NEW VOYAGER FOLDING CARVING SKI?

VINKO AVGUŠTIN: The key component of the new Voyager folding ski has to be the binding plate system that provides rigidity equal to classic non-folding skis. Developing the plate in conjunction with the Connect

technology certainly required the most creative thought. We made several different solutions and ended up using the one that proved to be the most effective.

WHAT IS THE ROLE OF DESIGN IN PROJECTS AS DEMANDING AS THE VOYAGER?

LUKA BASSANESE: Designers are faced with the greatest challenges when it comes to the most demanding products – how to transform technically complex innovations into user friendly products. Design emphasizes usability by focusing primarily on the key element of the ski – the folding function, making the product understandable and accessible.

YOU ALSO DESIGNED A DEDICATED BAG, COLLAPSIBLE POLES AND A FEW OTHER ACCESSORIES TO FORM A COHERENT WHOLE. IT IS CLEAR AT FIRST SIGHT THAT ALL THE PRODUCTS HAVE BEEN CREATED WITH A GREAT DEAL OF PASSION AND DELIBERATION. HOW DIFFICULT IS IT TO FIND COMMON ELEMENTS IN DIFFERENT PRODUCTS?

MELANJA KOROŠEC: The Voyager is not just a single product, it is a solution that brings substantial improvements to the user experience of skiers living in urban areas. It was this thought that directed our activities towards not just focusing on the ski, which of course is the fundamental element of the concept, but to include all the accessories and equipment around the ski.

The first logical step was a collapsible ski pole that complements the user experience very well. Another major mobility element of the system are the two bags – the smaller for storing and carrying skis and the larger with enough space for everything you need for a weekend of skiing. Having the dimensions of the bags correspond to the IATA guidelines for check-in luggage was a very clear design limitation that the engineers included in their development process. Lastly we also considered details such as a brush and cloth for cleaning snow off the skis after use.

We allowed ourselves no compromise when working on the Voyager project; only the best was good enough. After all, each and every detail shapes the end user experience.



THE NUMEROUS AWARDS RECEIVED BY THE VOYAGER SKI ARE PROOF THAT THIS IS A TRULY GROUNDBREAKING INNOVATION. AMONG THE AWARDS IS THE COVETED RED DOT BEST OF THE BEST AWARD. WHAT DOES SUCH RECOGNITION MEAN TO YOU?

MELANJA KOROŠEC: Our products are primarily made to be used, not just to be looked at. Usability is always our first priority, as is keeping our promise to users – every day will be their best day on snow. The »Always Good Times« experience is what we want to give skiers. But we are, of course, incredibly happy to see our work recognized in professional circles and even though we have won many awards for our products in the last decade alone, receiving the Red Dot Best of The Best for the Voyager was very special. It is our first one, and you never forget your first, especially because the Voyager project involved the entire company. Receiving the award is a recognition and validation of our work that delighted and motivated all of us.

NEW LIFE



Kelsey Serwa Rey, one of the best ski cross racers of all time, winner of Olympic gold and silver, retired from ski racing at the end of the 2019 season. 2021 finds her married, happy, satisfied and ready for a new life. Of course she will not be giving up her active Canadian lifestyle anytime soon and of course she will keep skiing for herself. And she will keep working with Elan.

 Gregor Šket  Elan, osebni Arhiv Kelsey Serwa Rey,
Matt & Julie Photography





A single thought comes to mind when you meet Kelsey Serwa: Sunshine! Kelsey exudes kindness, warmth, energy and joy and she is the epitome of relaxed, Canadian confidence. That is how she raced on skis - decisively, with sublime feel and great joy for the sport. When a person has such a positive outlook on life, things tend to just fall into place for them. They certainly did for Kelsey, even when she had to find her strength and resolve after three knee surgeries. Her medal cabinet has a World Championship gold and a silver and a gold from the Olympics. When an athlete achieves so much, the decision to retire from racing and look forward to a new life comes easier. Kelsey's first move was to add Rey to her surname by marrying her long term partner Stan Rey. As an active Canadian living in Whistler, BC, Kelsey loves spending quality time outdoors, but skiing remains her great love. She is also still a member of the Elan W Studio.

HOW IS LIFE NOW, WHEN SKIING IS NOT YOUR TOP PRIORITY ANYMORE?

Since I've retired from competitive racing in 2019, I get to enjoy skiing in its purest form. That is getting outside, breathing in the fresh air, and skiing freely through the trees, in powder or on piste without any gates to dictate the shape of my turns. However, like ski cross there are still people to dodge on the slopes, surely keeping me on my toes and encouraging me to look ahead! I've become somewhat of a weekend warrior while I balance my passion for skiing with other priorities such as completing my undergraduate degree, applying for physical therapy school, volunteering, working, and spending time with my husband Stan and our doggy Baloo.

MANY ATHLETES TALK ABOUT THE DIFFICULTY OF RETIRING FROM A PROFESSIONAL CAREER. HOW DID THIS TRANSFORMATION GO IN YOUR PARTICULAR CASE?

Some people say an athlete dies twice in their lifetime: once when they retire from their sport which defined who they were for their entire lives, and once more at the end. For me, my experience of retirement was so far from this. My initial plan was to finish my ten-year racing career at the end of the 2018 season, regardless of results earned at the 2018 PyeongChang Olympics. Fortunately, winning gold alongside my best friend and fellow Elan teammate, Britt Phelan made for a pretty sweet ending of my Olympic journey. We had so much fun that season, that Britt actually convinced me to postpone my retirement for one more year...so I did. I feel fortunate to have had the support of my entire team and sponsors who allowed me to be flexible in this decision. I also recognize that I was incredibly lucky to decide the timing of my retirement, based on my own terms rather than it being dictated by injury, politics, or something outside of myself. When I walked away from ski cross, I was happy knowing I had accomplished nearly everything I wanted in the sport, had visited some of the coolest places on Earth, got to push my comfort zone on a regular basis, and made the most meaningful and lasting friendships I've ever had. As I entered the next chapter in my life, I welcomed it with an open mind and took advantage of every opportunity by saying "yes" to every new adventure I could. The summer of my retirement, I completed a challenging yet fulfilling 7 day mountain bike race across BC's West Coast, organized and hosted a sold-out golf tournament to raise money for the KSer Scholarship Fund (to support the next generation of student-athletes from my home town), went on a lovely road trip to California with Stan and got engaged. All in all, I think I embraced my new life after sport in the best way possible.

DID YOU HAVE TIME TO REFLECT ON WHAT SKIING MEANT TO YOU?

Skiing was and remains to be such a huge part of my identity, of who I am, and what I live for. It provides a sense of freedom when flying down the slopes without any restrictions. Skiing gets me into the mountains where life feels simple. It has provided me with so much happiness which I want to share with others. More so, skiing keeps me active, which is integral for keeping my body strong and healthy. Perhaps the best part of this sport is the community of like-minded individuals who have been part of my journey, from my first turns, to standing on top of the Olympic podium, to now. Skiing has given me a purpose, something to strive for and a strong connection to the environment and the people around me.

DO YOU THINK IT WILL REMAIN ONE OF THE MOST IMPORTANT PARTS OF YOUR LIFE IN THE YEARS TO COME?

To remove skiing from my life would be like removing a limb from my body. Therefore, I believe skiing will remain one of the most important parts throughout my life. Stan and I are committed to settling down in a small mountain town where we can one day share the gifts of skiing with our own family.

WHEN YOU WERE SKIING PROFESSIONALLY, WHAT WERE YOU MISSING THE MOST ABOUT EVERYDAY LIFE?

To get to the top in any venture of life, whether it be in education, sport or business, one must make sacrifices along the way. As a young athlete you learn to prioritize your time, to set goals, and focus on achieving those goals. You get to see some pretty cool places and meet some pretty amazing people who share the same passion for life and adventure. To make all this happen, I missed out on a lot of high school activities. Do I have any regrets on the things I missed out on? Absolutely not!

WERE YOU HOMESICK SOMETIMES?

Early in my racing career, I was never homesick but as I got older I began to miss the comfort of my own bed, and my friends and family at home a little more.

HOW DID YOU MANAGE TO COMBINE YOUR SPORTING CAREER AND YOUR PERSONAL LIFE?

Because sport was such a large part of my identity, my personal life and my career as a Canadian Olympian were intertwined. My husband Stan, also pursued ski cross for a number of years before retiring to become a professional freeskiier. My best friend, Britt, first entered my life as a teammate before our relationship

exploded into what it is today. I feel like I also owe a lot of credit to my parents, especially my mom who always reminded me of the importance of having a strong foundation in education.

FAMILY, FRIENDS AND YOUR PARTNER MUST HAVE AN IMPORTANT ROLE ALSO FOR YOUR CAREER. HOW MUCH DID THEIR SUPPORT MEAN TO YOU?

Because sport was such a large part of my identity, my personal life and my career as a Canadian Olympian were intertwined. My husband Stan, who I met through ski racing when we were kids, also pursued ski cross for a number of years before retiring to become a professional freeskiier. My best friend, Britt (who was also the maid of honour at our wedding) first entered my life as a teammate before our relationship exploded into what it is today. I feel like I also owe a lot of credit to my parents, especially my mom who always reminded me of the importance of having a strong foundation in education.

DID YOU FEEL THE DESIRE TO REST YOUR BODY AFTER SO MANY YEARS OF STRICT TRAINING, TRAVELS, COLD, WIND, AND STRESS?

I would be lying if I didn't admit that I had considered "permanently resting my body" (ie. retiring) from racing after my second and third knee injuries in 2013 and 2017 respectively, both of which were season enders and booked me a seat in the operating room. I feel like the timing of those injuries is what willed me to come back, each being less than a year out from the next Olympic Games. After many years of returning from injury, I was definitely happy to adjust my training routine to accommodate the type of activity my body yearned for, in contrast to the high intensity training program required to be competitive in elite sport. Instead of lifting heavy weights and moving explosively, I began to focus on mobility, flexibility and aerobic fitness through cycling, yoga, running, ski touring and free-skiing. Despite retiring from competitive skiing, living a healthy and active lifestyle remains an integral part of promoting my mental health and overall wellbeing.

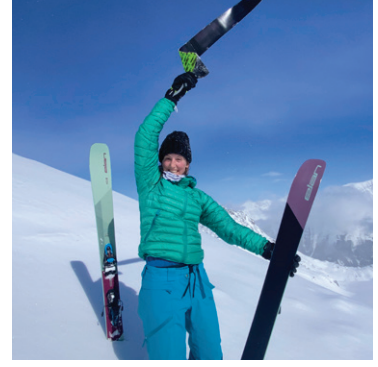
BUT I ASSUME YOU ARE NOT SLEEPING TILL NOON?

I've never been able to sleep in past 8am, but I am definitely into relaxed mornings! Hitting snooze on the alarm clock a few times before rolling out of bed, pressing the brew button on the espresso machine, then slowly picking away at emails or catching up on current events has been a nice way to start the day. I'm extra lucky because Stan usually makes me the most decadent breakfasts every morning. I've definitely been spoiled.

HOW DO YOUR DAYS LOOK IN RECENT MONTHS?

In recent months, I have intentionally made my days quite relaxed. I graduated from University in December, so I have had the luxury of an entire winter free from school. I applied to a master's program in Physical Therapy, of which I was granted an interview and am currently waiting to hear back as to whether I've been accepted into the program. To occupy my time, I've been skiing at Big White Ski Resort and offering private ski lessons through their ski school. I'm enjoying working as a receptionist at Back In Action Physiotherapy in Whistler, which has been a great opportunity as I get to watch and learn from the physiotherapists in the clinic. One day, I hope to own a practice of my own so this has been a great learning experience.





WE DIDN'T DARE TO ASK YOU THIS QUESTION BEFORE, BUT NOW IT SEEMS TO BE BETTER TIMING... WHAT DO YOU PREFER - SUMMER OR WINTER?

I love everything winter offers but my body really enjoys summer. With the longer days, its easier to fit in more activities. The warmer weather also feels really good on my bones. Winter will always have my heart, especially since I will never be as proficient at any other sport than skiing, but mountain biking and attempting to surf are both activities I'd love to get better at.

