

ELAN MAGAZINE

NO.8
WINTER 2022/23

Always Good Times



SUSTAINABLE
BY
NATURE

HIDDEN JEWELS
EXOTIC
TRAVELS

JEFFREY TIRMAN
A VOYAGER AND A
GENTLEMAN

RYAN REGEZ
SMILING
SWISS

CAROLINE GLEICH
BIG THINGS COME IN
SMALL PACKAGES

FILIP FLISAR
PERFECT
DATE

RIPSTICK TOUR
GLEN'S
SKIS

COLUMN
INGEMAR
STENMARK

Always Good Times

Elan Family,
Vogel, Slovenia, 2022



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Samo Vidic





IN HARMONY WITH NATURE

Mother Nature is a prudent and wise woman who knows that finding and maintaining balance is at the heart of everything. She wrote the rules of the game thousands of years ago, which still hold firm today. That is why we must, everywhere and every day, act in accordance with these unwritten but familiar instructions. She knows what she is doing, what is good, and what is bad.

Mother Nature is generous, offering her riches to us to use and enjoy, but expects us to take care of her gifts as if they were our own. She is a fair arbiter that rewards richly, but also has the ability to punish severely. Therefore, it's crucial for us to be aware of the importance of living in harmony with nature. We depend on it, and, in turn, it depends on us. This is the only way to ensure that future generations will experience it, in at least a semblance of its current glory.

Then there are the skiers. We are particularly fond of getting out into nature, enjoying the magnificent views of snow-capped mountains, filling our lungs with clear mountain air, and indulging our senses with perfectly laid turns. But as we embrace these gifts, we must realize that they are far from given.

In fact, we should be grateful for every descent and ask ourselves how to repay Mother Nature for these magical experiences. Nature is there for us to enjoy, but it must also be protected and cared for.

The same applies to us as ski manufacturers. We, too, must contribute to the whole mosaic. This is why our skis are made from materials that are largely sourced from local areas. Much of the work is still done by hand, and our machines and equipment are powered by green energy. This sustainability effort is becoming more important each year and we are proud to say that this is how Elan has been working for almost eight decades of its existence.

Our commitment to sustainability is described in more detail in the latest issue of Elan magazine.

We also feature several interesting ski stories; we'll tell you how the legendary Glen Plake helped create the new Ripstick Tour, and you'll get to know Elan's CEO Jeffrey Tirman, an avid skier and world traveler who is a keen user of the Voyager folding skis. Our ambassadors have taken Elan skis to the most remote and snowy places on the planet, and we also spoke with Filip Flisar, who is far from bored, even after his professional career is over. Reading these stories will certainly make you reminisce about last winter but will also generate excitement for the first snow of the coming season.

✍ REBEKA LAH,

Brand deployment manager and head of Alpine Ski Museum Elan

ELAN SWEARS

W STUDIO AND LAUREN SALKO RAISE AWARENESS ABOUT DIABETES WITH SPECIAL EDITION SKI



Lauren Salko is a professional skier and public speaker who lives with type one diabetes. She trains hard and attends conferences and events to talk about her life in elite sports and the effects of diabetes, bringing hope and inspiration to others. As part of Elan W Studio's 'We Create' campaign we invited Lauren to create a unique ski graphic to best represent her life's journey. The graphic on Lauren's favorite ski, the Ripstick 94 W, combines different

elements of her life: diabetes, the iconic skyline of New York, the mountains, and her Labrador companion, Silas. The sidewalls of the skis are inscribed with her favorite quote and life motto: "Conquer fear, that's why we are here".

Elan will donate one hundred percent of the profits from each pair of skis sold, directly to the non-profit organization chosen by Lauren. The recipient is Children with Diabetes, an organization that helps children and families with diabetes. "We are proud of our collaboration and creation of a graphic that illustrates Lauren's story," said Melanja Korošec, Global Brand Director. "We hope it brings hope to people living with type one diabetes and encourages them to go out and enjoy everything skiing has to offer."

[Read more >](#)

ELAN SWEARS BY SUSTAINABILITY AND GREEN ENERGY

[Read more >](#)



As a world-class manufacturer of skis, sports equipment, composite parts, and sailing boats, Elan has been committed to sustainable development for 77 years. We put local interest at the heart of everything we do. We are the only global ski manufacturing company that makes products by hand in a single location. As of the beginning of this year, our production is powered by electricity generated 100% from sustainable renewable energy sources (RES). By switching to clean energy we have reduced the annual greenhouse gas emissions of our manufacturing processes by 789 tons of CO₂-eq, which would have required 23.700 trees to absorb. As of this year, Elan will be providing approximately 12% of its energy needs with our own solar power plant, whose modules are spread over an area of around 5,000 square metres. This percentage is also set to increase over the coming years.

Supply chain sustainability is another priority, which is why 99% of the raw materials used to make our skis come from within Europe and are sourced to the highest standards. Innovations too have a sustainable future. We developed and pioneered the use of digital printing technology that substantially reduces the need for volatile organic compounds (VOCs) used in the screen printing. Elan has been working closely with the Slovenian Forestry Institute to source part of the wood for our future needs from the immediate surroundings of the company. Our ambitious plans for social responsibility will carry the company through the next 8 years to 2030 and beyond.

EXPANDING SALES IN THE CANADIAN MARKET

Elan is expanding its sales activities in the Canadian market. The skis that currently account for 12% of the market are being joined by kayaks, SUPs, kite, and surfboards. The company moved to a new location in Montreal earlier this summer, doubling the size of the warehouse, along with improved packing and shipping processes. The new, modern offices have expanded to add space for additional employees. Their headquarters also has a much larger showroom with integrated studio equipment for videoconferencing and video presentations. The total investment cost approximately CAD\$ 600,000, half of which was covered by our own funds and the remainder was raised by residents through a self-contribution.

ELAN HAS PLANTED ONE THOUSAND TREES

At Elan, inspiring a sustainable and active lifestyle is not just a strategic guideline, it is a business philosophy that has been embedded in the company's development since 1945. Our rich history of development and manufacturing is based on continuous innovation and with each generation of new products, the company also strives to improve the sustainability footprint of its products. This time, Elan has made a new commitment to the community by accepting the responsibility of caring for a part of the local forest of the Poljče Agrarian Community, where it has planted 1,000 trees.

"I am extremely happy and proud that we have planted a thousand trees together with many of Elan's employees in the vicinity. Now, it is crucial that we take care of them for the next five years," said Leon Korošec, Group Vice President and Director of Elan's Winter Division.

Andrej Avsenek, Head of the Forestry Institute's Bled Regional Unit, also welcomed the campaign with enthusiasm: "We support the fact that Elan has recognized the importance of taking care of the forest, investing in it, and nurturing it. By planting trees and taking care of them, they have shown that that they are very much aware of the importance of cooperation and coexistence with nature."



[Read more >](#)

Red dot for Elan Ripstick Tour 104

Almost eighty years of its existence, Elan earned the acclaim of the ultimate innovator in skiing which has dramatically shifted the development of alpine skiing several times. The globally renowned brand from Begunje na Gorenjskem has won more than 300 international awards for its products. Juries around the world were consistently impressed by Elan's innovative technological solutions and quality, as well as the graphic design of the products.

Among other awards, Elan has also received 13 Red Dot Awards, which are some of the world's most prestigious design prizes that also recognize outstanding achievements in design. Elan received the first Red Dot in 2007 and has since developed a distinctive design language for its products that have time and again been distinguished by innovation, technological sophistication, and, of course, thoughtful design. The company has developed a very clear recipe for supporting technology with design and presenting it in an attractive, engaging, and user-friendly way, with the graphic elements underlining the entire package. The common thread that unites Elan products is the fact that each successive product brings something new, better and often revolutionary, all with a focus on the end user and their unforgettable user experience.



reddot winner 2022

This year the Red Dot: Product Design 2022 award was presented to the Elan Ripstick Tour 104 ski which is the brainchild of Elan's development team and the legendary skier Glen Plake.

The team started with the Ripstick series and set out to make it lighter and give it the characteristics that would make it suitable for ski touring while still retaining its superior ride quality. The Ripstick Tour is the perfect choice for all-day ski touring adventures that include long ascents and descents with all the fun of a full-on freeride ski. When a skier carries a heavy pack on long days in the mountains, every gram saved on other pieces of equipment counts, so low weight is a major factor. But challenging terrain and long distances can expose a skier to a variety of snow conditions in a single descent. That's why the advanced construction of the Ripstick Tour enables use in a wide variety of snow conditions. The development team integrated new Carbon Bridge technology in the wood core to control vibrations. The revolutionary solution consists of a carbon rod placed on the upper surface of the ski to enhance stability, absorb and dampen vibrations while keeping the weight low. With 360-degree sidewalls used to add stability and grip to the ski, the truncated pyramid shape allows for further material reduction, further reducing the weight of the ski. Amphibio technology ensures precision, outstanding grip, and stability in all snow conditions.

[See Ripstick Tour Collection >](#)

SUSTAINABLE BY NATURE



Sustainability is a value that is deeply rooted in Elan's DNA. In fact, it's so engrained in our culture, we hardly noticed we've been committed to it for almost eighty years.

 Gregor Šket  Jernej Leskovar







To understand the essence of the Elan brand, we must travel back to 1945, the founding year of the company. That's when skier and ski jumper Rudi Finžgar combined his passion, love, knowledge, vision, innovation, and dedication to create a legendary ski brand. In the decades that followed, the brand became synonymous with progression and sophistication in skiing and its products changed the course of skiing several times over for the better.

Back then, the word sustainability was not used as commonly as it is today. But the concept was there, in the blood. The way Finžgar approached and conceived manufacturing is, in fact, the very embodiment of sustainability. Elan made skis using locally sourced wood and the location in Begunje na Gorenjskem was ideal for a ski factory, as it sits at the foot of beautiful mountains that serve as a natural development laboratory for each new ski model. The craftsmanship, knowledge, thought, and innovation were just as local. Begunje somehow condensed remarkable creative energy and the ski enthusiasts who live there know how to harness that creativity to make the best skis in the world. For this reason, we can safely say that sustainability is a value that has made up an integral part of Elan's credo for almost eight decades.

The essence of sustainability is creating the potential for a sustainable existence. It is a closed circle in which all the key elements are thoughtfully brought together into a coherent whole. Each element performs a specific task without harming any other element or its surroundings, as caring for our planet is essential. We are living in a time when we are facing an environmental crisis at every level, when our skies are

full of greenhouse gases, when millennia-old glaciers are melting before our eyes, average temperatures are rising every year, winters are losing their whiteness... If we want to turn trends back in the right direction, we need to behave responsibly. But that does not mean we need to give up our pleasures and passions. Absolutely not. We just need to think about our actions, so we do no harm to the environment. At Elan, we are aware of this, so we carefully select all the elements and components and put them together with the dedication to create a mosaic that makes people happy while also taking care of nature, the environment, mountains, people, and skiers.