CANADA IS A BEAUTIFUL OUTDOOR PLAYGROUND. HOW DO YOU EXPLORE IT?

On foot, on two wheels, on skis, on surf boards, in a camper, alongside good friends and our doggy Baloo.

WHAT ARE YOUR FAVOURITE CANADIAN PLACES TO GO?

Canada is so huge that although I've been fortunate to travel to many places, there is still so much I haven't seen in our country. I love the West Coast with its old growth forests and lush foliage, glacier covered mountain peaks and some of the most amazing trails in the world. I love that we have surfing just a few hours away, and that I grew up surrounded by orchards and vineyard in

the Okanagan Valley. I'd love to one day travel to Canada's East Coast, to Newfoundland, Nova Scotia and Prince Edward Island to experience the highest tides in the world, a completely different landscape, maritime cuisine and ways of living!

WHERE DO YOU LIVE AT THE MOMENT?

I am currently living in Whistler, BC but am from Kelowna (about 6 hours away) and often making trips back to my hometown to visit with family.

DID YOU SET ANY NEW GOALS FOR YOUR SECOND CAREER?

I'm a big believer in setting goals to create a purpose for each day, so of course I've set new goals for my second career. Once accepted into the masters of Physical Therapy program, I'll have two more years of formal education followed by a competency exam before I'm allowed to practice as a physiotherapist. I'm a bit of a perfectionist, which has been both a blessing and a burden, so I apply myself 100% to everything I sign up for. I always have the goal of being at the top of my classes for the purpose of understanding the content as much as possible. Once graduated, I'll be keeping an open mind as to where I'll want to work and the type of population I'll be working with.

“Skiing was and remains to be such a huge part of my identity, of who I am, and what I live for.”

FEW YEARS AGO YOU DESIGNED YOUR OWN SKIS FOR W STUDIO, HOW DID YOU LIKE IT?

It's always been a childhood dream to design a pair of skis. So to have this opportunity in 2018 was incredible. Britt (fellow Elan teammate, best friend and Olympic silver medalist) and I both couldn't believe the news when WStudio reached out and requested we both design our own limited edition skis. It was a great honour and a great responsibility because we wanted to create something we were proud of, that other people would be attracted to and something that would catch the attention of other skiers on the mountain. My mom, Terri and God-mother, Mary are both set up on my “pro-models” and it makes me so happy to see them ripping around on the hill.

YOU ARE STILL INVOLVED IN THE ACTIVITIES OF W STUDIO. HOW DO YOU LIKE THIS PROCESS AND WHAT DOES CREATING SKIS MEAN TO YOU?

I love everything WStudio stands for because the team is all about promoting and elevating women in sport, encouraging us to get into the outdoors and explore the mountains in our backyards. They create skis that are full of energy, strong and stable yet elegant, fun and visually appealing. It's really meaningful to be part of a team of adventurous women, who are role models not only for myself but also in their respective communities and for young girls growing up. We need not be limited by what society tells us we can or can't do. We are strong, we are confident, we are challenging the status quo and we are encouraging others to live passionate and fulfilling lives just like we do!





WILD CATS

Wildcat is a new women's all-mountain ski created by the design team at Elan W Studio. Their playful and fun-loving character is one of a kind, and they also come in black.

 Martin Tekše  Archive Elan, Klemen Razinger, Samo Vidic





Cats are interesting animals. Their unique characters are a blend of playfulness, cunning, elegance, energy, courage, fearlessness, pensiveness, agility ... Watching a cat on the move is a special pleasure. The power they generate when jumping seems almost otherworldly and the athleticism and grace displayed when they land from a high place is second to none. It is fascinating how quickly cats adapt to new places and how well they perform in different circumstances. In this sense the tabby from the house next door is just as skilled as a mighty lion, king of all animals, or a graceful tiger.

When the ladies at Elan W Studio designed a new range of women's skis, they successfully transferred all these characteristics and skills into the world of skiing. They managed to design a unique ski that bridges the gap between all-mountain and freeride skis. The Wildcat combines unrivaled versatility, adaptability, and all-condition usability in a single package. "Our range of skis for women now covers all segments. Women can select from skis ranging all the way from classic all-round and all-mountain skis, to full on freeride and touring skis. Naturally all the products are fully adapted to the needs, wishes and tastes of women skiers in terms of construction and design," says Klarisa Veselič, Product Manager at W Studio.

Construction

The Wildcat series is based on Elan's unique modern asymmetric design. Amphibio Truline technology is the basis for the profile and construction of the left and right ski for perfect turns. Lightweight reinforcements along the entire inside edge of the skis further refine the profile and construction for perfect arcs, enhanced stability, and power through the turn. Less material over the outside edge enables more efficient power transfer and easier turn initiation.

"The guiding principle of our fresh approach to designing the Wildcat all-mountain ski was optimizing the transfer of energy between turns," adds Klarisa Veselič. "Lively and fun skis contribute a lot to beautiful days on snow."

The Wildcat was designed by Elan W Studio with a modern approach to all-mountain skiing and combines award winning technologies with state-of-the-art materials. A wider wood core includes carbon rod reinforcements and inserts that reduce weight while providing exceptional power and stability for effective transfer of energy and perfect turns. The Wildcat is available in four versions, 86CX, 82CX, 82C and 76. The "CX" version has an additional carbon reinforcement while the "C" has a carbon reinforcement in the laminated wood core.



Design

Designing skis for women always has a certain fashion element. In this case the designer becomes an artist, and the ski becomes a canvas. "We fully entrust the construction of our skis to our engineering team. Their mastery has been shown countless times over past decades. But it is a fact that women buy skis with their eyes as well. That is why a feminine approach to design and visuals is necessary. We always consider trends and colors that are en vogue for a particular season. In addition to the world of skiing, we keep in step with fashion, car design, and other areas that dictate trends," explains Klarisa Veselič, who is a graphic designer by profession and so naturally drawn to the visual part of the development, even though her position as Product Manager means she oversees the entire product. The design of the Wildcat series is marked by slightly subdued colors that exude playfulness, joy, and fun. That is the essence of skiing. It is about more than just racing down a slope as fast as possible; it is an experience of the mountains in the company of friends.



Black Cat

"I am in love with black. It contains all colors. It is the most aristocratic of colors. When you wear black, you can stay silent and say everything," said American sculptor Louise Nevelson. Belgian fashion designer Ann Demeulemeester thinks along similar lines: "For me black is not dark, it's poetic. It is not Gothic, it is classical. There is a big difference." Black is deep. Black is striking. Black is elegant. Black is neutral. It is a color that matches all other colors and works just as well on its own. Black is the color of all colors.

The mystic nature of black is no secret to designers of cars, boats, furniture, clothing, fashion accessories and, of course, skis. Black skis create an interesting visual effect. An all-black ski cutting across the bright white surface of the snow creates the classical contrast of black and white, day and night, the moon and the sun.

In addition to cutting edge technical solutions that

have changed the course of Alpine skiing several times over, Elan is also known for attractive designs and form. Elan skis are one of those products that impress even on looks alone. Their beauty is in step with current trends, but also timeless and classical. The Wildcat Black Edition is perhaps the best expression of our approach to design. Their elegant black livery and shimmer of crystals hide a high-tech carbon fiber construction. Their uncompromising performance is enveloped in timeless elegance. The color scheme is simple - black on all sides, with black topsheet, sidewalls, and base. The Wildcat Black Edition is based on Amphibio Truline W technology, the most advanced asymmetrical ski design for female skiers with the signature of Elan W Studio.

Above all, these skis are your ticket to timeless skiing elegance. Pair them with an all-black ski outfit and be the next star of your own spy thriller on snow.





W Studio is a team of fearless, daring, independent and adventurous women and girls who love skiing. For over 15 years they have been creating skis aimed at women who live the active lifestyle.





COURAGE, CONFIDENCE AND STRONG LEGS

Kevin Drury, one of the best ski-cross racers
in the world.

 Bor Borg  GEPA Pictures, Archive Elan



Winter 2018/19 did not exactly go as planned for Kevin Drury. In fact, he could hardly wait for it to finish. But he had a master battle plan ready in his head. He knew he needed rest and time off to gather his thoughts. After a short break, he returned to training more driven than ever. He worked hard, suffered, beat his muscles up, and drowned in sweat, all with a clear goal in sight. When he got into the starting gate for the first time in the 2019/20 season, he was ready. His eyes shone with confidence and determination and his race suit bulged with sculpted muscles. And he made it all work for him on the track. Kevin won four World Cup races and finished second, three more times. At the end of the season, there was only one name that could take the top spot. Kevin Drury accumulated 768 points and won the crystal globe in style, with points to spare. Now he has new plans, dreaming of an Olympic medal and the title of World Champion. If we look at his performance over the last winter, his two goals are well within his range.

The affable Canadian who loves to ride mountain bikes, being in nature and golf in his time off, achieved all his successes on Elan skis.

HAVE YOU THOUGHT ABOUT THE REASON FOR YOUR EXPLOSION IN THE 2019/20 SEASON?

I think this year it has been a combination of things. Through the Olympic year and last year, I have done a lot of work on my mental performance, just figuring out exactly how I need to approach every race and the mentality I need in the start, regardless of if it's a Big final or first round. Secondly, is the experience; getting to know each competitor and how they ski and what to expect, as well as my own experiences on tracks and features. This year every pass I made was never planned, it happened organically and I think that's when you know you've reached a higher experience level.

YOU HAVE SAID QUITE OFTEN THAT YOU HAVE HAD SOME BAD WINTERS. HOW DO YOU MANAGE TO KEEP SELF-BELIEF AND MOTIVATION IN THIS KIND OF MOMENTS?

Last year was tough for me. I knew I was skiing fast, but it seemed like I was constantly crashing or getting taken out. It was hard to have self-belief in my skiing, but I think the fact that I have always been fast in qualifying and in training, I knew I had the speed, and it was just a matter of time before I had my moment.

DO YOU REMEMBER THE DEFINING MOMENT IN YOUR LIFE, WHEN YOU KNEW YOU WANTED TO BECOME A SKIER?

When I was younger, we used to buy the "USSA World Cup winning runs". I think my brother and I must have watched those so many times during the winters. I knew from a pretty young age that I wanted to become a ski racer.



DID YOU HAVE ANY IDOLS?

I am Canadian, but growing up in Toronto we skied out of a club in New York, so all my idols growing up were American. My number one though, was for sure Bode Miller. I loved the way he skied. I really liked that he broke the mold with how a skier had to ski.

WHEN PEOPLE ASK YOU ABOUT THE SECRETS OF YOUR SUCCESS, YOU GIVE ALL THE CREDIT TO YOUR STRONG LEGS. THEN THEY ASK YOU ABOUT YOUR WEAKNESSES, AND YOU BLAME YOUR SHORT LEGS; HOW DO YOU EXPLAIN THIS INTERESTING PARADOX?

Hahaha, well my legs are short, but they are also really strong. A lot of times if rollers are really big, my teammates like DelBosco or Mahler can just press them like another roller, but I have to actually try to jump from the bottom of them to the top, in order to miss the uphill and get my hips over. If I didn't have the power I have, then I wouldn't be able to do that.

IF I AM NOT MISTAKEN YOU TRANSFERRED TO SKI CROSS FROM ANOTHER ALPINE DISCIPLINE. HOW AND WHEN DID YOU DECIDE FOR THIS CHANGE?

When I was done at school, for a bit I wanted to get into Cycling, but at that time I had a lot of friends in Ski Cross in Canada, and I had always thought it looked like a blast. So, I emailed Willy Raine who was then the director of ski cross and he invited me to a camp. It all started there. It was just a camp

pulling starts in whistler with a small start section and I was addicted right away.

WHAT IS YOUR DEFINITION OF SKI CROSS?

I always tell people "it's when 4 people go down the track, over jumps and banked turns" the immediate response is "that's crazy!!" Which, I mean, it is. But I love it.