Sustainable Business

Sustainability is not a new word. It is an interaction, a way for humans to interact with the planet. Nature has looked after generations before us and it's up to us to help it look after those who come after us.

For over three quarters of a century Elan has been making skis in the heart of the Slovenian Alps, bringing joy to skiers that cherish the precious moments they spend in the mountains with family and friends. Therefore, it's our fundamental responsibility to leave nature, mountains, and water as undisturbed as possible. Elan's sustainability strategy is based on the TBL (triple bottom line) concept. The acronym stands for planet, people, and profit. These three pillars represent the environmental, social, and economic aspects of our operations. It is a circle of three interconnected elements that cannot function without each other. In this way, we are constantly trying to act in line with Phil Harding's thought: "Without environmental sustainability there is no economic stability and social cohesion".



People

People are what matter most. Without them, we would not have the fantastic Elan skis that have changed skiing history. Our skis are made by hand, so they proudly bear the inscription "Handmade in the Slovenian Alps." But it's not just about manufacturing, it's also about business and development. The word "handmade" has a deeper meaning. It is a way of thinking, a way of living, a source of pride, a way of relying on your own wits with no need for outside assistance. Most Elan employees are from the Begunje area where there is a rich tradition of crafting skis here and has been for generations. The surrounding mountains are the inspiration for all the inventions and innovations. "The mountains are a kind of dialogue with oneself in beautiful surroundings. It's where the best ideas are born and there are never any bad thoughts. Nature is always changing, which makes it an inexhaustible source of imagination and creativity," describes Elan's long-standing developer Marko Kozjek.

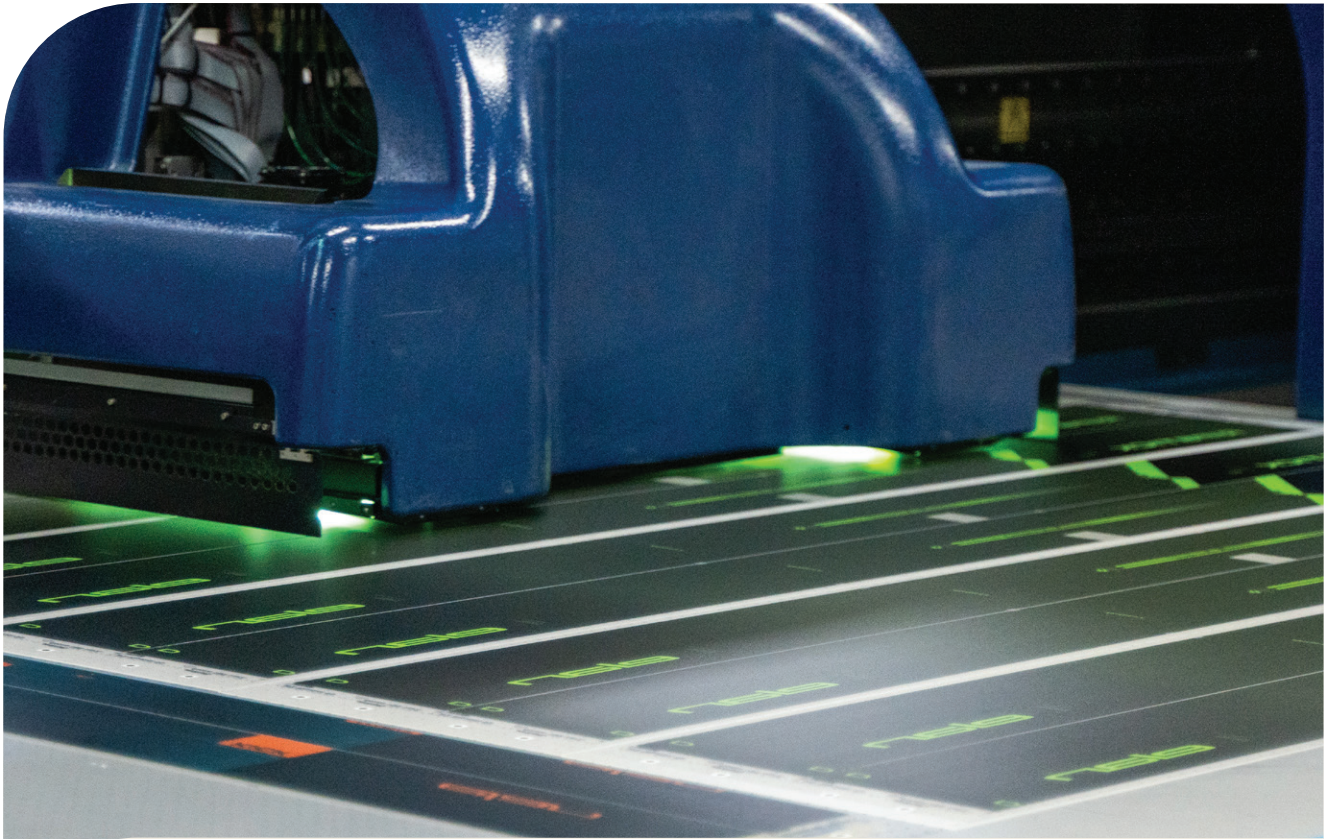
Sustainable development also enables an exceptionally high level of brand culture, respect for employees, encourages new ideas, education, and social security. Throughout its existence, Elan has also supported various socially responsible projects, cooperated with local communities, promote various ski initiatives, and enabled children to experience the fun and joy of skiing. "Holistic care is a way of life for us. Our social responsibility is reflected in the various local projects we happily support. Above all, we are helping co-create the next generation of ski and nature lovers. We know that our actions today enable better skiing in the future," says Melanja Korošec, Global Brand Director at Elan.

Planet

The planet is our playground. It provides us with air, water, and other natural resources. Operating in an environment as beautiful as the Slovenian Alps, we know very well that we must be even more careful and respectful of the environment. Through our rich history we have implemented several initiatives that set new standards in the ski industry. Some years ago, we introduced digital printing technology that has saved more than 32 tons of volatile organic compound waste since 2016 alone. In 2022 we are switching to all-green energy to power both our factory and our administration building. We are also very careful about choosing the raw materials we use to make our products. Whenever possible, we work with local suppliers and swear by sustainably sourced wood. 99% of our product components come from Europe, 68% from within a 400 km radius around our factory, and 18% from Slovenia. We also support various methods of recycling and reuse, which makes the manufacturing of new products less stressful for the environment.

"We are constantly looking at all the factors of our operations and adjusting them to align with new environmental and social objectives. Our passion for skiing and the mountains is unstoppable and it helps us maintain what we love for the generations that are coming after us," adds Melanja Korošec.





Business Excellence

Sustainability is also a value that provides a stable and solid economic and social base and enables so-called sustainable profitability. This is not measured only in terms of money, but in environmental kindness as well. Elan has been taking small steps towards sustainable profitability for many years and we believe it is the only way to true long-term success.

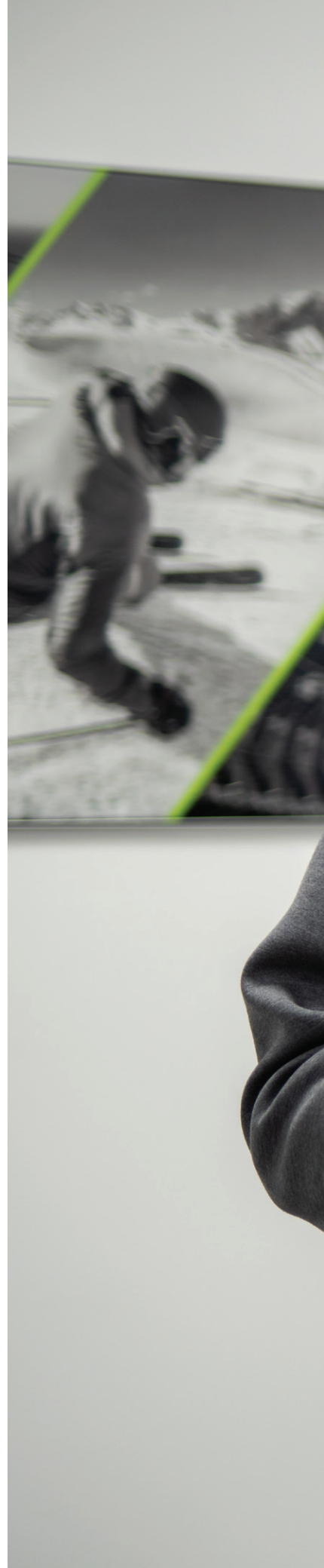
We are proud to have worked this way for many decades. We have always been committed to innovations that will continue to join hands with nature in the future. The environmental aspect of everything we do is essential, not only for our products, but for our entire operation. We connect with partners and ambassadors who share our philosophy and vision and care for the white winters of the future.

[Read more >](#)

A VOYAGER AND A GENTLEMAN

Jeffrey Tirman is CEO of the Elan Group. He is a highly dedicated businessman who has been keeping the Elan ship sailing in the right direction since 2015 while also embracing an active lifestyle in which skiing has a special place. As such, he is the very archetype of a Voyager folding ski user.

✍ Gregor Šket 📷 Archive Elan





Mr. Tirman is a man with a dynamic schedule. He is based in London, but he is one of those individuals for whom it's difficult to say where home is. Jeffrey Tirman is cosmopolitan in every sense of the word. He is fascinated by the international pulse of the UK capital, the order and tranquility of Geneva and the idyllic beauty of the Gorenjska countryside. Everywhere he goes, he is quick to focus on the essence of the place and enjoy it. Mr. Tirman is a kind and friendly man who exudes a healthy confidence that arises from knowledge, professionalism, dedication, and hard work. He is pleasant and relaxed to talk to. Mr. Tirman has been leading the Elan Group since the end of 2015 and since then, the company has thrived despite the many challenges posed by various external factors. "When I came to Elan, I didn't know much about the spirit of innovation here, but I soon realized that the company has had such a significant impact on the development and change of skiing through its innovations. Then I also became actively involved in development activities and did my best to encourage, support, and sometimes even help with testing..."



Model User

Jeffrey Tirman is far from just a businessman. He is also an avid skier who has accumulated 120 ski days in his best winter and has recently been averaging about 25 ski days a year. The window in his office in Begunje na Gorenjskem has a magnificent view of the Julian Alps with Triglav often glittering in the sun. Next to Mr. Tirman's desk lies a large bag containing his Voyager skis and all the necessary equipment. If he gets the urge to ski, he can just throw it over his shoulder, take it to the car, and be on the snow in half an hour. It's as if he felt from the start that he was, in fact, the target user of these revolutionary skis. This raises the question of whether he is made for these skis, or the skis were made for him. Regardless, he was enthusiastic about the folding ski project from the first sketch.

"It all started with the development of a touring ski that Elan made for the military. This gave us the idea that we could successfully transfer this innovation to the more marketable segment of on-piste skis. We were thinking about people who live in the country and large cities and love skiing, but don't have their own mountains. For them, skiing means a lot of traveling. In addition to the British, the Dutch certainly have similar needs. At the time I was already spending a lot of time in London and, you know, the English are quite keen skiers, but they have to get on an airplane to go skiing. Getting to the airport in London involves taking the subway, train or your car and the transfer is a very inconvenient affair, especially if you are carrying your skis in addition to all the luggage. In addition, even storing skis is a challenge for Londoners. So, we came up with the idea of making the first ever folding alpine skis."

Always First-hand

Jeffrey Tirman likes trying new things for himself to find if the theory and practice come together into a useful whole: "For me it was the full package that was most interesting. I am a person who wants to travel with as little luggage as possible and I was impressed by the larger Voyager bag, which, in addition to skis and poles, holds ski boots, helmet, goggles, ski pants, a jacket, gloves, etc. The big bag holds everything I need for three or four days of skiing. I am thrilled by the fact that everything fits in one bag. I just check it at the airport and board the plane with a small piece of hand luggage. I often see people carrying their ski helmet on the plane and it's always out of place. I'm very happy not to have to deal with these things anymore."

The Voyager bag functions perfectly on different modes of transportation and it works especially well on planes and in cars. "I usually drive from the airport and the Voyager bag is very handy here too. I just put it in the boot and never have to fold the seats down which can be quite annoying. Even a family of four can put their bags in the boot."

As if subconsciously aware that he is a true ambassador for Voyager skis, he often spontaneously introduces them to complete strangers: "In London I often see cars with skis sticking out of the windows. In airports I see people struggling with those long bags for classic, non-folding skis. I often strike up a conversation and tell them that they should get folding Elan skis. At one time I was showing off my perfectly organized bag with all my ski equipment at Heathrow airport and I also showed the process of putting the skis together. Within minutes an audience of 25 people had gathered and not one of them could believe their eyes".

[Read more >](#)



Exceptional on Snow

There is more to the Voyager than just its travel utility. The ski also has incredible handling characteristics that make them fully equivalent and comparable to classic non-folding skis: "I can't feel a difference. In fact, they are stronger than a classic non-folding ski. I have skied more than 40 different ski models in the past few years and there really is no difference. I love the Ripstick 96, but the Voyager reminds me most of the Wingman series in terms of handling characteristics. They truly are fantastic, both in terms of utility and for their excellent handling characteristics."

For Jeffrey Tirman, the Voyager is a very special product that carries a lot of symbolism: "We have significantly increased the safety aspect with the folding touring ski that we developed for the military. This ski is much easier to carry, and it is much safer when exiting a helicopter. In these terms, the leap forward in safety is truly significant. But the fact is, most Voyager users are not ski tourers. They benefit from other advantages of the ski that I already touched upon. For me personally, the entire process of creating the Voyager was further proof of just how special the Elan brand is and how committed it has been to innovation throughout its existence. That is what impresses me most about the story. I often notice that Slovenians may lack a bit of confidence, but Elan is proof that this is completely unjustified, and that Slovenians are very much capable of producing top quality products and inventing amazing solutions."

Just as the Voyager is more than just a ski, Jeffrey Tirman is more than just a businessman. He is a man who enjoys the moment and knows how to make time for his own pleasures. And skiing is at the top of his list: "I never think about what's best. I'm happy every time I'm out on the snow. In reality you make your own best ski day. Skiing is a fantastic activity, but when you do it with your family and friends, it's even better and more fun. Skiing may be an individual sport, but it's the company that makes the difference."

"For me personally, the entire process of creating the Voyager was further proof of just how special the Elan brand is and how committed it has been to innovation throughout its existence."

[Check the video >](#)

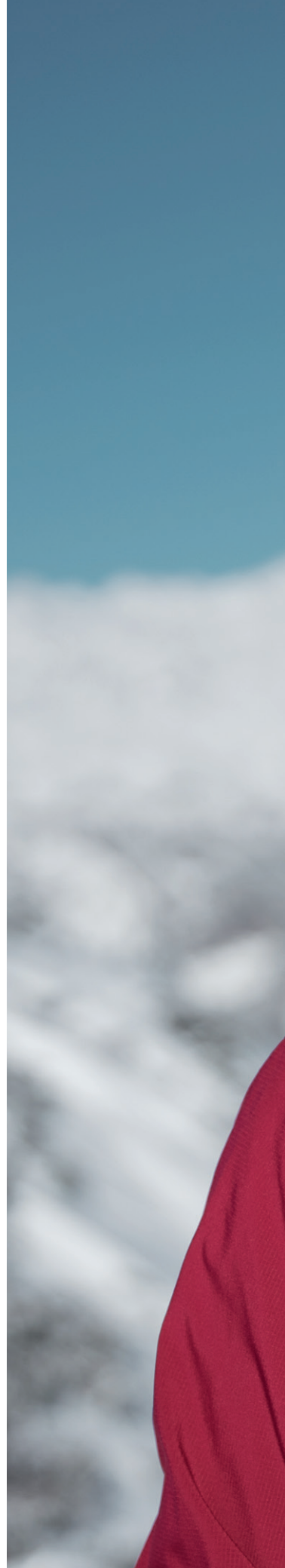


BIG THINGS COME IN SMALL PACKAGES



Caroline Gleich - skier, mountaineer, adventurer,
environmentalist, and activist.

 Martin Tekše  Archive Elan





elara

AMPHIBIO
PROFILE

RIPSTICK



**CAROLINE
GLEICH IS
NOT A LARGE
PERSON, IN TERMS
OF PHYSICAL STATURE.
AT FIRST GLANCE, SHE IS ABOUT
160 CENTIMETERS TALL, BUT HER
DIMINUTIVE EXTERIOR BELIES HER INNER
STRENGTH, DETERMINATION, AND CONFIDENCE.**

Her eyes, words, and actions exude tremendous energy. Her adventures and acts in skiing, mountaineering, exploration, environmentalism, and activism carry that same energy and she has seen the most remote corners of our planet. Caroline ascended Mount Everest with her partner, just as Slovenian mountaineers Andrej and Marija Štremfelj before them. They also climbed in the Antarctic at the end of 2021. Caroline has spoken before the United States Congress about climate change and she a strong advocate for gender equality. Regardless of her physical size, Caroline has successfully tackled monumental challenges and subjects with strength.

AT THE END OF 2021 YOU COMPLETED ONE OF YOUR BIGGEST ADVENTURES IN ANTARCTICA. WHAT WAS THE MAIN PURPOSE OF THE EXPEDITION?

The main purpose of the expedition was to climb Mt. Vinson, the highest peak of Antarctica. Additionally, I also got in touch with several female scientists who are doing various research there, in order to raise awareness of the importance of Antarctic ice.

DID YOU SET OUT WITH ANY FEARS AND WORRIES?

Oh, of course. Given that the expedition took place during the COVID-19 pandemic, I was worried about getting sick. Antarctica has extremely cold temperatures which can lead to frostbite and hypothermia. Of course, on an expedition like this, you are always exposed to different dangers. The snow cover is very demanding and there are glacial crevasses everywhere.

WHO WERE YOUR COMPANIONS?

I was on the expedition with Rob and our friend Jonathan. We were all skiing on Elan Ripstick skis.

HOW DOES ONE PREPARE FOR SUCH A CHALLENGING EXPEDITION?

Preparations for such a challenging expedition are very thorough and time-consuming. Our friend Jonathan Spitzer helped us a lot. Just the paperwork to enter Chile is a demanding proposition. Only after securing that did we even start putting the equipment together. There is no shop in Antarctica where you can go get a piece of equipment that you left at home, so you really must think about every detail. It's all those little details that can make the difference between success and failure, and

failure can be deadly, you can lose a finger or your nose, which is bad enough. We checked and rechecked the equipment lists and, of course, tried everything out. The fact that everything had to fit into just three bags was also a particular challenge.

SO, THE MAIN OBJECTIVE OF THE EXPEDITION WAS TO CLIMB MT. VINSON?

We estimated that the Mt. Vinson was skied by maybe 30 people. I managed to get in touch with some of them and they gave me some very useful information. Mt. Vinson is a skier's dream. There is almost 3000 meters of altitude change between base camp and the summit. Mountains like that are few and far between and you're on snow from the start. Rob and I also set a goal of climbing all seven of the highest peaks on each continent. We've made it to Everest and now Mt. Vinson, meaning that we put the two most expensive summits behind us.

HOW WAS THE WEATHER DURING YOUR EXPEDITION?

The weather conditions were very challenging. It was extremely cold in the beginning, down to 55 degrees below zero Celsius and very windy, so we had to postpone the start quite a few times. We waited for eight days, and it was still not ideal weather, so we set up some higher camps that made the whole thing a bit easier. We had to be very patient throughout.

WHICH SKIS DID YOU USE FOR SUCH A DEMANDING CHALLENGE?

I used the Elan Ripstick Tour 88 which is extremely versatile and very light. They performed amazing in very demanding conditions.

ANTARCTICA IS ONE OF THE MOST REMOTE AREAS OF OUR



PLANET. HOW DO YOU EVEN GET THERE?

First, we flew from the United States to Santiago, Chile. There we had to quarantine for 24 hours and wait for a negative PCR test. Then we flew to Punta Arenas and onwards to Patagonia for a few days. After five days of COVID testing we finally flew to Union Glacier in Antarctica and from there we traveled to base camp under Mt. Vinson. We were supposed to spend a total of eleven days in Antarctica, but we ended up spending eighteen. I didn't shower for 15 days, which is a personal record for me and something I'm very proud of.

WHERE DID YOU SLEEP?

We slept in tents.

HOW DID YOU COPE WITH THE LOW TEMPERATURES?

We agreed at the beginning that we wanted to come home with all our fingers and toes. You have to keep your face, hands and feet warm all the time, otherwise frostbite is inevitable.

I SUPPOSE THIS KIND OF ADVENTURE IS FULL OF BOTH POSITIVE AND NEGATIVE SURPRISES.

Every day was a surprise. We were surprised by the enormous amount of snow and experienced some severe blizzards. The mountains there are also extremely steep. At the beginning I was worried about how I was going to cope with being offline for so long, but in the end, I enjoyed the experience.

WHAT HAS STUCK IN YOUR MIND THE MOST?

I slept very well. Most of all I didn't worry about how my social media posts would turn out. Things can be very peaceful without the Internet. We also made friends with members of some other expeditions that were there at the same time.

WHAT DID YOU LEARN ON THIS TRIP?

I am a small woman, so I always worry about whether I will be able to carry all the gear. I always tell myself that I don't want to be the weakest and slowest member of the team. When I manage to do that, it gives me strength and confidence. That's when I realize that I can be feminine, strong, dirty, aggressive, sexy ... But above all, I can always be who I really am.