I ASSUME SKIING IS A HUGE PART OF YOUR LIFE. BESIDES RACING, HOW OFTEN DO YOU SKI BY YOURSELF, OR WITH FRIENDS, JUST FOR FUN?

Whenever I can, really. When I was living in Whistler, I would ski with whomever I could, especially in the spring. The problem is though that we are gone for most of the winter, and for us Canadians, when we have the time off to go home during the season, we might get one week at home, and it's a good time to get out of your boots and see everyone. The spring is probably the only time I really get to get out and enjoy free skiing with friends.

DO YOU HAVE ANY FAVORITE SPOTS - IN CANADA OR ELSEWHERE?

I have to say Whistler. Although going back to the small mountains in the east is always so fun. The crowds are always smaller and it feels so good to just go rip some groomers for fun.

TEAM CANADA HAS OBVIOUSLY HAD PLENTY OF SUCCESS IN THE RECENT YEARS. I AM THINKING OF KELSEY

AND BRITTANY, AND THEN THERE IS BRADY, AND NOW YOURSELF. WHAT IS THE REASON THAT YOU FUNCTION SO WELL AS A TEAM?

I think we just work so well together, all of us. There is a lot of communication between everyone on the team. We discuss every course and every track with each other which makes everyone better. There is no hiding of secrets, which I think has brought everyone's level up, especially in training.

AND YOU ALL SKI ON ELAN SKIS?

Of course, we do! They are the best Ski Cross skis in the world. The fact that we have been able to design skis that suit us each year has been amazing!

WHAT IS IT THAT YOU LIKE ABOUT YOUR ELAN SKIS?

When I first started Ski Cross, I was on a GS ski. I love how Elan has made a ski that is better through terrain than a GS ski, but is equally as good through the turns. The bases are also incredibly fast!

HOW DO YOU LIKE THE NEW ACE SKIS? AND I BELIEVE BLAŽ GIVES YOU ALL THE SUPPORT YOU NEED?

Absolutely. Everything we ask for, Blaž comes through on. Even when powder skis are all sold out, he has still been able to get me a pair.

AND YOU ARE ALL CRAZY ABOUT MOUNTAIN BIKING?

Ha-ha, it seems like it. Britt is a professional mountain biker, but the rest of us are just fanatics. I think we ride almost every single day during the summer, it's just so fun.

WHERE DO YOU PREFER TO RIDE?

I love Whistler. The growing network of trails there is just incredible! There is something for everyone, and because I'm a little nuts and like to scare myself, there is plenty of that too.

A LOT OF SKIERS SAY THAT THE FEELING OF CARVING ON SKIS AND RIDING A MOUNTAIN BIKE HAVE SOME SIMILARITIES. WOULD YOU AGREE?

I think I agree with that. For me nothing comes close to ripping an arc on skis. I think we all mountain bike because you are

constantly picking lines and working terrain. It's basically Ski Cross on dirt, without the other people. You must be so quick with your decision making and reactions, to be quick on a mountain bike.

IN CANADA, YOU CAN FEEL THE LOVE FOR NATURE AT ALL TIMES. WHAT IS YOUR PERSONAL ATTITUDE TOWARDS THE NATURE AND OUTDOOR SPORTS?

I adore nature. During the summer, I cycle almost every day or at least go for a walk in the woods. Last summer, my fiancée and I took part in a 100-mile mountain bike trial, for which we prepared intensively. The whole trail took us more than ten hours. At the finish line, we were both completely exhausted, but we were smiling at the same time.

HOW DO YOU LIKE SUMMERTIME? DO YOU ENJOY IT, OR ARE YOU COUNTING DOWN THE DAYS UNTIL WINTER BEGINS?

I love it. We spend so much time on skis during the year, that I like my time on the bike. It's a perfect split. By the end of the ski season, I am ready for biking, and by the end of August/September I'm ready to get back on snow again.

I WAS QUITE SURPRISED WHEN I HEARD YOU ARE ALSO AN AVID GOLFER. WHAT DOES THE SPORT OF GOLF HAVE IN COMMON WITH THE WILD WORLDS OF SKIING AND MTB?

For me, it's all about the mental game. I love how challenging golf is, you can always hit a better shot, always score better. I think it has actually helped me a lot with my mental performance in skiing. If you hit a bad shot in golf, you get angry and frustrated, but you have to figure out how to calm yourself down and hit a good next shot. That mentality is everything in skiing. Let's say you came down and made a mistake in your run, but still moved on. You have to calm down and focus on what you need to do for the next run.

WHAT ARE YOUR GOALS FOR THE FUTURE?

My big goals ... Olympic medal, world champion, and another Ski Cross globe. I don't think those will come all at once, but a person can dream, right?




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LIKE AN ARROW

The proven construction and modern technology of the Ace series fulfills the needs of ski cross racers and accomplished recreational skiers searching for that extra edge to enhance their skiing with even more grip and energy.

 Bor Borg

 Samo Vidic





“The early bird catches the worm” is the mantra of the most dedicated skiers, both active racers and recreational skiers with a profound connection to the sport. The reason is crystal clear: the elusive thrill of getting first chair and first turns on a freshly groomed piste. Cutting tight arcs across smooth corduroy left in the wake of groomers is one of the best feelings ever. When the temperature drops to about five degrees below zero, the snow has the perfect structure for carving. If a skier has the right skis for the conditions, the snow will grip as hard as the skier can lean into the turn. The forces involved are considerable, but an experienced skier knows how to control and harness the power. When the snow and the equipment are just right, getting up before dawn for that first run is easy. That warm feeling of excitement easily banishes the cold of winter.

Before the skis ever touch the snow, there are a few boxes to check; A skier must be technically proficient and strong enough to harness the perfect conditions to their full potential, and the skis need to be up to the job. When all these factors align, the feeling is indescribable.

What are the right skis?

The perfect ski for perfect conditions is based on a traditional construction. It is intended to satisfy the most demanding users, but available to any proficient skier that seeks uncompromising speed and perfect turns.

They are made using a wood sandwich construction enhanced by modern technology and designed for relentless precision and grip. Like arrows, they are made to hit their mark every time. These are skis that ski racers swear by. Their edges are razor sharp and the base launches the skier from turn to turn like a rocket.





Racing as inspiration

This is what the Elan Ace is about. It is a ski inspired by Elan's distinguished tradition and achievements in Alpine ski racing and ski cross. The trophy cabinet at the Elan factory is full of medals won by Alpine ski racing superstars like Ingemar Stenmark, Bojan Križaj, Mateja Svet ... Today the racing tradition is alive and well in the hands of ski cross racers like Filip Flisar, Kelsey Serwa Rey, Brittany Phelan, Brady Leman, Kevin Drury and others who are winning Olympic titles, crystal globes and races around the world. For over eighty years classical Alpine racing represented the pinnacle of our sport as the true test of skills and abilities and serve as the best proving ground for new products and innovations. But the development of skiing over the past decade has given rise to a new generation of competitors in ski cross - a discipline that requires extraordinary precision and power.

"When ski cross racers are not competing, they want a ski like the new Ace. The ski has uncompromising performance but unlike heavy and stiff full-on race skis, it is light and maneuverable enough for a full day of ripping the groomers," says Elan racing team chief Blaž Lazar.

Arrow

The Ace ski achieves its performance with the new Ace Arrow technology - a set of strategically placed titanium plates and reinforcements for exceptional playfulness and energy. A cambered, carbon reinforced, binding plate on the ski acts as an amplifier that creates power throughout the ski from the tip to the tail while a titanium arrow shaped reinforcement transfers energy. The upper arrow on the forward part of the ski immediately transforms energy stored in the binding plate into unsurpassed edge pressure, while the reverse arrow in the lower part of the ski reduces the amount of material in the tips and tails for faster turn entry and exit. "Skis equipped with Ace Arrow technology react faster. They are more stable and provide more control through the turn while less material in the tips and tails adds lightness and agility," explains Lazar. "In addition to uncompromising performance the ski rides very predictably, allowing the skier to gain trust after just a few turns. The aim of all this technology is to help the skier link perfect turns and enhance the primal experience of having fun on snow," adds David Primožič, Product Manager of the Elan Ace series and former world telemark skiing champion.

Even with its uncompromising speed and precision, the Ace Arrow remains manageable enough for a whole day of skiing, meaning that its performance remains accessible to proficient recreational skiers as well as full-on ski racers. Kids and junior versions of the Elan Ace provide the performance of the ski to younger accomplished skiers.

YOUNG BLOOD

Elan's trophy cabinet is full of past successes, wins, medals, crystal globes and world championship titles earned by some of the best skiers of all time. Now the future looks just as bright thanks to a few very special group of young people. These boys and girls are knights of imagination and new attitudes that bring a fresh approach to skiing. This is Elan's young blood.

✍ Martin Tekše 📷 Archive Elan, John Kespy, GEPA Pictures,
Personal archive of Maj Štirn, Simon Hitti, Lea
Bouard, Molly Armario, Maël Ollivier, Jenni
Kaipainen





MAËL OLLIVIER

Maël Ollivier is a member of an elite group of skiers that compete at the Freeride World Tour, jump off cliffs, and seek the steepest and fastest lines. Their skiing is both terrifying and thrilling for the average spectator, but it shows just how far the sport has progressed. Maël comes from the French Alps, one of the world's best places to ski. He is currently living in La Foux d'Allos. Even though he is a true adrenaline junkie, he does enjoy the occasional relaxed day of skiing with friends. He too, finds parallels with skiing in mountain biking, surfing, and climbing. "For me, freeride is a special form of art. The lines we make in the infinite white landscape are like drawings. That is why we are always searching for the perfect line." Maël describes himself as happy, enthusiastic, funny, dedicated, and disciplined. Winter is his paradise and he dreams of snow even when he is chilling out in shorts and flip-flops in the middle of summer.



LÉA BOUARD

Léa was born in Germany and moved to France at age nine. Today she is 24 and a true woman of the world. She rarely spends more than a month in one place, but she begins all her travels in the French Alps. She used to ski moguls, but nowadays she swears by freestyle skiing and finds the greatest pleasure and thrills in jumps. Léa is far from just a skier, she is a true sports addict, adding surfing, dancing, yoga, trail and CrossFit into the mix, preferably with a booming soundtrack. On down days, Léa turns to painting. "Skiing, music and art are actually very connected. Everyone has their own style of skiing, music and art," she says about her three passions. "If you do something good, good will definitely come to you. And most of all, everybody has the right to be happy and loved." You could say her life motto is what drives her determination and courage in the face of challenges. Léa is also known for being persistent and sticking to her decisions. Winter is her favorite time of the year: "I just love being out on snow, in the fresh air and feeling connected with the world around me. I dream of skiing fresh powder almost every night."



MOLLY ARMANINO

27-year Molly Armanino hails from Lake Tahoe, California, one of the birthplaces of skiing in America. Molly describes herself as ambitious, motivated, fun loving, caring and passionate. Her approach to skiing is unique - she loves the wild winter landscape, high mountains and cliff hucks, but she also enjoys the quiet and calm aspect of traversing snowy terrain on skis.

In addition to skiing, Molly has also been climbing and sailing since she was a kid. Even with all her sports activities Molly still finds time to take part in environmental projects, working with organizations that protect the natural environment. She also volunteers at the Wildlife Center at Lake Tahoe.

"Winter means purity for me. Seeing snowflakes gently falling on the ground calms me down like nothing else. The sharp winter air is the essence of purity and joy. It motivates me to care for our planet with greater dedication and keep it safe for future generations. Of course winter also means skiing, fun, good vibes and excitement. And it's even better when you're surrounded with people you love," says Molly with a smile. That is why she prays for snow every day.



MAJ ŠTIRN

Kranj, Slovenia, is a city with one of the highest concentrations of top athletes and skiers in the world. One of them is certainly Maj Štirn. At 23 years of age, he is already an experienced ski addict. Freeride is his discipline and he loves nothing more than stepping into a set of fat Elan skis and ripping through virgin powder. In the summer Maj turns to other adrenaline sports akin to skiing, including surfing, mountain biking, climbing and kitesurfing. When asked about other hobbies beside sports, Maj just smiles and says: "What do you mean, life outside of sports?" It is only natural that winter is his favorite time of the year: "Winter means skiing, and skiing is life for me." He doesn't pray for snow, he prefers to go out and find it.