CAN YOU PERHAPS GIVE A FEW USEFUL TIPS FOR THOSE WHO MIGHT WANT TO GO EXPLORE THE FAR SOUTH OF OUR PLANET?

One, if you dream big, plan for how you will make your dream come true. In our case, the dream started to come true when we paid the deposit for the expedition.

Second, face your doubts, fears, and worries and discuss them with the other expedition members. Third, there are bound to be a few unpredictable situations on expeditions like this that can become very emotional. It is important to learn to keep a cool head and to hold back your ego.

WHAT IS YOUR PHILOSOPHY IN LIFE?

I am a very curious person I and always try to find the truth. If something doesn't seem fair, I am never silent and always say what is on my mind without a filter.

HOW DOES YOUR PHILOSOPHY REFLECT IN YOUR SPORTING AND SKIING ADVENTURES?

I've always been curious about what's around the next bend. I wonder where my energy comes from and I want to find the limits of my abilities. I had quite a few problems with depression as a child. At the time I found that going out into nature in the mountains helped a lot. This was especially important during the winter months. It gave my life meaning and purpose and made me get out of bed in the morning.



Later I realized as an environmental activist that the way we treat other people is very important. Above all, that we need to treat everyone equally. In the US there is still a lot of inequality. Women are still often left behind and I try to set a good example that women can conquer even the most difficult challenges.

HOW DO YOU DEAL WITH FEAR AND DANGER AS A SMALL, BUT STRONG WOMAN?

I believe we can't completely overcome or eliminate fear, but we can face it and embrace it in a way. We can even give it a name. That makes it easier to face, say in the mountains. Perhaps most of all I am afraid of not living my life the way I want to. A person can die anywhere; get hit by a car, or in another accident. That is why it is more important to live each day as fully and happily as possible.

YOU HAVE SEEN SOME OF THE MOST REMOTE AND INACCESSIBLE CORNERS OF THE WORLD. CAN YOU CHOOSE A FAVORITE?

No, I love them all, but I always look forward most to my next adventure.

A FEW YEARS AGO, YOU SUMMITED MT. EVEREST. CAN YOU TELL US A BIT MORE ABOUT THAT EXPEDITION?

In 2019 Rob and I decided to climb Mt Everest. We discovered before that only 10% of the climbers to summit eight-thousanders were women. In other fields, whether in business or science, women continue to be in the minority, and I find that to be a rather severe social anomaly.

DID YOU KNOW THAT MARIJA AND ANDREJ ŠTREMELJ OF SLOVENIA WERE THE FIRST COUPLE TO SUMMIT EVEREST?

No, I didn't know that. I think that's exceptional. I hope I get to meet them in the future.

ELAN IS A BRAND THAT HAS BEEN MAKING SKIS BY HAND FROM THE BEGINNING, RELYING ONLY ON ITS OWN KNOW-HOW AND LOCAL RAW MATERIALS. WHAT DO YOU THINK OF ELAN'S ATTITUDE TOWARDS THE ENVIRONMENT AND SOCIAL RESPONSIBILITY?

Personally, I am very careful about the brands I work with. Their attitude towards people, the environment and nature are the decisive factors.

Elan is a brand that has been operating responsibly since 1945. The actions of the company are always directed at least ten years into the future, and it always takes care of our planet. Sustainability is part of Elan's DNA.

DID YOU EVER THINK ABOUT WHAT A SUSTAINABLE WAY OF SKIING WOULD BE AND HOW SKIERS COULD ACT TO BE AS SUSTAINABLE AS POSSIBLE?

Of course, skiing is an activity that deeply affects nature and the environment. Along with the love of skiing should come the desire to protect nature and preserve it for future generations. That is why I always encourage skiers to support representatives in local and national elections who have a clear conservation agenda in their programs. Skiers should also support equipment manufacturers who approach their activities in a sustainable and environmentally friendly way.

ENVIRONMENTALISM AND SUSTAINABILITY ALWAYS PLAY AN IMPORTANT ROLE IN YOUR PROJECTS. HOW DIFFICULT IS IT TO BRING ALL THESE FACTORS TOGETHER INTO A COHERENT WHOLE?


We always try to do our best, but the fact is that every human activity has its price. By encouraging people to get outdoors we also encourage them to preserve our beautiful natural playgrounds.

HOW DO YOU SEE SKIING IN THE FUTURE, IN TERMS OF SUSTAINABILITY?

The environmental crisis demands changes in skiers' habits. Without systemic solutions many ski resorts will have to close in the future. In the future, I see skiing mainly in close cooperation of the main stakeholders with local and national authorities to support the introduction of clean and renewable energy sources.

ELAN IS ALSO ONE OF THE FIRST SKI EQUIPMENT MANUFACTURERS TO START PRODUCING SKIS FOR WOMEN. HOW DO YOU FEEL ABOUT THAT?

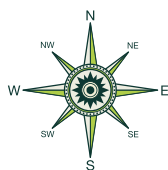
As a petite woman I am very happy that Elan is also making products for us, but at the same time the Elan women's line can also fulfill the needs of the most demanding skiers.



"That's when I realize that I can be feminine, strong, dirty, aggressive, sexy ... But above all, I can always be who I really am."

[Read more >](#)





AROUND THE WORLD ON ELAN SKIS

Snow, mountains, cold, and ice. This is the natural habitat of Elan skis and where they feel most at home. It is where their healthy confidence comes out and where they show their capabilities. It is where they shine the brightest and let the skier take the reins. That is why Elan skis love to travel the world. They love unknown and remote crystals with plenty of deep, virgin snow. This year the skis took on the Triglav ski tour in Slovenia, traveled to Macedonia, admired the wild nature of Iceland, and explored new horizons in Kazakhstan.

© Samo Vidic, Lenart Megušar, Iiro Piipponen, Toni Konrad, Shanty Chipolli





On The Triglav ski tour with Maj Štirn

The Triglav ski tour is an exceptional mountain adventure and Slovenia's only multi-day ski touring route. Those who do it to find peace, enjoy the views, meditate, and easily talk themselves into doing it in four days. Some extremists do it in a single day, but that is an entirely different discipline. It starts at the Vogel ski resort, passes over the Komna plateau towards the Triglav lakes valley, over the passes of Prehodavci and Hribarice, through the Velska valley to Kredarica, and then down to the Krma valley across the remnants of the Triglav glacier.

A story of four friends brought together by a common passion is nothing new. There have been several such quartets throughout history. The Beatles and the Stones were perhaps the most famous groups of four to create wonders.

Maj Štirn, Mark Hafner, Aljaž Rupar, and Maša Grošelj are not the Beatles nor the Stones, but they are a gang of interesting young people who share a sincere love for the mountains, nature, and skiing. But mostly they share a different view of life and sports. "It's about experiencing nature, experiencing these feelings with like minded people," explains Maj Štirn, 24-year-old skier and athlete from Kranj who has been in love with the mountains and snow since he was a little boy. Maj is not a fan of crowds, he prefers the sound of the wind in the mountains, the cool touch of winter, and the unforgettable charm of sunrises and sunsets. Not that there is anything wrong with skiing groomed resorts, but when you take your skis off piste and into the wild you find out what peace and quiet really mean. Sometimes we all need to retreat far away into the remote world to be able to hear our inner voice. Sometimes we also need to move far away from civilization to realize just how beautiful, pristine, and wild Slovenia is.

This was the thought behind Maj, Mark, Aljaž, Maša and cinematographer Lenart Megušar's attempt at the Triglav ski tour in April. They took advantage of a fantastic winter in which mother nature took her own time off from the strain of the coronavirus epidemic and years of hard work. Tons and meters of snow high in the mountains maintained a true winter atmosphere even when the valleys begun showing the first signs of spring. The team set a clear goal: to make a film about spending four days in pristine nature, far removed from the noise of life in the valley and skiing some interesting lines. The film title wrote itself: "Remote world."

"The film intends to present the beauty of snowy mountains and the peace and quiet they offer.

We also wanted to show the importance of teamwork in nature since the current way of the world focuses increasingly on the individual, and that simply does not work in projects like this. Massive increases in the popularity of ski touring in the past season also made us think about highlighting the importance of careful planning and knowledge to be able to safely move in the mountains where hazards are never far away," says Maj Štirn, the creative mind behind the film, who is an experienced ski mountaineer despite his youth. Maj was a member of the Slovenian national freestyle ski team and the national champion in Big Air and Slopestyle. In recent years he focused on freeride skiing, but he is also a formidable climber, surfer, and mountain biker.







Macedonia with Melanja Korošec, Kimberly and Glen Plake



Macedonia is a completely unknown destination to most skiers, an exotic destination far off the beaten track. But this is an injustice. Macedonia has vast expanses of pure untracked snow. Not many people know that Popova Šapka was even a back-up venue in case there was not enough snow on Jahorina and Bjelašnica in 1984, when Sarajevo hosted the Olympic Games and Slovenia, Croatia, Bosnia and Herzegovina, Serbia, Montenegro, and Macedonia were still in a common country called Yugoslavia.

This exotic appeal is exactly what distinguished ski connoisseurs are looking for. Even the legendary Glen Plake and his wife Kimberly, who have visited the most remote and unusual skiing spots on the planet on skis, managed only to utter that distinct American "Whoa!" on their first visit to Macedonia.

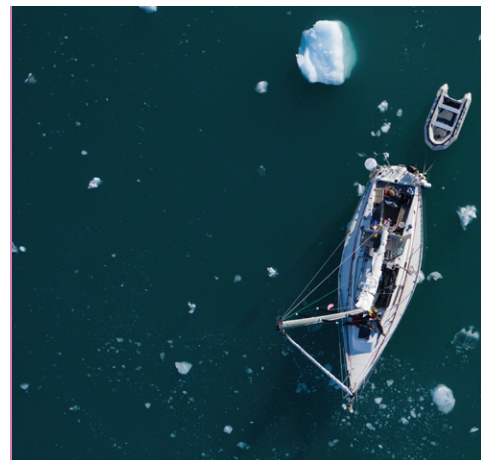
Popova Šapka is a groomed ski resort with a modern six-pack chairlift, but the best terrain can only be reached by snowcat. The team from the Šar Outdoors Experience agency specialize in "cat skiing". In practice this means that they take you to the top of the hill with a specially modified snowcat, allowing you to ski on terrain that is completely untouched and never seems to run out. The views of the endless whiteness are literally breathtaking. Macedonia also has some rather good guides who often attend training camps run by Elan's own Bine Žalohar and Rok Zalokar.

The Šar Outdoors Experience Agency has six snow cats that can cater up to seventy skiers.