SIMON HITTI

Simon Hitti comes from South Tyrol, Italy. This means he speaks both Italian and German fluently, and gets by in a few other languages as well. He loves the view of the Dolomites from his bedroom window. "My friends say I am a speed addict. I like to find steep lines and ski down them as fast as possible." Living in the Dolomites, Simon's passions naturally include paragliding and mountain running.

Even though he is only 25, he co-founded a marketing and communications agency with two of his friends a few years ago and now the company has twenty employees and offices at four locations. This means he is always seeking that elusive balance between work and his passion for sports. "I think skiing is an art form as well, one in which everybody can express themselves in their own way." He describes himself as always happy, impulsive, ambitious, impatient and thoughtful. Even though Simon is crazy about skiing, he is not too crazy about winter: "It may sound a little weird, but I don't like the cold very much. Fortunately skiing is motivating enough for me to get me out of the house in winter. On the other hand I do like bad weather. When I am outside in bad weather, I feel closer and more in tune with nature."



COURTNEY HOFFOS

Courtney Hoffos is a young ski cross racer. She grew up in British Columbia and now lives in the Olympic city of Calgary in Alberta, Canada. Courtney's first love before taking up skiing was volleyball. Now she also plays soccer in a Co-Ed league, loves to golf and play different water sports and does photography as a hobby. She describes herself as easygoing, playful, practical, kind and compassionate. Being a professional skier, it is interesting to note that she does not actually like the cold: "That only shows just how much I love skiing."



JENNI KAIPAINEN

Jenni comes from the tiny village of Pelkosenniemi in the Finnish Lapland near the ski resort of Pyhä. She has spent a good part of her life in the Alps and is currently studying veterinary medicine in Estonia and working in Norway during the summer. In skiing terms Jenni is a true freerider, describing her style as aggressive with some playfulness thrown in. In the summer months she plays beach volleyball, rides mountain bikes and rode horses when she was younger. She also enjoys camping out in the wilderness and feeling the pulse of nature in the company of her 10-year old dog Nytti.

Jenni is well used to winter, having been born inside the Arctic circle.

“Winter means everything to me. I was used to winter conditions with lots of snow since I was little. But when winter starts turning to spring I’m always happy to see the sun’s rays that signify the coming of summer. Since we get several months of darkness up north, light carries a strong symbolic component for us.”

“I love to play the piano. Unfortunately it’s not an instrument you can simply pack up and take with you. There are some similarities between music and skiing. I think classical musicians are like Alpine ski racers while jazz musicians are more like freestyle skiers. I’d like to be even more creative in both my skiing and my music.”



DAVID MOBÄRG

When a child is born in Åre, there is a great likelihood that they will become a skier. That is the exactly the case with David Mobärg. He is actually from a small village of Undersåker near Åre, but he has been skiing since he was a little boy. David describes his style as a mix of elegance and power. Above all he is a dedicated outdoor athlete and a master of all things that require balance, mastering the skateboard, mountain bike, kayak and surfboard in addition to skis. David does part of his training in the gym and turns to fishing and music to relax and find inner peace.


But the unique mix of creativity and fun that David finds in skiing remains his favorite means of expression. His approach to skiing is a unique combination of levelheadedness, humility, creativity, learning and curiosity. “For me, winter is the ultimate expression of joy, since it allows me to do the sport I love most of all.”





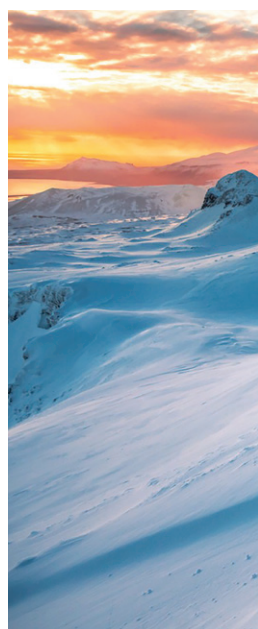
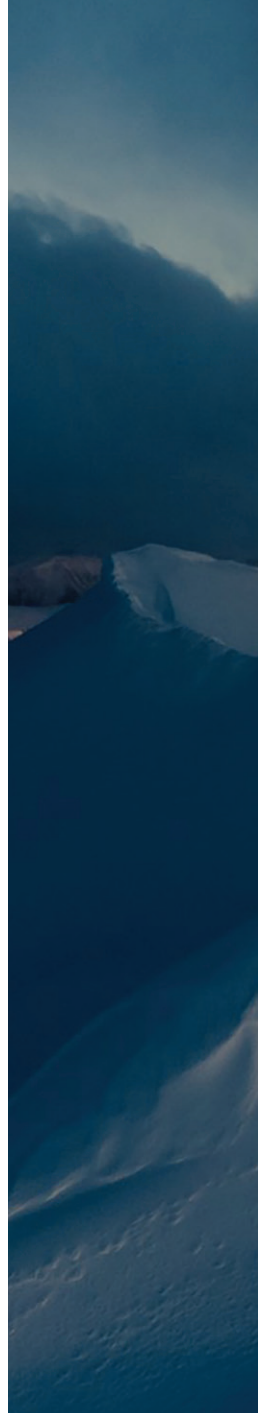
STEEP LINES IN THE LAND OF FIRE AND ICE

Iceland is a small country, but it has plenty to offer. It is really difficult to describe all the natural wealth the island possesses. There is something for skiers there, as well.

 Rožle Bregar  Rožle Bregar



Testing, shuttle, airport, testing, flight, transfer, flight, testing, breathe in, breathe out ... "Hello Iceland, land of fire and ice." It has been a long corona flight, but I am finally back on the island at the edge of the Arctic circle in the north Atlantic. Loaded with ice axes, touring skis and video gear I wait for my Icelandic friend Siggí and his camper van. We are meeting for a trip to discover new places in this magical land of volcanoes, wild rivers, geysers, white glaciers, vast green fields, and mighty waterfalls. Iceland is a paradise for nature lovers and those who visit once, find it hard to resist coming back. So I came back again this year. I took advantage of a short loosening of safety measures and after a pile of permits, certificates and airplane tickets I finally landed at Keflavik airport near the Meradalir active volcano. Since erupting in March for the first time in 600 years, the volcano has become a new destination for photographers, locals, and tourists. Visiting Iceland amid a pandemic is a completely different experience since the country is devoid of tourists and offers a welcome respite from the events in Europe.





Iceland is a paradise for nature lovers and those who visit once, find it hard to resist coming back.



Icelandic Quarantine

Siggi and I immediately took off towards the north, stopping halfway through our trip at the area around Kirkjufell since I needed to spend my first five days after entering the country in quarantine. The Icelandic quarantine differs from its Slovenian counterpart, in that it allows spending time outdoors, in nature. Of course we made the best of the situation by warming up on the grassy slopes nearby. At ten in the morning, when the sun finally rose over the horizon, we took off across frozen waterfalls with ice axes in hand and skis on our backs. After a few hundred meters of altitude gain, we reached beautiful white slopes and a view of the sea. Weather on Iceland is notoriously unpredictable due to its northern latitude and proximity to the ocean. The skies were clear when we took off, but in just an hour the clouds rolled in, the horizon over the sea darkened and we were caught in a blizzard. Due to constant winds blowing across the island, the weather leaves just as fast as it arrives and we could soon enjoy blue skies, but by then the daylight was slowly fading away. Winter days in Iceland are very short. Day trips hardly ever start before eleven, partly due to the northern latitude and partly due to the laid back Icelandic lifestyle. At four in the afternoon, it is already time to reach into our backpacks and find headlamps. Snowflakes sparkle under our feet in the light of the lamps as the sky lights up in a fantastic display of the aurora borealis. The sight never fails to leave me breathless. Green lights dancing in the sky can only be seen in the far north or south, and they remind me of the unbridled beauty of Iceland. I cannot help but try to capture every second on video, even if it means staying up through the night(s).



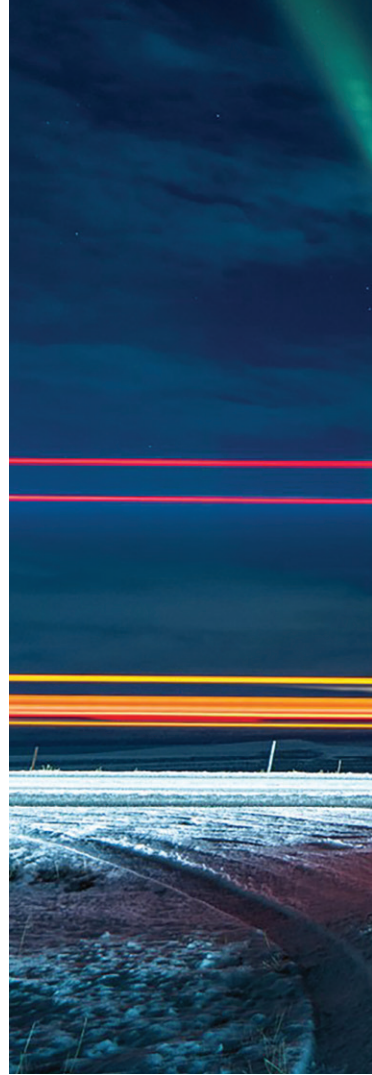


The Journey

After five days of quarantine, we were getting ready to continue our journey when a priceless opportunity landed in our lap. We were invited on a trip to the Westfjords on a sailboat for a few days. Of course we eagerly accepted the invitation and took off for the northwestern part of the island. The last thing to do before embarking, was to take the last mandatory test, and officially complete the quarantine. The road to the port at the Westfjords is long and we needed to detour to Reykjavik along the way to take care of the test. After getting a negative test we could finally be on our way. After ten hours of driving on endlessly long and twisting roads, the journey seemed to take forever. Our camper van broke down in the middle of the wilderness with the nearest town more than an hour away, but after all the trials and tribulations we finally made it to the port town of Ísafjörður late in the evening. We threw all our gear and skis on board, and we set off towards the Greenland Sea and the remote nature reserve of Hornstrandir. I woke up at anchor in a beautiful fjord, surrounded by a mist that accompanied us throughout the trip. Icelanders do not mind bad weather, they make the best of every moment of daylight. We spent our days on skis and nights on the sailboat. The ski tours we did were a bit different than what I am used to. Access to the fjords is only possible by boat and it is a special feeling to pack up the skis and backpack, drop them into a boat and cruise off towards the shore, then step into the sea with the ski boots before finally reaching snow. As for the conditions... Pure heaven for any skier, let alone a ski mountaineer - untouched powder snow, volcanic landscape, total peace and quiet, and amazing views. Siggi and I took advantage of the ideal conditions to film an instructional video about ski touring for the Icelandic mountaineering platform.

Ski Experience

The diverse Icelandic coastline and its thousands of fjords offer a ski experience unlike anywhere else in the world. The sea is a constant companion when going up and skiing down. Who could resist skiing on untouched snow with a view of the ocean? One such location is the Troll peninsula in the far north of Iceland. In my opinion this is an essential destination for any ski tourer intent on exploring Iceland. The mountains never reach above 1500 meters but all the tours start at sea level. Iceland's highest mountain, the Hvannadalshnjúkur, is only 2110 meters above the sea. The tours are short and sweet, mostly undemanding but very special. The Troll peninsula was our home for the last week and we were rewarded by clear skies and sunshine throughout our stay, which hardly ever happens here. The eternal powder snow that keeps for a very long time in the cold climate provided us with priceless ascents and descents. After each ski tour we refueled with Iceland's most popular meal - the hamburger, which the Icelanders have mastered to perfection. Our recovery routine included baths in thermal springs that are abundant in the area. The volcanic origin of the country means that hot water flows out of the ground just about everywhere. Our efforts were repaid several times over.





Always on Your Own Steam

Traveling by car is the right way to go about Iceland since public transportation is nonexistent. The country offers limitless possibilities, so it is best to pack as much gear as possible, for as many activities as you can, because the weather always has the last say. We visited in winter, but went sailing, ice climbing, hiking, ski touring, swimming ... and of course, viewed the northern lights. My working holidays were slowly coming to an end, so we turned our camper van back towards Reykjavik where the adventure started. I took my time admiring the landscape as we drove, taking in the mountains made for skiing, the waterfalls for ice climbing, and already planning my next trip to what I now consider my second home. Iceland is a small country, but it has so much to offer. It is really difficult to describe all the natural wealth the island has. Goodbye, dear Iceland, I hope to see you again soon.

86

Ingemar Stenmark is the greatest skier of all time and still holds the most incredible record in skiing. He has won 86 World Cup races in his career and this achievement still stands unmatched, after more than 30 years. Each and every one of those wins was on Elan skis.

 Gregor Šket  Archive Elan

86 is the magic number in skiing. It is an incredible and seemingly unreachable standard. It was set by the legendary Swede Ingemar Stenmark who achieved 86 World Cup wins (40 in slalom and 46 in giant slalom) between winning his first race at Madonna di Campiglio in December 1974 and his last victory in Aspen in 1989. Stenmark did not race downhill and garnered all his wins before super giant slalom began as an official discipline. At the time skiers used classic straight skis, but Stenmark had his unique technique of carving turns. All 86 wins came on Elan skis, the Impuls, RC04, RC05, RC08, RC GS, RC SL, Complex ...

He won so decisively and so often that people changed the rules of the sport to try and derail his dominance. Some of the new rules imposed were illogical, but they succeeded in preventing Stenmark from taking the overall title every year. He "only" won three big crystal globes and 16 small ones. By today's points system, he would have won a lot more, but nobody could prevent him from taking individual wins. Since then, Stenmark's record has been chased by extraordinarily talented skiers. Alberto Tomba stopped at 50. Hermann Maier got to 54. Vreni Schneider got to 55. Annemarie Moser Pröll collected 62. Marcel Hirscher finished his career at 67. Lindsey Vonn got closest, as she openly set her sights on the record, winning a massive 82 World Cup races. The closest and potentially most dangerous active skier, is Mikaela Shiffrin, now at 69 wins.





Stenmark also signed his name under other records and achievements that seem too incredible to be true. In the 1978/79 season he won all ten giant slalom races. If we add the win at the last race of the 1977/78 season and wins at the first four races in 1979/80, his unbelievable winning streak spanned 15 consecutive races. In the winter of 1979/80 Stenmark also won eight of the nine giant slalom races and a third place. He once won the Kitzbühel slalom by over three seconds over Phil Mahre and the Jasna giant slalom by four seconds over Bojan Križaj. His rivals developed the inside joke of calculating their time differences by the second placed skier. Jure Vogelnik, Stenmark's long time ski tech and confidant, calculated that Ingemar Stenmark stood on the podium 165 times in his career. This means that he spent almost half a year of his career getting on the podium each day.

Stenmark's resume of accolades also include winning two Olympic medals and three World Champion titles. He may have won even more, but bureaucrats prevented him from taking part in the 1984 Sarajevo Olympics. Of course Stenmark is a natural born athlete. He was known to do a backflip at a moment's notice, even out on the street. He had a standing long jump of over three meters and could walk on a tightrope like an acrobat. A few years ago, he even showcased his skills as a dancer in the Swedish version of Let's Dance TV show.



SKIS AS AN ARTIST'S CANVAS

In the 1960's Elan was the first ski manufacturer to begin using screen printing on its skis.

 Rebeka Lah  Archive Elan, iStock Photo



Skis can also be seen as an artist's canvas. They may be a bit long and narrow, but it does work very effectively, and the artwork can tell many interesting stories from skiing's days gone by. There are many stories to tell, about perfect turns, first forays into skiing, mountains, unforgettable experiences, adventures, wins and losses ...

We can classify the art of ski-painting into distinct periods. It all began with the age of wood, when skis were made of wood and were only adorned with the names of the masters that created them. Then came the colors. It was an age of monochromatic minimalism, until the landmark year of 1963. Elan's German lacquer suppliers talked to the company's engineers about a new screen-printing technique they thought could be used to add graphics to the upper surface of skis. Andrej Čufer Jr., then head designer at Elan, soon got the first silk screen and started working on how to apply what was then a rather new printing technique for skis.

When Elan managed to develop a usable process, the factory became more flexible and creative in designing the way skis looked. Before the advent of screen printing the factory had to prepare their ELAN decals months in advance. With the new technology, they could effect changes in a day. There were some problems with materials at first, special photosensitive emulsions and fabrics, as well as the necessary skills that the engineers learned bit by bit by visiting various fairs. The team successfully solved most of the initial problems and Elan became the first ski

manufacturer to decorate its skis using screen printing.

The new technology brought a sea of possibilities as designers could finally unleash their creativity and imagination. In 1964 they showed the world what the new technology was capable of by making a special series of skis for the World Press Skiing Championship. Their topsheets were furnished with the names or logos of the most important newspapers and publications of the time.



The screen printing process marked the beginning of a new era of ski design. The following years saw a number of variations. Until 1989, graphics were printed directly onto finished skis. Between 1989 and 1995, the factory used a combination of screen printing directly onto the ski and screen printing onto a transparent layer that was then incorporated into the ski as the topsheet during the manufacturing process. From 1995 to 2011 graphics were printed onto a transparent top layer and in recent years the intricate graphic designs of skis are achieved through a combination of digital printing and screen printing on transparent topsheets.

Elan is the only ski manufacturer whose story and history can be seen and experienced in a dedicated museum. The Elan factory in Begunje na Gorenjskem houses an interesting museum with a number of exhibits, including the legendary skis made for the World Press Skiing Championship in 1964. Seeing all the different ski models, stories of milestones and innovations that Elan has launched to change the course of skiing are a must for any true skier.



SKIING

Skiing was born from a sincere love for winter and mountains. It may have strayed a few times, but last winter proved that the essential spirit of skiing is still alive.

 Rok Rozman  Sandi Bertoneclj, Martina Radekova



I am shaking in the early hours of the morning as I step from a cold bivouac into a wet pair of ski boots. I'm trying to stick skins onto a frozen pair of skis, having completely forgotten to do so the day before, with my head in a fuzzy cloud as a result of a full day of adventures in the snow. A part of me is screaming to get back into that warm sleeping bag. But another part of me hears the cry of a little owl, sees the shy morning light rising slowly behind the eastern ridge, and smells that unmistakable scent of spring in the mountains. I set off uphill without hesitation or much thought. Most of my worries have been left behind, but my head is still swimming in deep thoughts. The hypnotic and meditative movement of skinning uphill helps the mind reach conclusions that would never occur down in the valley. When dawn breaks the song of black grouse drifts through the trees.

As I make my way up the mountain I am fully aware of the fact that each part of my equipment has left a footprint during production. Just like I draw two slowly extending parallel lines with each step. That is just how it is, all living beings leave their traces as they go through life. The wolf and the chamois try to hide theirs because it benefits them and now the human race is faced with a similar decision. If I want to ski, it would be dishonest of me to say that I could do it without skis, or boots, poles, jacket, helmet, backpack, gloves ... Why would I feel guilty for making my way into the mountains if that is precisely where I need to go to build a connection with nature. It is this very connection that I need to fall in love with the mountains and to defend them against bulldozers and senseless new mega resorts. Things are always relative. Just as the peak of a mountain is not as far up from the valley floor as its absolute altitude would have us believe, the damage done to trees cut to make skis is more than made up for, by bringing people to breathless places. Protecting nature does not mean keeping people away. People must be invited into nature to build their own intimate relationships and decide for themselves if they want to be part of the solution, or part of the problem. That is how true protectors of untouched nature are born. It is a simple matter of cause and consequence.

The concept of sustainable and environmentally friendly products is healthy and good. Humanity has made it to where it is today by being sustainable. Anyone with a grain of common sense knows that the Alps are no place for raising kangaroos, that a tiny lawn cannot feed twelve cows, and that it is better to use wood from local forests to build a barn and fences, because it is just easier and cheaper, as well as safer. That is why people stand to defend the forests, pastures, and rivers around their homes. Old school skiers know their local mountain or tiny resort is the best place to ski, so they help support the place by buying the ticket and visiting. This is the simple ancient concept of not sawing off the branch you are sitting on. This behavior is not a random development, it is a matter of evolution, choosing the right path - or the sustainable one. The people ready to stand up for nature are those who know it best, the skiers, hunters, fishermen, hikers, or kayakers. Every human venture into nature leaves a mark, but nature leaves its mark on the human as well. If we all manage to keep to the simple teachings of our rural grandparents, we will keep skiing remote valleys and small resorts on good and resilient skis without guilt for a long time.

If you need wood for a ski, cut down trees near the factory and be smart about it. If you need metal, find a local steel mill. When you need knowledge and ideas, extend an opportunity to people near your factory. Their personal sense of responsibility will breathe life into the manufacturing process. What you end up with is a community, a perpetual source of good ideas, well maintained functional forests, secure sources of materials and a label that will declare all your past exhibitions of common sense as green and sustainable.

Fortunately such things still exist today. One such community can be found in Begunje, Slovenia.



ELAN
SKIS
COLLECTION
2021/2022



VOYAGER BLACK Fusion X

SALES CODE
AARHLK20

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine Technology, Connect Technology, Laminated Woodcore, Titanium Reinforcement, Carbon Box

GEOMETRY
127/78/110

LENGTH RADIUS
160(12.6), 166(13.7), 172(14.9)

SYSTEM PLATE
Carbon Reinforced Fusion Plate

BINDING
EMX 12.0 GW FUSION X



VOYAGER GREEN Fusion X

SALES CODE
AARHLL20

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine Technology, Connect Technology, Laminated Woodcore, Titanium Reinforcement, Carbon Box

GEOMETRY
127/78/110

LENGTH RADIUS
160(12.6), 166(13.7), 172(14.9)

SYSTEM PLATE
Carbon Reinforced Fusion Plate

BINDING
EMX 12.0 GW FUSION X



VOYAGER PINK Fusion X

SALES CODE
AARHLM20

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine Technology, Connect Technology, Laminated Woodcore, Titanium Reinforcement, Carbon Box

GEOMETRY
127/78/110

LENGTH RADIUS
160(12.6), 166(13.7), 172(14.9)

SYSTEM PLATE
Carbon Reinforced Fusion Plate

BINDING
EMX 12.0 GW FUSION X



AMPHIBIO 18 Ti2 Fusion X

SALES CODE
ABHGF020

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine Technology, RST Sidewall, Laminated Woodcore, Dual Ti

GEOMETRY
121/73/104

LENGTH RADIUS
160(13.3), 166(14.5), 172(15.7), 178(17.0)

SYSTEM PLATE
Fusion X

BINDING
EMX 12.0 GW FUSION X BLK/SIL



WINGMAN 82 CTI Fusion X/Flat

SALES CODE
ABBHBT21, ABBHBV21 (Flat)

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine Technology, SST Sidewall, TubeLite Woodcore, Carbon Rods, Mono Ti

G EOMETRY
129/82/112

LENGTH RADIUS
160(12.0), 166(13.1), 172(14.3), 178(15.5), 184(16.7)

SYSTEM PLATE
Fusion X / Flat

BINDING
EMX 12.0 GW FUSION X BLK/ORG



WINGMAN 82 TI Power Shift/Flat

SALES CODE
ABFHBV21, ABFHBW21 (Flat)

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine Technology, SST Sidewall, Laminated Woodcore, Mono Ti

G EOMETRY
129/82/112

LENGTH RADIUS
160(12.0), 166(13.1), 172(14.3), 178(15.5), 184(16.7)

SYSTEM PLATE
Power Shift / Flat

BINDING
ELX 11.0 GW SHIFT BLK/ORG



WINGMAN 78 TI Power Shift

SALES CODE
ABGHBT21

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine Technology, SST Sidewall, PowerShell, Power Woodcore, Mono Ti