"The Macedonian adventure was fantastic. It's the perfect combination of the best skiing and a superior overall experience. Can you even imagine what it's like to have a snow picnic at the top of the mountain, cook hamburgers and then ski down to the valley at sunset?" said Melanja Korošec, Global Brand Director of Elan.

Glen Plake was also able to add a little more to his initial whoa moment: "I must admit, I wasn't expecting such an interesting adventure. I'll definitely be back to Macedonia because I'd like to ski some of the couloirs that caught my eye."







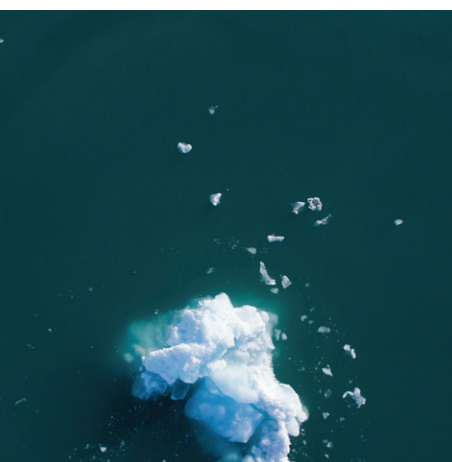
Iceland with Juho Karhu

Finn Juho Karhu is not an usual guy. He is a translator by profession and still makes a living by flipping words and sentences, but at his core he is an adventurer. He is an avid skier and sailor and as a northerner he is also a fan of anything labeled as Nordic. Above all, he has managed to put all his passions and joys on a common denominator. A few years ago, the purchase of an 11-metre sailing yacht changed his life: "At first, I only sailed in the Baltic Sea. But when I gained enough knowledge and confidence, I came up with the idea that it would be great if I could combine my love of sailing, skiing, and life on a boat. Why pay rent for an apartment when I can live on a sailing boat?"

In the following years, his boat visited Norway, the wild northern island of Svalbard, and Iceland. And there it was, love at first sight. Juho and his girlfriend Sohvi, a scientist specialising in arctic oil and gas, they decided to live on a sailboat, working remotely and enjoying an unusual lifestyle with breathtaking views, amazing descents, and countless incredible moments many people would never dream of. "We also volunteer for work on various Arctic projects. A while ago we studied contaminated snow samples in Svalbard. We visited parts of the island that are only accessible from the sea, using a drone to help us find our way around. We are not paid for this work at all, but we see it as spiritual nourishment that helps us better understand arctic nature and what it is all about."

When asked about the benefits of the lifestyle, Juho's eyes light up: "The best way to wake up is when we are anchored in a completely secluded bay. The morning starts with incredible views and vistas. Then we set off for shore, put on our skis and go ski touring."

With Iceland in the middle of the Atlantic Ocean, most of its coastline is unprotected and the sea can get quite wild. "That's why we mostly stay around the western fjords and the north-western side of the island, where it's much easier to get to the coast and go skiing by boat," Juho explains. His boat houses virtually the entire Ripstick collection. "My favorite model is the Ripstick Tour 104, due to its stability and predictability. I also often ski the Ripstick Tour 94 with Raider 12 bindings, and I also lend them out to friends and acquaintances who have been impressed with them. I always say I probably have the only floating ski rental shop in the world."







Kazakhstan with Shanty Cipolli

Shanty Cipolli has skiing in his blood. Originally from the Aosta Valley, he has been skiing some of the best terrain on the old continent since he was a young boy and lives in the shadow of the south side of the Matterhorn, known in Italian as Monte Cervino. But Shanty is also a keen ski traveller. "I've always wanted to ski from Mount Belukha, which is the highest mountain in the Altai and Siberia at 4,506 metres. It is a beautiful mountain that no one has ever skied from it, and it is also a sacred peak for many religions. It is located on the border of Russia, Kazakhstan, Mongolia, and China in an extremely interesting geographical point, as it is almost equidistant from the Pacific, Atlantic and Indian Oceans," explained Shanty.

Last winter, he finally got his wish. Together with his friends Francesco, a mountain guide, and Mattia, a cinematographer, they finally set off for far-away Asia, where an extraordinary skiing and cultural adventure awaited them. "I'm often asked how skiing in Kazakhstan differs from the skiing I know back home. My response is that it's completely different on the one hand, but similar on the other. The people, the culture, and the lifestyle are vastly different from ours. People there are still more in touch with nature and are therefore much more primal. And the snow is amazing. It reminds me most of Alaska or Japan."

After landing in Almaty, the team took an internal flight to Urs Kamenogorsk. There they hired a four-wheel drive car and set off on a twelve-hour drive along narrow, snowy, and unpredictable roads to the Belukha valley. "Risk of avalanches changed our plans slightly and we drove another ten hours to the Russian border where the avalanche situation was more stable. The journey was particularly challenging. Orientation is not simple and almost no one speaks any foreign languages, so we communicated with the locals mainly with our hands. We set up camp at a frozen lake where the temperature was around 35 degrees Celsius below freezing."



Nobody ever goes to Kazakhstan in the middle of winter, so the team was there completely alone. They were enjoying a kind of winter version of Shangri-la, with all the snow and the mountain all to themselves. "Even now I literally shudder when I think about that experience, but the next moment I feel warm because it was an unforgettable skiing experience and an even crazier adventure."





PLAKE'S SIGNATURE SKI

Glen Plake collaborates with Elan's development team to design a ski worthy of his signature.

 Martin Tekše  Samo Vidic, Ryan Salm





[Check the interview with Glen Plake >](#)

Every skier dreams of designing their own skis. Skis that would fit their profile in every way, skis that would click from the first turn, and become an extension of the skier's thoughts, and of course, skis that would bear their favorite colors. It's a wish shared by all serious skiers and the world's best are no exception, even legends like Glen Plake.

But a wish is one thing, reality is another. Today's ski design is vastly different from the past, when skiers still wore thick wool clothing and skied on narrow wooden planks. Even then, it took plenty of knowledge about wood, a high degree of craftsmanship, and the skills to shape a plank into a good ski. Today, building skis requires a unique combination of knowledge, craftsmanship, and high technology. The use of different, state of the art materials in combination with wood allows engineers to completely tailor the character of skis for a specific purpose and it's far from a simple task. Elan's development team could write a doctoral thesis or two on the subject.

Firsthand feedback from the field is a key part of the process, so collaborating with top skiers is essential. Not only because they are great skiers, but they also understand the ski in a different way; they feel the characteristics, they know exactly where the limits of their abilities are, and they are very clear about how the ski behaves in a variety of terrain. But the most useful quality of top skiers, in terms of working with the development department, is that they can articulate their feelings clearly. Their expert interpretation is their most valuable treasure.

Glen Plake is truly top-notch in all these respects. In addition to being a skier, he is a man who is interested in and excited by technology. After all, he's a fan of cars, motorcycles, and boats. He's not just a guy who looks at things, he's curious about understanding what makes them tick and never shies away from picking up a screwdriver or wrench. Being a Virgo, he is destined for an almost fanatical obsession with perfection and skiing, of course, remains his greatest passion. That's why his eyes lit up when he was approached to play an active role in designing skis that would bear his signature.

Even at 57 years old, he still follows and lives ski trends. He spends his winters skiing in the mountains of Chamonix, the world capital of alpinism and skiing, where new ski ideas are born repeatedly. With Glen's touring needs combined with number of skiers flocking to the backcountry, the timing was perfect to design a product to fit the growing category of lightweight skis that are equally comfortable going downhill as they are going uphill.

"Over the last two winters, we've seen an incredible increase in the popularity of ski touring. But there has been an interesting turn. Ski tourers used to be a special group who swore by the endurance and uphill aspect of skiing. They favored skis that were as light as possible to make the ascent easier, but they were not overly interested in the pleasures of the descent.

Now, however, ski touring is also being taken up by the eternal powder seekers, people who ski for the joy of the descent and who prefer skis that are as wide and as floaty as possible. But these skis are too wide and too heavy to climb on, and touring skis do not meet the demands of gravity fueled adrenaline pleasures. So, it was necessary to start thinking of skis that would effectively combine these two worlds. So, the Ripstick





"The guys in development invited me to work with them to design a ski that would bear my signature."

GLEN PLAKE



Tour series was born."

Plake, sitting in a director's chair surrounded by fragrant pieces of wood destined to change their aggregate state and turn into skis, begins to tell his latest story with his characteristic enthusiasm. Glen has been skiing on Elan skis for 15 years, but this project was special for him: "The guys in development invited me to work with them to design a ski that would bear my signature. It was really exciting and at the same time it made me immensely proud."

What is the Ripstick Tour?

"We started with the Ripstick series and set out to make it lighter and give it the characteristics that would make it suitable for touring, while still retaining its superior ride quality," explains Glen. He adds, "You know, touring has changed quite a lot lately. It used to be that ski tourers traveled from hut to hut, but now they can spend days in one hut and use it as a base for tours that were once just something you could look up at and dream about while skinning past."

The Ripstick Tour is suitable for all-day skiing adventures that include both ascents and descents. Its light weight is crucial for ascents; when a skier carries a heavy pack every gram saved on other pieces of equipment counts. But these skis can also manage a wide range of snow conditions. On long ski tours the snow tends to change a lot through the day. There's often dry powder at the top, wind and cold can create a nasty crust lower down, and it can be soft or frozen at the bottom. "That's why we need skis that can handle these different conditions with ease," says Glen. And who could know better than Glen after having skied in some of the most remote corners of the planet through his extensive career. "To control vibration, we've incorporated what we call Bridge technology into the wood core, which consists of three-dimensional carbon fiber parts. We've also used 360-degree sidewalls to get rid of quite a bit of excess material and reduce the weight of the ski. Using the Amphibio technology we also assured good grip and float in different snow conditions," continues Glen.

Judging by Glen's eccentrically glamorous style and his long-standing trademark mohawk, the best part of the process came at the end, when it was time to choose the colors and graphics that give the skis their distinctive look: "This was without doubt the most fun part of the 18-month process for me. I was completely free to do what I wanted. I decided on wild colors that remind people of the 80s and 90s, but my inspiration actually came from the beautiful sunsets in the mountains. We spend a good part of our expeditions in the dark, so I love the vivid colors even more. Since the Ripstick Tour skis carry Amphibio technology that is based on a dedicated left and right ski, I proposed that we make the bases of the skis in different colors. Much to my surprise, they went with it."

"For the topsheet we used the interlocking E's that were the distinctive trademark of the company in the 80s when Elan had its greatest successes in competition."

Then, Glen picked up a white marker and signed his name on the skis: "If a ski is going to have my name on it, I have to be happy with the result. Of course, I'm happy, I'm overjoyed. I might even get jealous when I see another skier on my skis," concludes Glen Plake in his signature style with a hearty laugh. And he can't wait to try them out in the snow.