G EOMETRY
125/78/104

LENGTH RADIUS
152(11.6), 160(13.1), 168(14.6), 176(16.2)

SYSTEM PLATE
Power Shift

BINDING
ELS 11.0 GW SHIFT BLK/GRN



WINGMAN 78 C Power Shift

SALES CODE
ABGHKC21

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine Technology, SST Sidewall, PowerShell, Power Woodcore, Carbon

GEOMETRY
125/78/104

LENGTH RADIUS
152(11.6), 160(13.1), 168(14.6), 176(16.2)

SYSTEM PLATE
Power Shift

BINDING
EL 10.0 GW SHIFT BLK/ORG



RIPSTICK 106 BLACK EDITION

SALES CODE
ADAHPB21

PROFILE
Amphibio

TECHNOLOGY
Carbon Line Technology, SST sidewall, TubeLite Woodcore, QuadRod Reinforcement, 100% Recycled Vapor Tip Inserts

GEOMETRY
143/106/120

LENGTH RADIUS
164(16.0), 172(17.0), 180(18.1), 188(20.4)

SYSTEM PLATE
Flat

BINDING
ATTACK 14 MN W_0 BRAKE



RIPSTICK TOUR 94 Atk

SALES CODE
ADHJJF21

PROFILE
Amphibio

TECHNOLOGY
Carbon Bridge Technology, 360° Sidewall, Laminated Woodcore, Carbon Reinforcement, Fibreglass

GEOMETRY
129/94/109

LENGTH RADIUS
157(12.0), 164(13.7), 171(15.8), 178(17.4), 185(19.4)

SYSTEM PLATE
Flat

BINDING
C-RAIDER 12 - 97 mm



RIPSTICK TOUR 88 Atk

SALES CODE
ADKJFV21

PROFILE
Amphibio

TECHNOLOGY
Carbon Bridge Technology, 360° Sidewall, Laminated Woodcore, Carbon Reinforcement, Fibreglass

GEOMETRY
128/88/108

LENGTH RADIUS
156(14.8), 163(15.6), 170(18.8), 177(17.6), 184(18.8)

SYSTEM PLATE
Flat

BINDING
C-RAIDER 12 - 91 mm



IBEX TACTIX CARBON ION 12

SALES CODE
ADPEPU18

PROFILE
Mountain Rocker

TECHNOLOGY
Bridge Technology, TubeLite Woodcore, Folding ski Technology, Fibreglass, Carbon Rods

GEOMETRY
120/84/105

LENGTH RADIUS
163(18.0/17.0), 170(19.0/18.0)

SYSTEM PLATE
Tactix Carbon Plate

BINDING
ION 12 Demo BLK



IBEX 94 CARBON

SALES CODE
ADKEUD19

PROFILE
Mountain Rocker

TECHNOLOGY
Bridge Technology, TubeLite Woodcore, Carbon Rods, Vapor Inserts, CVA Plate, Fibreglass

GEOMETRY
130/94/111

LENGTH RADIUS
163(18.9), 170(20.1), 177(21.2), 184(22.7)

SYSTEM PLATE
Flat

BINDING
ION 12 Demo BLK



IBEX 84 CARBON

SALES CODE
ADMEUN19

PROFILE
Mountain Rocker

TECHNOLOGY
Bridge Technology, TubeLite Woodcore, Carbon Rods, Vapor Inserts, CVA Plate, Fibreglass

GEOMETRY
120/84/105

LENGTH RADIUS
149(16.0/15.0), 156(17.0/16.0), 163(18.0/17.0), 170(19.0/18.0), 177(20.0/19.0)

SYSTEM PLATE
Flat

BINDING
ION 12 Demo BLK



AMPHIBIO
16 Ti
Fusion X

SALES CODE
ABIGBS20

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, RST
Sidewall, Laminated
Woodcore,
Mono Ti

GEOMETRY
121/73/104

LENGTH RADIUS
160(13.3), 166(14.5),
172(15.7), 178(17.0)

SYSTEM PLATE
Fusion X

BINDING
EMX 12.0 GW FUSION
X BLK/GRN



AMPHIBIO
14 Ti
Fusion X

SALES CODE
ABJGFT20

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, RST
Sidewall, PowerShell,
Power Woodcore,
Mono Ti

GEOMETRY
125/76/104

LENGTH RADIUS
152(11.6), 160(13.1),
168(14.6), 176(16.2)

SYSTEM PLATE
Fusion X

BINDING
EMX 11.0 GW FUSION
X BLK/GRN



AMPHIBIO
12 C
Power Shift

SALES CODE
ABKGFW20

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, RST
Sidewall, PowerShell,
Power
Woodcore,
Carbon

GEOMETRY
125/76/104

LENGTH RADIUS
152(11.6), 160(13.1),
168(14.6), 176(16.2)

SYSTEM PLATE
Power Shift

BINDING
ELS 11.0 GW SHIFT
BLK/GRN



WINGMAN 86 CTI
Fusion X/Flat

SALES CODE
ABAHBR21, ABAHBS21
(Flat)

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology,
SST Sidewall, Tubelite
Woodcore,
Carbon Rods, Mono Ti

GEOMETRY
130/86/115

LENGTH RADIUS
160(13.8), 166(14.7),
172(15.6), 178(16.5),
184(17.4)

SYSTEM PLATE
Fusion X / Flat

BINDING
EMX 12.0 GW
FUSION X
BLK/GRN



WINGMAN 86 Ti
Fusion X/Flat

SALES CODE
ABDHBX21, ABDHY21
(Flat)

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology,
SST Sidewall,
Laminated Woodcore,
MonoTi

GEOMETRY
130/86/115

LENGTH RADIUS
160(13.8), 166(14.7),
172(15.6), 178(16.5),
184(17.4)

SYSTEM PLATE
Fusion X / Flat

BINDING
EMX 11.0 GW
FUSION X
BLK/GRN



FREERIDE RIPSTICK



RIPSTICK 96
BLACK
EDITION

SALES CODE
ADDHMV21

PROFILE
Amphibio

TECHNOLOGY
Carbon Line
Technology, SST
sidewall, TubeLite
Woodcore, QuadRod
Reinforcement, 100%
Recycled Vapor Tip
Inserts

GEOMETRY
136/96/110

LENGTH RADIUS
164(13.1),
172(16.2),
180(18.0),
188(19.5)

SYSTEM PLATE
Flat

BINDING
ATTACK 11 MN W_0
BRAKE



RIPSTICK 116

SALES CODE
ADAGCX20

PROFILE
Amphibio

TECHNOLOGY
Carbon Line
Technology, SST
Sidewall, TubeLite
Woodcore, Carbon
Rods, VaporTip,
Fibreglass

GEOMETRY
146/116/132

LENGTH RADIUS
177(19.4), 185(20.4),
193(23.3)

SYSTEM PLATE
Flat

BINDING
ATTACK 17 MN W_0
BRAKE



RIPSTICK 106

SALES CODE
ADBGDC20

PROFILE
Amphibio

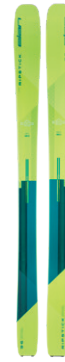
TECHNOLOGY
Carbon Line
Technology, SST
Sidewall, TubeLite
Woodcore, Carbon
Rods, VaporTip,
Fibreglass

GEOMETRY
143/106/120

LENGTH RADIUS
164(16.0), 172(17.0),
180(18.1), 188(20.4)

SYSTEM PLATE
Flat

BINDING
ATTACK 14 MN W_0
BRAKE



RIPSTICK 96

SALES CODE
ADGGFZ20

PROFILE
Amphibio

TECHNOLOGY
Carbon Line
Technology, SST
Sidewall, TubeLite
Woodcore, Carbon
Rods, VaporTip,
Fibreglass

GEOMETRY
136/96/110

LENGTH RADIUS
164(15.1), 172(16.2),
180(18.0), 188(19.5)

SYSTEM PLATE
Flat

BINDING
ATTACK 14 MN W_0
BRAKE



RIPSTICK 88

SALES CODE
ADDGEE20

PROFILE
Amphibio

TECHNOLOGY
Carbon Line
Technology,
SST Sidewall,
TubeLite Woodcore,
Carbon Rods, VaporTip,
Fibreglass

GEOMETRY
130/88/105

LENGTH RADIUS
148(13.0), 156(13.7),
164(14.2), 172(15.4),
180(17.0), 188(18.9)

SYSTEM PLATE
Flat

BINDING
ATTACK 11 MN W_0
BRAKE

ALL MOUNTAIN ELEMENT



IBEX 84

SALES CODE
ADNEYB19

PROFILE
Mountain Rocker

TECHNOLOGY
Bridge Technology,
Laminated Woodcore,
Vapor Inserts, CVA
Plate, Fibreglass

GEOMETRY
120/84/105

LENGTH RADIUS
149(16.0/15.0),
156(17.0/16.0),
163(18.0/17.0),
170(19.0/18.0),
177(20.0/19.0)

SYSTEM PLATE
Flat

BINDING
ION 12 Demo
BLK



IBEX 78

SALES CODE
ADDEUP19

PROFILE
Mountain Rocker

TECHNOLOGY
Bridge Technology,
Laminated Woodcore,
Vapor Inserts,
CVA Plate,
Fibreglass

GEOMETRY
114/78/100

LENGTH RADIUS
149(16.0/15.0),
156(17.0/16.0),
163(18.0/17.0),
170(19.0/18.0),
177(20.0/19.0)

SYSTEM PLATE
Flat

BINDING
ION 12 Demo
BLK



ELEMENT ORANGE
Light Shift

SALES CODE
ABFHQX21

PROFILE
Parabolic Rocker

TECHNOLOGY
Groove Technology,
Power Shell, Dual
Woodcore, Fibreglass

GEOMETRY
127/76/102

LENGTH RADIUS
144(10.6), 152(12.0),
160(13.5), 168(15.2),
176(16.9)

SYSTEM PLATE
Light Shift

BINDING
EL 10.0 GW
SHIFT
BLK/ORG



ELEMENT GREEN
Light Shift

SALES CODE
ABMHQZ21

PROFILE
Parabolic Rocker

TECHNOLOGY
Groove Technology,
Power Shell, Dual
Woodcore, Fibreglass

GEOMETRY
127/76/102

LENGTH RADIUS
144(10.6), 152(12.0),
160(13.5), 168(15.2),
176(16.9)

SYSTEM PLATE
Light Shift

BINDING
EL 10.0 GW
SHIFT
BLK/GRN



ELEMENT BLACK
RED
Light Shift

SALES CODE
ABFHQY21

PROFILE
Parabolic Rocker

TECHNOLOGY
Groove Technology,
Power Shell, Dual
Woodcore, Fibreglass

GEOMETRY
127/76/102

LENGTH RADIUS
144(10.6), 152(12.0),
160(13.5), 168(15.2),
176(16.9)

SYSTEM PLATE
Light Shift

BINDING
EL 10.0 GW
SHIFT
BLK/BLK



ELAN
SKIS
COLLECTION
2021/2022



ACE SCX
Fusion X
Plate

SALES CODE
AAJHRC21, AAJHRF21
(Plate)

PROFILE
Camber

TECHNOLOGY
Ace Arrow Technology,
RST Sidewall,
R2 Frame
Woodcore,
Dual Ti, Power
Rebound System

GEOMETRY
113/67/100

LENGTH RADIUS
155(13.5), 161(14.3),
167(15.1), 173(15.9),
179(16.7)

SYSTEM PLATE
PRS (Fusion X +
Composite plate) /
WCR 14 Receptate

BINDING
EMX 12.0 GW
FUSION X
BLK/BLUE / ER, 17.0
FREEFLEX ST BRAKE



ACE GSX
Fusion X

SALES CODE
AAJHRB21

PROFILE
Camber

TECHNOLOGY
Ace Arrow Technology,
RST Sidewall,
R2 Frame
Woodcore,
Dual Ti, Power
Rebound System

GEOMETRY
110/69/94

LENGTH RADIUS
169(17.4), 174(19.0),
179(21.1)

SYSTEM PLATE
PRS (Fusion X +
Composite plate)