[Read more >](#)



SMILING SWISS



Ryan Regez is an interesting guy. For the traditionally reserved Swiss, he's surprisingly wild, fun and outgoing. Hailing from the iconic Swiss ski village of Wengen, home of the Lauberhorn Downhill, skiing runs in his blood. He started out as an alpine ski racer and later switched to ski cross where he has consistently placed among the world's best. This season he took the ski cross world by storm, winning a gold medal at the Beijing Olympics and the Crystal Globe for the best World Cup ski-cross racer of the 2021/22 season.

 Martin Tekše  Ryan Regez Personal Archive, GEPA, Elan Archive







WHAT THREE WORDS WOULD YOU USE TO DESCRIBE YOURSELF?

Funky, focused, driven.

WHAT IS YOUR DEFINITION OF SKIING?

Passion and joy. It is one of the best feelings in the world.

DID YOU HAVE ANY ROLE MODELS WHILE GROWING UP?

Mike Schmid, Alex Fiva.

WHAT DOES SPEED MEAN TO YOU?

Adrenaline and freedom.

WHAT IS YOUR FAVORITE SKIING MOMENT?

Winning the Olympics and my first WC victory.

CAN YOU DESCRIBE YOUR PERFECT SKIING DAY?

Sunny day, early morning, -5, no people, perfect pists.

WHAT ARE YOUR BEST AND WORST SKIING MEMORIES?

I already mentioned the best, injuring my knee in 2017 was the worst.

WHAT WOULD YOU BE IF YOU WERE NOT A SKIER?

Influencer, Gipsy, Architect, Esports pro.

WHO WOULD YOU VOTE FOR THE BEST SKIER OF ALL TIME?

Still active, Alex Fiva, Brady Leman, JF Chapuis.

WHAT OTHER SPORTS DO YOU PLAY?

Tennis, volleyball, golf, hiking, cycling.

WHEN WINTER IS OVER, DO YOU COUNT THE DAYS UNTIL THE NEXT, OR DO YOU LOOK FORWARD TO THE SUMMER?

I love summer and I wouldn't mind having a longer one.

WHAT ARE YOUR FAVORITE SUMMER ACTIVITIES?

Volleyball, paragliding.

WHAT ARE YOUR FAVORITE SUMMER AND WINTER PLACES?

Wengen.

WHAT WAS YOUR LAST VACATION LIKE?

A week with the boys in Italy.



WHERE WOULD YOU GO, IF YOU'VE HAD A WEEKEND, A WEEK, AND A MONTH – AND MONEY WOULDN'T BE A PROBLEM?

A weekend in Paris, a week in Capetown South Africa, and a month in Hawai'i.

HOW WOULD YOU DESCRIBE YOUR PERSONAL STYLE?

Wild, but calmer as earlier.

DO YOU WEAR JEWELRY OR DO YOU HAVE A LUCKY CHARM?

Not really and my underwear.

WHAT DO YOU DO FOR CHARITY AND FOR REDUCING CARBON FOOTPRINT?

I'm vegan, I travel by public transport when possible, and charity ski days with kids.

WHICH IS YOUR FAVORITE SPORTS TEAM (HOCKEY, FOOTBALL, BASKETBALL ...)

Elan.

LAST BOOK, MOVIE, CONCERT, THEATRE, EXHIBITION?

Book: "Many Lives Many Masters"; Movie/Series: "Drive to Survive"; Concert: "Harry Potter in Concert"; Exhibition: Vegan Day in Bern.

DO YOU HAVE ANY PETS?

No.

DO YOU COOK?

Yes.

WHAT IS THE BEST DISH YOU CAN MAKE?

Sweet potato, tempeh, rice curry.

WHAT WERE YOU MOST STONED OF? STOKED?

Machu Pichu in Peru.

WHAT IS YOUR GUIDING PRINCIPLE IN LIFE?

Everything happens for a reason.

[Read more about ski cross season >](#)



THE BEST FOR WOMEN

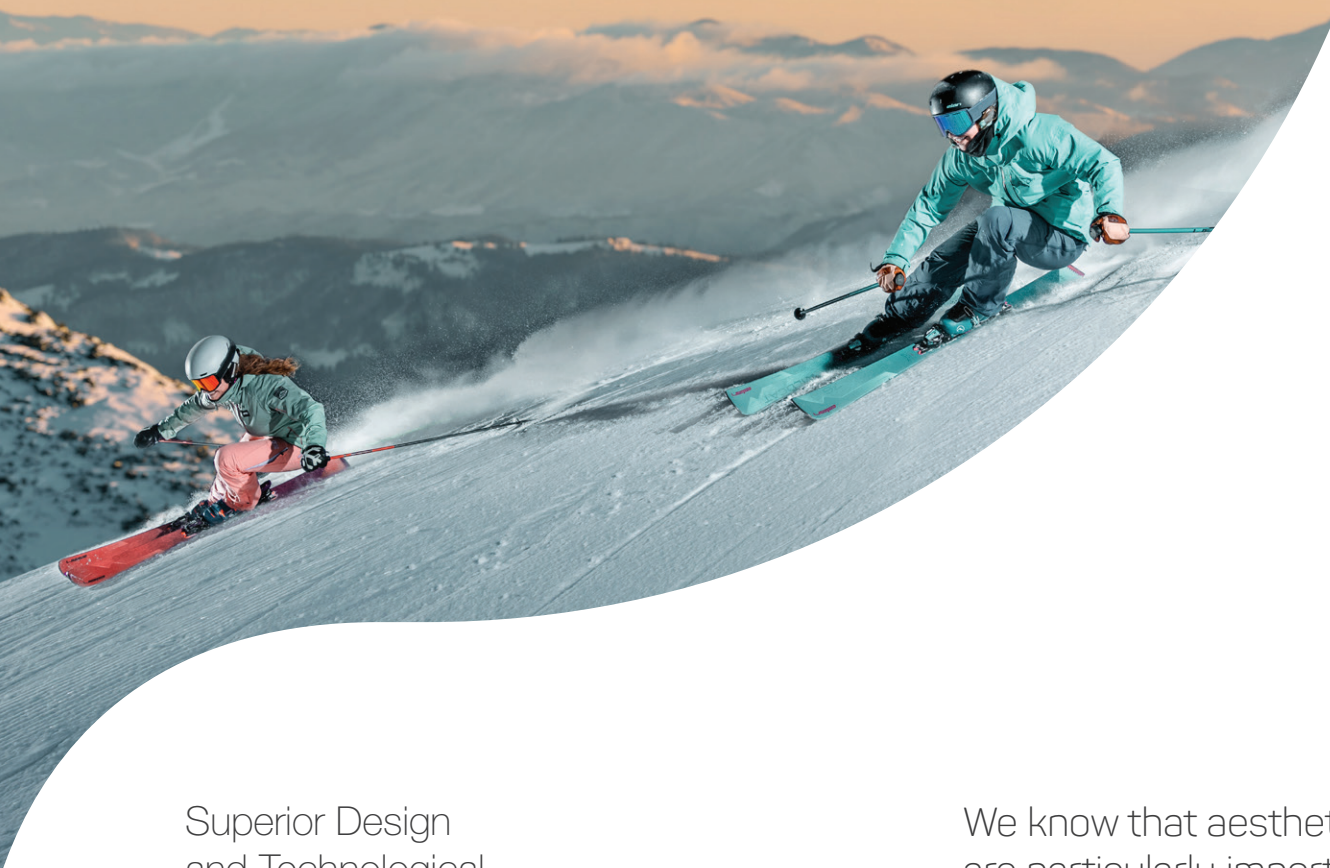
Products bearing the signature of Elan's W Studio are made using the finest materials and incorporate the most advanced technologies to create skis of the highest quality that offer much more than just eye-catching feminine graphics. Only the best is good enough for Elan's female skiers.

📷 Klarisa Veselič 📷 Jernej Leskovar, Samo Vidic



[Check the Wildcat video >](#)

Women and girls are passionate about skiing too, but we tend to perceive the experience slightly different. For us, it's a combination of sporting pleasure, good company, joy in the snowy outdoors and, last but not least, an expression of fashion and beauty. That does not mean that we are not also interested in those primal feelings that skiing brings. We recognize and feel the action of a ski, become one with our skis, and carve perfect turns. We too enjoy the sensation of speed and the wind blowing against our faces. Therefore, we have been designing skis specifically for women at Elan for the better part of two decades. The company created the W Studio, a group of enthusiastic women skiers who work together to imagine new, innovative products time and time again. In fact, we were likely the first ski manufacturer to develop and produce women's skis in such a systematic way. Now we offer products aimed at women skiers in all segments and in all ski lines, and we are immensely proud of it.



Superior Design and Technological Sophistication

It is a common misconception that women's skis are not equal to men's skis and that they are not as technologically sophisticated. On the contrary, women's skis are equivalent in construction and designed with the same technologies as men's skis. We offer women's models in all segments and product lines, and we use all the latest technologies and the best materials. The core difference is the weight; women's skis are slightly lighter, in part due to the binding and binding plates, along with a few other key construction details. The mounting point of the binding is also adapted slightly for the female anatomy. Those are the only tangible differences. Women's skis offer female skiers the exact same level of performance and satisfaction, and the guiding philosophy behind their design is to enhance skiing enjoyment.

We know that aesthetics are particularly important to female skiers. That's why we have designed a full range of products to create a coordinated look, not only including skis, but also poles, helmets, and other accessories.

Attractive Graphics

It is true that people still buy skis with their eyes, so graphics are an integral part of the design process. That's why we keep a close eye on fashion and design trends. We keep our fingers on the pulse of what's happening in sports, fashion, arts, and culture. Of course, we also identify the colors that are most popular each year... When we design a product line we don't just think about the color of a particular model, we also want the skis of a particular series to fit together and, finally, to be perfectly aligned with the rest of the Elan brand, bearing the characteristic Elan design elements. We always walk around with our eyes open, looking at details. Not just on the slopes, but also in metropolises like Shanghai and New York. These are two cities that the world looks to for inspiration, that constantly create dynamic new trends that are reflected everywhere in popular culture.

The Team

It is essential to us that women make women's skis. This is the foundation of W Studio and the approach we have taken from the very beginning. The creation of Elan skis for women is entrusted to a group of active girls and women who are closely tied to skiing and have dedicated their lives to it in many different ways. In addition to the core design group, we also have a group of female ambassadors that we meet with often in focus meetings to review new graphics, discuss trends, and exchange ideas. This continuous creative process has proven to be remarkably successful. The girls come from distinct parts of the world and diverse cultures, allowing our products to exude openness, diversity, and multiculturalism.

A Woman's Touch

Each Elan ski bears the inscription "Handcrafted in the Slovenian Alps". These few words speak volumes, as the mountains are an eternal source inspiration for all ski enthusiasts. Especially for those who fell so deeply in love with skiing, that they have dedicated their entire lives to making new and better performing skis.