BINDING
EMX 12.0 GW
FUSION X
BLK/BLUE



ACE SLX
Fusion X

SALES CODE
AAKHRD21

PROFILE
Camber

TECHNOLOGY
Ace Arrow Technology,
RST Sidewall,
R2 Frame
Woodcore,
Dual Ti, Power
Rebound System

GEOMETRY
121/68/104

LENGTH RADIUS
149(10.0),
154(11.0), 159(12.0),
164(12.8), 169(13.5)

SYSTEM PLATE
PRS (Fusion X +
Composite plate)

BINDING
EMX 12.0 GW
FUSION X
BLK/BLUE



ACE SL
Fusion X

SALES CODE
AALHRE21

PROFILE
Camber

TECHNOLOGY
Ace Arrow Technology,
RST Sidewall,
R2 Frame
Woodcore, MonoTi,
Power Rebound
System

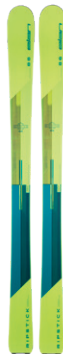
GEOMETRY
121/68/104

LENGTH RADIUS
154(11.0),
159(12.0), 164(12.8),
169(13.5)

SYSTEM PLATE
PRS (Fusion X +
Composite plate)

BINDING
EMX 11.0 GW
FUSION X
BLK/GREEN

ALL MOUNTAIN TWEENER



RIPSTICK
86 T

SALES CODE
ADGGEA20

PROFILE
Mountain Rocker

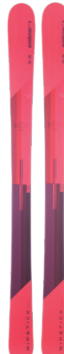
TECHNOLOGY
SST Sidewall,
Laminated Woodcore,
Fibreglass

GEOMETRY
123/86/112

LENGTH RADIUS
138(11.5), 148(12.9),
158(15.0), 168(16.7)

SYSTEM PLATE
Flat

BINDING
ATTACK2 11
GW W_0 BRAKE



RIPSTICK
86 TW

SALES CODE
ADGGDY20

PROFILE
Mountain Rocker

TECHNOLOGY
SST Sidewall,
Laminated Woodcore,
Fibreglass

GEOMETRY
123/86/112

LENGTH RADIUS
138(11.5), 148(12.9),
158(15.0), 168(16.7)

SYSTEM PLATE
Flat

BINDING
ATTACK2 11
GW W_0 BRAKE



SLING SHOT
Flat

SALES CODE
ADRGJP20

PROFILE
JIB Rocker

TECHNOLOGY
Monoblock, Laminated
Woodcore, Fibreglass

GEOMETRY
118/86/113

LENGTH RADIUS
149(11.9), 156(12.9),
161(14.0), 166(15.2),
171(16.3), 176(17.5)

SYSTEM PLATE
Flat

BINDING
ATTACK2 11 GW W_0
BRAKE



PRODIGY
Light Shift/
Flat

SALES CODE
AESGJT20, AESGJS20
(Flat)

PROFILE
JIB Rocker

TECHNOLOGY
Full Power Cap, Dual
Woodcore, Fibreglass

GEOMETRY
116/84/111

LENGTH RADIUS
155(13.8), 165(16.1),
175(18.4)

SYSTEM PLATE
Light Shift / Flat

BINDING
EL 10.0 GW SHIFT
BLK/BLK, ATTACK2 11
GW W_0 BRAKE

ALL MOUNTAIN KIDS



PRODIGY TEAM
Quick Shift/
Flat

SALES CODE
AETGJV20, AETGJV20
(Flat)

PROFILE
EarlyRise Rocker

TECHNOLOGY
Full Power Cap,
Synflex, Fibreglass

GEOMETRY
112/81.5/107

LENGTH RADIUS
125(9.6), 135(10.9),
145(12.3)

SYSTEM PLATE
Quick Shift / Flat

BINDING
EL 4.5, 7.5 GW SHIFT
WB BLK



LEELOO TEAM
Quick Shift/
Flat

SALES CODE
AEUGJE20, AEUGJU20
(Flat)

PROFILE
EarlyRise Rocker

TECHNOLOGY
Full Power Cap,
Synflex, Fibreglass

GEOMETRY
112/81.5/107

LENGTH RADIUS
125(9.6), 135(10.9),
145(12.3)

SYSTEM PLATE
Quick Shift / Flat

BINDING
EL 4.5, 7.5 GW SHIFT
WB BLK



PRODIGY PRO
Quick Shift

SALES CODE
AEUGH20

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex Technology, Full
Power Cap, Synflex,
Fibreglass

GEOMETRY
105/72/97

LENGTH RADIUS
95(9.4),
105(7.0),
115(8.8)

SYSTEM PLATE
Quick Shift

BINDING
EL 4.5 GW AC
SHIFT BLK/SIL



LEELOO PRO
Quick Shift

SALES CODE
AEUGH20

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex Technology, Full
Power Cap, Synflex,
Fibreglass

GEOMETRY
105/72/97

LENGTH RADIUS
95(9.4),
105(7.0),
115(8.8)

SYSTEM PLATE
Quick Shift

BINDING
EL 4.5 GW AC
SHIFT WHT



PORSCHE DESIGN ELAN ACE Fusion X + PRS

SALES CODE
AAJHN21

PROFILE
Camber

TECHNOLOGY
Ace Arrow Tech., RST Sidewall, R2 Frame Woodcore, Dual Ti, Carbon reinforcement, Power Rebound System

GEOMETRY
113/67/100

LENGTH RADIUS
161(14.3), 167(15.1), 173(15.9), 179(16.7)

SYSTEM PLATE
Fusion X + Power Rebound System

BINDING
EMX 12.0 GW FUSION X BLK/SIL



PORSCHE DESIGN ELAN AMPHIBIO Fusion X

SALES CODE
ABBHN21

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine Technology, SST Sidewall, Laminated Woodcore, Mono Ti, Carbon reinforcement

GEOMETRY
129/82/112

LENGTH RADIUS
160(12.0), 166(13.1), 172(14.3), 178(15.5)

SYSTEM PLATE
Fusion X

BINDING
EMX 12.0 GW FUSION X BLK/SIL



ALL MOUNTAIN KIDS



LEELOO Light Shift/Flat

SALES CODE
AESGJR20, AESGJF20 (Flat)

PROFILE
JIB Rocker

TECHNOLOGY
Full Power Cap, Dual Woodcore, Fibreglass

GEOMETRY
116/84/111

LENGTH RADIUS
155(13.8), 165(16.1), 175(18.4)

SYSTEM PLATE
Light Shift / Flat

BINDING
EL 10.0 GW SHIFT BLK/BLK, ATTACK2 11 GW W_0 BRAKE



RC ACE Quick Shift

SALES CODE
AFHSE21

PROFILE
Camber

TECHNOLOGY
EST Sidewall, Channel Woodcore, Fibreglass

GEOMETRY
115/70/100

LENGTH RADIUS
120(7.4), 130(9.0), 140(10.4), 150(11.9), 160(13.7)

SYSTEM PLATE
Quick Shift

BINDING
EL 4.5_7.5 GW SHIFT BLK



RC MAGIC Quick Shift

SALES CODE
AFBHSF21

PROFILE
Camber

TECHNOLOGY
EST Sidewall, Channel Woodcore, Fibreglass

GEOMETRY
115/70/100

LENGTH RADIUS
120(7.4), 130(9.0), 140(10.4), 150(11.9), 160(13.7)

SYSTEM PLATE
Quick Shift

BINDING
EL 4.5_7.5 GW SHIFT WHT



RC WINGMAN Quick Shift

SALES CODE
AFCHSG21

PROFILE
Camber

TECHNOLOGY
EST Sidewall, Channel Woodcore, Fibreglass

GEOMETRY
115/70/100

LENGTH RADIUS
120(7.4), 130(9.0), 140(10.4), 150(11.9), 160(13.7)

SYSTEM PLATE
Quick Shift

BINDING
EL 4.5_7.5 GW SHIFT BLK



JETT Quick Shift

SALES CODE
AFDHS21

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex Technology, Full Power Cap, Synflex, Fibreglass

GEOMETRY
101/69/90

LENGTH RADIUS
70(2.5), 80(3.5), 90(4.5), 100(6.2), 110(7.0), 120(8.6), 130(9.4), 140(11.2), 150(13.1)

SYSTEM PLATE
Quick Shift

BINDING
EL 4.5_7.5 GW SHIFT BLK



MAXX Quick Shift

SALES CODE
AFDHSK21

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex Technology, Full Power Cap, Synflex, Fibreglass

GEOMETRY
101/69/90

LENGTH RADIUS
70(2.5), 80(3.5), 90(4.5), 100(6.2), 110(7.0), 120(8.6), 130(9.4), 140(11.2), 150(13.1)

SYSTEM PLATE
Quick Shift

BINDING
EL 4.5_7.5 GW SHIFT BLK



MAXX BLK RED Quick Shift

SALES CODE
AFDHSK21

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex Technology, Full Power Cap, Synflex, Fibreglass

GEOMETRY
101/69/90

LENGTH RADIUS
70(2.5), 80(3.5), 90(4.5), 100(6.2), 110(7.0), 120(8.6), 130(9.4), 140(11.2), 150(13.1)

SYSTEM PLATE
Quick Shift

BINDING
EL 4.5_7.5 GW SHIFT BLK



STARR Quick Shift

SALES CODE
AFDGBH20

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex Technology, Full Power Cap, Synflex, Fibreglass

GEOMETRY
101/69/90

LENGTH RADIUS
70(2.5), 80(3.5), 90(4.5), 100(6.2), 110(7.0), 120(8.6), 130(9.4), 140(11.2), 150(13.1)

SYSTEM PLATE
Quick Shift

BINDING
EL 4.5_7.5 GW SHIFT WHT



SKY Quick Shift

SALES CODE
AFFEZG19

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex Technology, Full Power Cap, Synflex, Fibreglass

GEOMETRY
101/69/90

LENGTH RADIUS
70(2.5), 80(3.5), 90(4.5), 100(6.2), 110(7.0), 120(8.6), 130(9.4), 140(11.2), 150(13.1)

SYSTEM PLATE
Quick Shift

BINDING
EL 4.5_7.5 GW SHIFT WHT

ELAN
SKIS
COLLECTION
2021/2022

W STUDIO



SPEED MAGIC
Power Shift

SALES CODE
ACAHRJ21

PROFILE
Camber

TECHNOLOGY
Ace Arrow Technology,
R2 Sidewall,
R2 Frame
Woodcore,
Dual Ti

GEOMETRY
111/67/98

LENGTH RADIUS
149(12.7), 155(13.5),
161(14.3), 167(15.1),
173(15.9)

SYSTEM PLATE
Power Shift

BINDING
ELX 11.0 GW SHIFT
BLK/BLK



INSOMNIA ELITE TI
Power Shift

SALES CODE
ACBGJX20

PROFILE
Amphibio

TECHNOLOGY
TruLine Technology,
RST Sidewall,
Laminated Woodcore,
Mono Ti

GEOMETRY
121/71/102

LENGTH RADIUS
146(11.9), 152(12.3),
158(13.3), 164(14.6)

SYSTEM PLATE
Power Shift

BINDING
ELX 11.0 GW SHIFT
BLK/BLK



INSOMNIA 16 TI
Power Shift

SALES CODE
ACCGAE20

PROFILE
Amphibio

TECHNOLOGY
TruLine Technology,
RST Sidewall,
Laminated Woodcore,
Mono Ti

GEOMETRY
121/73/104

LENGTH RADIUS
146(11.3), 152(12.2),
158(13.3), 164(14.5),
170(15.7)

SYSTEM PLATE
Power Shift

BINDING
ELW 11.0 GW SHIFT
BLK/TRQ



INSOMNIA 14 TI
Power Shift

SALES CODE
ACDGAG20

PROFILE
Amphibio

TECHNOLOGY
TruLine Technology,
RST Sidewall,
PowerShell, Power
Woodcore, Mono Ti

GEOMETRY
125/76/107

LENGTH RADIUS
144(10.2), 150(11.6),
158(13.1), 166(14.6)