Elan's W Studio team is made up of enthusiastic female skiers who bring a generous dose of female energy and femininity to these products. But the feminine principle does not stop at the development stage. It is present throughout the entire process of creating a ski, so that W Studio skis are designed with a feminine touch. The process begins with an idea and continues with putting designs and concepts on paper. This is the beginning of the journey of an idea towards a tangible final form. Every stage is guided by women's thoughtfulness, aesthetic, and feeling. Last, but not least, the skis are physically made by the hands of women.

Black is Timeless

For the past few years, we have been making skis for the Black Edition series. Black is the richest color; it goes with all colors of clothing, and it has unparalleled staying power because black never goes out of style. Black skis are like the essential little black dress, and they are at the top of our range. Our current Black Edition line includes the Wildcat and Ripstick. The skis feature distinct graphic elements that emphasize their exclusivity using an interplay of gloss and matte elements that give the skis a commanding presence. The finishing of the skis is key, and it shows our conviction that it's the intricate details that make the decisive difference. Black Edition skis are the icing on the cake for designers, as they're a platform where we can let our imagination run wild.

[Read more >](#)





THE PERFECT DATE

Filip Flisar remains an interesting person of a thousand talents, interests, and pleasures as he enjoys his retirement from ski racing.

✍ Martin Tekše 📷 Filip Flisar personal archive, Samo Vidic



For many years, Slovenia's Filip Flisar was one of the most recognizable faces of the ski cross circuit. He's best known for his legendary mustache and for his extraordinary physical and motor skills that helped him win World Cup races, the World Championship Title, and the coveted Crystal Globe. Now, after laying down his competition skis, his other talents have begun to shine. He's an exceptional chef and has showcased his skills on a national cooking show on Slovenian television. His other passions off the slopes include cars and motorbikes. He still gets mischievous on his mountain bike, skateboard, and rollerblades, but his favorite date is with his almost four-year-old daughter Sofia, with whom he shares a bond that grows stronger every year.

HOW DID YOU COPE WITH THE END OF YOUR RACING CAREER AND THE TRANSITION TO NORMAL LIFE?

This transition has not been easy for me at all. Fortunately, the decision did not happen overnight. Sport has its good and bad sides. In this respect, it is like a kind of weighing scale. But it is true that the good moments are much fewer and far between than the bad ones, by which I mean all the sacrifices, the injuries, the mental stress. Fortunately, the good moments are much more intense and that's why we live for them all the time. To a certain point, it is the intensity of these good factors that keeps the scales in balance, but then aging, injuries, poor results, and other factors shake it all up. Personally, I persisted in this state for about two years and then finally reached that fundamental question of what I want to do with my career, with my life, and how I want to move forward.

YOU HAVE HAD A VERY RICH CAREER IN WHICH YOU WON VIRTUALLY EVERYTHING THERE IS TO WIN. DO YOU HAVE ANY REGRETS?

The farewell certainly didn't go as planned. I got injured in the last race and couldn't say goodbye in a dignified way. I did have a beautiful and rich career and I wanted to end it in a fitting way, but the injury put an end to my plans. Then, I wanted to do a farewell party the next season at my favorite venue in Innichen, but Corona hit and put an end to my plans again.

WHAT ABOUT THE DIFFERENCE IN LIFESTYLE? AS A PROFESSIONAL ATHLETE YOU WERE USED TO A CLEAR STRUCTURE, BUT THEN THINGS RELAXED, AND, AND YOU SUDDENLY HAD ALL THIS TIME ON YOUR HANDS?

The lifestyle has changed a lot. Sport requires a lot of self-discipline. At the same time, everything is clear - you race from December to March, then you have about a month off to rest and it's back to conditioning and training on the glaciers, and so on year after year. It's far from easy and simple, but the plan is always clear. Now, I have several random projects. Sometimes there are a lot

of them, and they all pile up, other times there are fewer, and I'm preoccupied with the thought of whether I'm active enough. But it is true that I am by no means a nine-to-five person. I prefer interesting projects. I have been working a lot with Elan, Red Bull, the Olympic Committee...

YOU HAVE WON A LOT OF ACCOLADES IN YOUR CAREER. YOUR COLLECTION HAS SEVERAL WORLD CUP VICTORIES, A CRYSTAL GLOBE, A WORLD CHAMPIONSHIP TITLE...

Yes, there is just one thing missing... An Olympic medal. I'll admit it took me a while to come to terms with that. I thought a lot about the missed opportunities at the Sochi and Pyeongchang Games, but I have come to the realization that this is the way it is. The fact is that there is no such thing as good luck in sport, but there certainly is bad luck and you can't have it all. Sport and results are often about feeding the ego. The older you get, the easier it is to accept that. I am extremely proud of the Crystal Globe, the World Championship title, and other great results.

FOR A WHILE YOU WERE KNOWN FOR YOUR FAMOUS MUSTACHE. HOW DID YOU SAY GOODBYE TO IT?

First, I grew a beard to go with the mustache. Then, during a holiday in Cuba, I went to a barber in a dingy place with no mirror, but he seemed to know what he was doing. At one point he cut off my mustache. There was an agonizing silence as I felt my face and realized my mustache was hardly even there. I couldn't get used to the new me during the holiday. But I found that I could eat much easier with a short mustache. I put practicality before style and that was that.

WHAT IS YOUR TRADEMARK NOW?

No, no, nothing compares to the mustache.

HAVE YOU ALWAYS HAD A THOUSAND OTHER TALENTS AND INTERESTS?

In principle, successful athletes can be divided into those who were given all the right conditions from a young age and had a whole team of people behind them, and the street people, of which I am one. A street athlete is a self-learner and learns

from their own mistakes. On one hand, this is a drawback. Progress is much faster if you don't repeat the mistakes others made before and don't try to invent things that already exist. But on the other hand, for a street athlete each mistake hurts and makes you think harder about it. You can tell a child a hundred times that the coffee on the stove is hot. But the kid who burns his hands because he was too careless most definitely won't do it again and will be more careful.

I have made many mistakes in my career, and I still make them. But I learn a lot from each one. I am sure that the success of an individual depends on the way they react to a mistake. You can interpret it as failure and quit, or you can learn. This is where the greatest difference is made - not only in sport, but in life.



WHAT DO SKIING, FAST CARS, MOTORBIKES, AND A PASSION FOR COOKING HAVE IN COMMON?

My sporting passions are definitely linked by speed and pushing the limits. And I've always been passionate about cuisine, food, and drink as well. My mother taught me how to cook and then I learned a lot on my own. I have a lot of cookbooks; I read a lot and try out new recipes. Another thing that makes me really happy about cooking is the fact that I can make someone happy, that they enjoy my food... That's like sport. I could make people happy with my skiing and it's similar in cooking.

WHAT IS YOUR FAVORITE NATIONAL CUISINE?

That's a very difficult question, impossible to answer. Taste is not math or physics where 2+2 is always four. When it comes to taste, every moment is different. I like Asian cuisine, Turkish, Indian, also authentic Mexican cuisine based on fresh vegetables and meat. Italian convinces me with its simplicity, but my mom's beef soup and pork roast beat them all. My mother is an abnormally good cook.

DO YOU PREFER ITALIAN PASTA OR A GOOD STEAK?

Steak.

STEAK - BLOODY OR WELL DONE?

Bloody.

JAMIE OLIVER OR NIGELLA LAWSON?

Nigella. I like Jamie, but I have always been a fan of Anthony Bourdain. Jamie is a genius in front of the camera. He knows how to draw people into his work in a single take, but I'm not fully convinced by his recipes. I much prefer Nigella; she is like a mom.

WHAT ABOUT CARS, WHAT KIND OF CARS DO YOU LIKE?

I really like classic American coupes like the Ford Mustang. I have two very different cars at home - a Ford Ranchero pick-up and a BMW Z3 which I sometimes take to the track. But I think I feel much better in the Ford. I am a bit too big for the BMW and it makes me look ridiculous.

CAN YOU WORK ON YOUR CARS YOURSELF?

Yes, of course. In my future house I hope to have a car lift in the garage. I have a very busy life and I relax the most when I'm cooking or holding a size 13 wrench and messing around with the engine of a car. That is my meditation and I have no need for the lotus position. I have dropped the wrench into the engine many times and when you hear that metallic sound, you have to concentrate all your mental energy on not hurting the knuckles of your hand on the metal. I also have a scooter that is constantly breaking down. Last year I had the urge to throw it into the Drava River.

WHAT ELSE WILL BE IN YOUR GARAGE BESIDES CARS?

Six bikes - an enduro bike, a dirt jumper, a road bike and three others. There will be a motocross bike. I don't even have all my skis at home, but I'm sure there are about ten pairs in my garage. And of course, ski boots, I have a lot of ski boots. I also have some skateboards and roller skates and I'm about to buy my first snowboard. I know this is unusual for me, but I have realized that I cannot ski like I want to at our local resorts. The runs are too short and not challenging enough, so a snowboard will be ideal for leisurely cruising with my friends.

HOW MUCH HAVE YOU SKIED IN RECENT WINTERS? HOW DOES FILIP FLISAR SKI AS A RECREATIONAL SKIER?

I still can't get out of my competitive skin. I enjoy long, fast turns, but I need pistes of the right length and difficulty. I ski at least all morning, so I do at least ten to twelve runs.

WHAT IS YOUR IDEAL ALWAYS GOOD TIMES SKI DAY?

I am increasingly enjoying the social aspects of skiing. I like to hang out with friends, so I love skiing at Kope where after skiing we can have a nice lunch, do some sauna, and chill out.

WHAT ARE YOUR FAVORITE ELAN SKIS?

I still feel great on my Ace GSX race giant slalom skis. They are perfect for the long fast turns I enjoy so much. But if I had to choose one ski to ski on for the rest of my life, I'd definitely go for the Ripstick 96 in its longest version (188 cm), with a race plate and race bindings set all the way back, just like on a competition GS ski. It's a ski I can do everything on - from long turns to mischief and enjoying the powder.

YOU'VE BEEN A FATHER FOR A FEW YEARS NOW.

HOW PRECIOUS IS THE TIME YOU SPEND WITH YOUR DAUGHTER?

I have a really good relationship with Sofia, who is four now. Even more so now, because for the first few years she was more naturally attached to her mother. I'm showing her things that will help her find her way in this chaotic world. She has friends everywhere and I will be able to take her to all different parts of the world. Above all, I am not forcing her to do anything. She enjoys it most when I take her for a ride on my mountain bike that has a seat on the top tube just for her. She keeps telling me to do wheelies. It may look dangerous, but I'm so good and confident in these things that there is no fear of anything happening to us. I am proud to be able to give her experiences and feelings that many parents cannot.





SPORTS FAMILY

Tina Di Batista and Tomaž Jakofčič are partners in the mountains and at home, top mountaineers, mountain guides, and parents to Mija and Ula. Together they make a unique sports family.