SYSTEM PLATE
Power Shift

BINDING
ELW 9.0 GW SHIFT
BLK/BLK

ALL MOUNTAIN WILDCAT



WILDCAT 86 CX
Power Shift/
Flat

SALES CODE
ACRSHL20,
ACMGQU20 (Flat)

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology,
SST Sidewall, Tubelite
Woodcore,
Carbon Rods

GEOMETRY
127/86/113

LENGTH RADIUS
152(12.9), 158(13.8),
164(14.7), 170(15.6)

SYSTEM PLATE
Power Shift / Flat

BINDING
ELW 11.0 GW
SHIFT
BLK/PURPLE



WILDCAT 82 CX
Power Shift/
Flat

SALES CODE
ACSGAF20, ACPGRA20
(Flat)

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology,
SST Sidewall, Tubelite
Woodcore,
Carbon Rods

GEOMETRY
129/82/112

LENGTH RADIUS
146(11.0),
152(11.0), 158(12.0),
164(13.1),
170(14.3)

SYSTEM PLATE
Power Shift / Flat

BINDING
ELW 11.0 GW
SHIFT
BLK/TRQ



WILDCAT 82 C
Power Shift/
Flat

SALES CODE
ACTGKD20, ACPGRA20
(Flat)

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, SST
Sidewall, Laminated
Woodcore, Carbon
Reinforcement

GEOMETRY
129/82/112

LENGTH RADIUS
146(11.0),
152(11.0), 158(12.0),
164(13.1)

SYSTEM PLATE
Power Shift / Flat

BINDING
ELW 9.0 GW
SHIFT
BLK/COR



WILDCAT 76
Light Shift

SALES CODE
ACUGKE20

PROFILE
Amphibio

TECHNOLOGY
Amphibio
TruLineTechnology,
SST Sidewall,
Laminated
Woodcore

GEOMETRY
127/76/104

LENGTH RADIUS
144(10.1), 150(11.5),
158(13.9),
166(14.4)

SYSTEM PLATE
Light Shift

BINDING
ELW 9.0 GW
SHIFT
BLK/PURPLE



IBEX 84W
CARBON

SALES CODE
ADMFJH19

PROFILE
Mountain Rocker

TECHNOLOGY
Bridge Technology,
TubeLite Woodcore,
Carbon Rods, Vapor
Inserts,
CYA Plate, Fibreglass

GEOMETRY
120/84/105

LENGTH RADIUS
149(16.0/15.0),
156 (17.0/16.0),
163(18.0/17.0),
170(19.0/18.0),
177(20.0/19.0)

SYSTEM PLATE
Flat

BINDING
ION 12 Demo
BLK

BACKCOUNTRY RIPSTICK TOUR



**RIPSTICK
TOUR 94**
Atk

SALES CODE
ADHJMV21

PROFILE
Amphibio

TECHNOLOGY
Carbon Bridge
Technology,
360° Sidewall,
Laminated
Woodcore, Carbon
Reinforcement,
Fiberglass

GEOMETRY
129/94/109

LENGTH RADIUS
157 (12.0), 164(13.7),
171(15.6), 178(17.4)

SYSTEM PLATE
Flat

BINDING
C-RAIDER 12 - 97 mm



**RIPSTICK
TOUR 88**
Atk

SALES CODE
ADKJQG21

PROFILE
Amphibio

TECHNOLOGY
Carbon Bridge
Technology,
360° Sidewall,
Laminated
Woodcore, Carbon
Reinforcement,
Fiberglass

GEOMETRY
127/88/106

LENGTH RADIUS
156(14.8), 163(15.6),
170(16.8), 177(17.6)

SYSTEM PLATE
Flat

BINDING
RAIDER 12 DEMO -
91 mm





INSOMNIA 12 C
Power Shift

SALES CODE
ACEGAH20

PROFILE
Amphibio

TECHNOLOGY
TruLine Technology,
RST Sidewall,
PowerShell, Power
Woodcore, Carbon

GEOMETRY
125/76/107

LENGTH RADIUS
144(10.2), 150(11.6),
158(13.1), 166(14.6)

SYSTEM PLATE
Power Shift

BINDING
ELW 9.0 GW SHIFT
BLK/PURPLE



INSOMNIA 10
WHITE
Light Shift

SALES CODE
AOGGKA20

PROFILE
Amphibio

TECHNOLOGY
TruLine Technology,
RST Sidewall,
Laminated Woodcore

GEOMETRY
127/76/104

LENGTH RADIUS
144(10.1), 150(11.5),
158(13.9), 166(14.4)

SYSTEM PLATE
Light Shift

BINDING
ELW 9.0 GW SHIFT
BLK_CDR



INSOMNIA 10
BLACK
Light Shift

SALES CODE
AOGGKH20

PROFILE
Amphibio

TECHNOLOGY
TruLine Technology,
RST Sidewall,
Laminated Woodcore

GEOMETRY
127/76/104

LENGTH RADIUS
144(10.1), 150(11.5),
158(13.9), 166(14.4)

SYSTEM PLATE
Light Shift

BINDING
ELW 9.0 GW SHIFT
BLK_CDR



WILDCAT 86 C
BLACK EDITION
Power Shift

SALES CODE
ACRHXE21

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, SST
sidewall, Laminated
Woodcore,
Carbon Reinforcement

GEOMETRY
127/86/113

LENGTH RADIUS
152(12.9),
158(13.8), 164(14.7),
170(15.6)

SYSTEM PLATE
Power Shift

BINDING
ELX 11.0 GW
SHIFT
BLK/BLK



WILDCAT 76 C
BLACK EDITION
Power Shift

SALES CODE
ACUHRP21

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, SST
sidewall, Laminated
Woodcore,
Carbon Reinforcement

GEOMETRY
127/76/104

LENGTH RADIUS
144(10.1), 150(11.5),
158(13.9), 166(14.4)

SYSTEM PLATE
Power Shift

BINDING
ELX 11.0 GW SHIFT
BLK/BLK



FREERIDE RIPSTICK



ELEMENT W
WHITE
Light Shift

SALES CODE
ABMHPJ21

PROFILE
Parabolic Rocker

TECHNOLOGY
Groove
Technology, Power
Shell, Dual Woodcore,
Fibreglass

GEOMETRY
127/76/102

LENGTH RADIUS
144(10.6),
152(12.0),
160(13.5),
168(15.2)

SYSTEM PLATE
Light Shift

BINDING
ELW 9.0 GW
SHIFT
BLK/PURPLE



ELEMENT W
BLACK
Light Shift

SALES CODE
ABMHPJ21

PROFILE
Parabolic Rocker

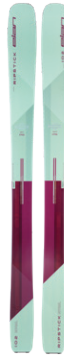
TECHNOLOGY
Groove
Technology, Power
Shell, Dual Woodcore,
Fibreglass

GEOMETRY
127/76/102

LENGTH RADIUS
144(10.6),
152(12.0),
160(13.5),
168(15.2)

SYSTEM PLATE
Light Shift

BINDING
ELW 9.0 GW
SHIFT
BLK/TRQ



RIPSTICK
102 W

SALES CODE
ADEGDL20

PROFILE
Amphibio

TECHNOLOGY
Carbon Line
Technology, SST
Sidewall, TubeLite
Woodcore, Carbon
Rods, VaporTip,
Fibreglass

GEOMETRY
136/102/115

LENGTH RADIUS
154(15.0), 162(15.8),
170(17.0), 178(18.1)

SYSTEM PLATE
Flat

BINDING
ATTACK2 13 AT_W_0
BRAKE



RIPSTICK
94 W

SALES CODE
ADFGDR20

PROFILE
Amphibio

TECHNOLOGY
Carbon Line
Technology, SST
Sidewall, TubeLite
Woodcore, Carbon
Rods, VaporTip,
Fibreglass

GEOMETRY
136/94/110

LENGTH RADIUS
146(13.2),
154(14.0), 162(15.0),
170(16.2), 178(18.0)

SYSTEM PLATE
Flat

BINDING
ATTACK2 11 GW_W_0
BRAKE



RIPSTICK
88 W

SALES CODE
ADGGEK20

PROFILE
Amphibio

TECHNOLOGY
Carbon Line
Technology, SST
Sidewall, TubeLite
Woodcore, Carbon
Rods, VaporTip,
Fibreglass

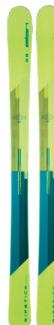
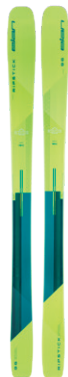
GEOMETRY
130/88/105

LENGTH RADIUS
146(13.0), 154(13.7),
162(14.2), 170(15.4),
178(17.0)

SYSTEM PLATE
Flat

BINDING
ATTACK2 11
GW_W_0 BRAKE

MATCHY-MATHCY





Glen Plake

Change of Plans

Over my career, I've become accustomed to plans changing. From weather and avalanche conditions that don't cooperate, cancelled flights, and lines in the mountains that just don't go, sometimes you need to modify what you had in mind, to what works, and move on.

Rarely have I seen anything that compares to the changes we've had to make over the last year though.

Looking back to spring of 2020, Kimberly and I were in Europe planning a family get together to enjoy some skiing in the Alps, when the world basically came to a screeching halt. It was clear that we had to adjust our plans in a hurry, so we packed what we could and hopped a flight back to the United States. It's a summer when plans like this change, especially when something outside of our control happens, but it's not the first time and certainly won't be the last.

After getting our boots on the ground in the USA, we spent most of the summer as we normally would, except with a few less friends and family members around us. We did some much-needed work on the RV to get it ready for winter, water skied, rode bikes across Nevada, attended way too many Zoom calls, and stuck close to home. When you think about it, it was a good opportunity to enjoy our local surroundings, a little more than we usually would.

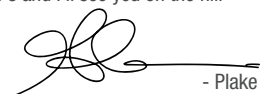
In the fall, we shifted our focus to a new touring ski we've been working on with the team at Elan, the Ripstick Tour. Elan approached me a few months earlier about building a signature model ski that had all the performance characteristics of a Ripstick, at the weight of a touring ski. The alignment couldn't be better; I had a lot to do with the original Ripstick design and with my experience as a mountain guide, a touring ski with my name on it made sense.

When winter rolled around, travel was still locked down. Originally, we planned to head to Europe as we've done for many years, but, well... Plans change. Instead of boarding a flight to Chamonix, we packed up "Big Red" - our RV - and headed to Mammoth Mountain in early January and spent the rest of the winter skiing and touring in the Sierra with friends.

I've called the Sierra home for my entire life; it has some of the coolest mountains in the world and it's an ideal place to test a backcountry ski. Approaches are rugged, the mountains are big, and you'll likely ski every type of snow condition imaginable, all in one run. If a touring ski performs here, it will perform anywhere and that's what we wanted to accomplish with the Ripstick Tour.

Building a ski from the ground up isn't easy, especially a touring ski. Not only does it need to have all the performance characteristics of a resort ski, but it must be able to ski bad snow, really well. At the same time, it needs to be light enough to be efficient when we're going uphill. So, every few weeks a new box would arrive at the RV, with a fresh round of prototype skis, and the process of testing and revising continued throughout the spring. We wrapped the season up with a photoshoot and some final testing of the Ripstick Tour, at Mammoth Mountain and the surrounding backcountry, in April.

As I write this, summer is here, and life is finally returning to normal. The snowpack has melted in California and I'm getting ready to head out on the boat for some water skiing. When I look back at this unique winter, I'll remember a change of plans can present opportunities. For me, I used the opportunity to do the things I love with my friends and work on a project that is important to me. I truly hope you like the results. Grab yourself a pair of Ripstick Tour's and I'll see you on the hill next winter.



- Plake



Always Good Times



Ace SCX

Built with the DNA of a race ski, the Elan Ace Collection defies speed limits, making the entire mountain your racecourse.

elanskis.com

elán™



Always Good Times

Good times is what Elan is all about, and the best times are those spent with friends and family in the mountains. Whether it's a family weekend road trip to your favorite local destination or a backcountry adventure with your best friends, it's always good times when you surround yourself with the people you're closest to.