Tina Di Batista and Tomaž Jakofčič are the perfect team in the mountains and at home. They are one of those couples brought together by fate and connected by the joys and passions of life that they love the most. Both are climbers, mountaineers, and mountain guides. They are also parents to six-year-old Mija and eleven-year-old Ula, making them a family quartet of happy people, in love with nature. For many years Tina was one of Slovenia's best female mountaineers, having been selected as the best in our country ten times. She has also been a member of many expeditions in the Himalayas, Patagonia, United States, Peru, Alaska and more. Tomaž is also an experienced mountaineer with several Himalayan eight-thousanders on his resume and has been a member of numerous expeditions in various remote parts of our planet. He was also the first Slovenian mountain guide to lead a commercial expedition to Everest. They are both university educated and could easily have gone into conventional jobs, but that idea hasn't occurred to them yet. Any day not spent in nature is a day lost to them.

They fell in love with the mountains in two very different ways. As a child, Tomaž wasn't supported in his passion for mountains and climbing, so he began in secret. At age ten, he drew pictures of climbers conquering Everest and Makalu.



Instead of the names of pop singers and bands, his pencil case was covered with the names and heights of the eight-thousand-meter peaks. He also knew the names of our mountains. Tina's story is completely different. Her family spent lots of time outdoors and in the mountains, occasionally going on camping trips in the countryside. At the age of 16 she stood on the summit of Triglav for the first time, which was a formative experience for her.

Through their careers both Tina and Tomaž explored parts of the world that ordinary people know only from photographs. They both lived their dreams and enjoyed life and freedom. Tomaž became the first Slovenian mountain guide to lead a commercial expedition to Everest and Tina was one of the best climbers in Slovenia for many years. Meeting each other brought many benefits to their lives:

"It definitely helps to have an understanding partner. My climbing buddies often had a lot of problems and unpleasant situations at home before going on an expedition. That never happened in our case. I think this understanding goes both ways. I used to go on expeditions twice a year for two months. I certainly couldn't have done it without such an understanding partner," says Tomaž. Over the years, their aspirations and perspectives slowly began to change. Their relationship with mountains, mountaineering, and risk-taking was defined by the moment they decided to start

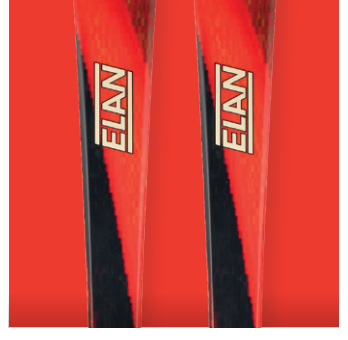
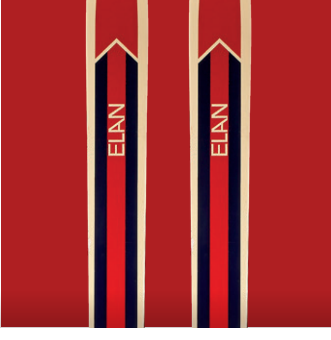
a family and the births of daughters Mija and Ula. "Actually, the change didn't happen overnight. In fact, quite the opposite. When our first daughter was born, we tried not to let our lives change too much. Perhaps the birth of our second daughter was the biggest turning point. I know that most athletes experience difficulties at the end of their careers and in the transition to a regular life. For us, it is a bit different because we never really ended our careers, we just restructured our activities. The fact is, the birth of our daughters has brought a new meaning to our lives that makes everything a lot easier," reflects Tina. They both remember the incident in Alaska when they were almost swept away by an avalanche. "That was when we realized very seriously that we need to start living differently. And from that moment on we really began to live differently, and in a way, we calmed down and settled down," adds Tomaž.

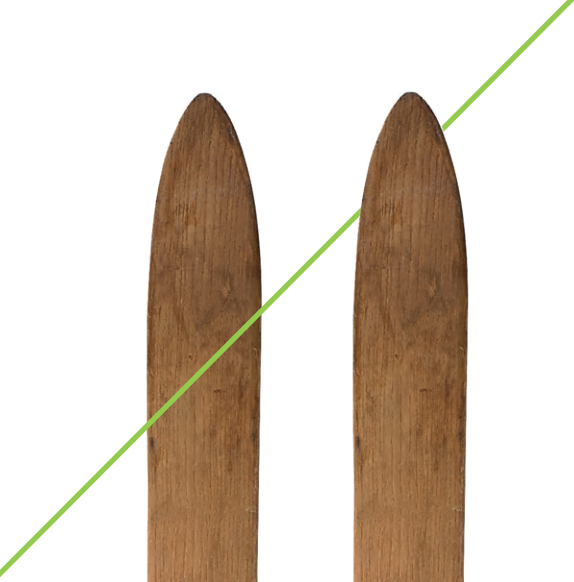
They are also raising their daughters Mia and Ula to love and respect nature and the mountains, but they have yet to show any serious climbing ambition. Even birthday parties look a bit different with parents who are top mountaineers. Mija has climbed the north Triglav Wall with Tomaž. Tina and Tomaž took five of her best friends to Triglav for her 10th birthday. Nature is their second home and Tina encourages them immensely. She accepts no excuses or bad weather. If they agree to go, they go. "And it shows, they are very strong and are almost never sick. They also feel right at home in nature. When Tomaž and I go climbing, the kids always find something to do and have fun," says Tina of her girls.

Of course, most mountaineers are skiers. This applies to Tina and Tomaž as well, and they also put their girls on skis at a very young age. Their first skis were plastic and made for walking around flats, then a pair of Hello Kitty skis, and finally a set of proper Elan skis. Before they even mastered parallel turns, they had to try deep snow, then touring skis ("Mum, why does this heel go up and down?") and off they went on, as 6-year-old Mija puts it, "a ski sour". Since Mija cannot skin on her own yet, she gets a free lift up the hill in a sled towed by Tina or Tomaz. This activity has opened a winter playground that overtook their ski days and has brought endless joy, except for that occasional crust or heavy wet snow.

Having some experience traveling in a campervan, mainly in the summer, the family tried their hand at ski touring in this way. The first experiment was a weekend trip to Jezersko. "For me, this is one of the most beautiful parts of the Slovenian mountains. Jezersko, with all its natural beauty and winter conditions (it is one of the coldest places in Slovenia), is also the perfect playground for all kinds of winter and mountain sports; cross-country skiing, sledging, ice climbing, and ski touring," explains Tomaž. In early winter, Goli vrh, the slopes around Pristovškov Storžič or Virnikov Grintavec and further towards the Košuta chain are perfect for ski touring. It is only in spring that snow conditions settle on the high-mountain snow plains of Ledinski vrh and around Skuta, Grintavec and Kočna. Of course, a family with not yet self-propelled kids can reach about as far as the gentle slopes and pastures below Pristovski Storžič, that offer an unparalleled view of the wild beauty of Grintavec in the background. The tour is far from a normal day touring with friends. Calls of "hungry, thirsty, hot, can't go on, how much further" last throughout the day. But the effort is rewarded when the kids drift off into a deep sleep during the drive to their next destination. The family has also spent a lot of time in Chamonix, which is the center of the mountaineering world and for them, it is paradise on Earth. You could hardly think of a better place for outdoor activities. The options are limitless, the atmosphere is great, and Tina, Tomaž, Ula, and Mija know how to make the most of it. They are a dynamic and sporty family who ski, cycle, climb, and explore nature all year round. They get in their van and set off for new adventures, and they do it very often.







THE ART OF THE SKI

Skis are like a painter's canvas. The long format presents a unique challenge for artists to create images that tell stories of skiing history in the given space. And there are plenty of stories to tell about perfect turns, first skiing steps, mountain beauty, unforgettable experiences, climbs, falls, victories, and defeats.

 Martin Tekše  Archive Elan

[Read more >](#)

You could say that the art of designing skis has had different periods. It started with the age of wood, when the upper surface of skis was made of wood and adorned only with the name of the craftsmen who made them, styled as each saw fit. Then came the addition of colors. At first it was a period of monochromatic minimalism, but then came the watershed year of 1963. That's when Elan's German varnish supplier decided to present Elan with screen-printing technology, which they were convinced could be used to decorate the top sheets of skis. The company recognized the potential and began applying what was then a young printing technology to its products. Once Elan figured out the process, the company could be more flexible and creative when designing ski graphics. Previously, Elan's labels, usually containing only the word Elan, had to be prepared months in advance, but screen printing allowed changes to be made virtually from one day to the next. There were setbacks with materials, special photosensitive emulsions, and suitable fabrics, as well as a lack of knowledge that could only be learned bit by bit at various trade fairs. Nevertheless, the company persevered and successfully overcame the growing pains to become the first ski manufacturer to use screen-printing technology in ski design. The advent of the new printing technology opened a whole new world, enabling designers to let their creativity and imagination run free when designing ski graphics. Later, Elan became the first ski manufacturer to introduce digital printing technology, which is much more environmentally friendly than screen printing. Digital printing also greatly reduces printing times and increases the possibilities of producing smaller quantities of skis.

»Products are a visual translation of the values of a company.«





DESIGN FOCUSED APPROACH

Ski design involves more than just the aesthetic aspect of the product. It is a complex strategy that spans every stage of product development. Elan's guiding principles for superior product design are functionality, intuition, and long-term quality. Our design emphasizes and highlights the skis' usability in terms of the focus, explanation, and intuitiveness of the technology that makes up the product. Put simply, the graphics support the three-dimensional shape of the ski that is derived from the technology hidden inside.

All product groups are developed based on the target user. We analyze skier's experiences at as many points of contact with our brand as possible. Together with technical analysis, this step complements the development of what needs to be kept, what needs to be improved, and what could be removed. Skis must allow users to move easily through the winter landscape and provide uncompromising handling characteristics on and off the groomed slopes. Weight is also a principal factor. We aim for light weights, without compromising the performance and functionality of the skis. It is also important that we offer a full range of skis to cover different types of skiing and snow conditions.

If we set aside long-term strategic product planning and ongoing research and development activities, products usually find their way to the end consumer after two years of development. Once we identify the user and purpose of a new product, we commit to development. When a new ski project is confirmed, we carefully study the intention of the product. Based on specific guidelines the development department (without which there would be no innovative products) begins developing the product. They create prototypes and research different solutions to the problem we are working to solve. A test team that includes target users then goes to work, thoroughly testing proposed solutions. Their feedback is used to decide whether to take the product to the next phase or return to prototyping.

The 3D shape of a product has become particularly important since product lifecycles go up to 5 years or more, so we build many full-size product models in this phase. After the shape is finalized, we start working on the graphic image of the product, but the development of shape and design overlaps, as the best solutions can only be found by thinking about the bigger picture.

The marketing story for the product is developed in parallel with the product itself because it is important that users not only find the product attractive but also perceive and understand it clearly. Checks and balances are put in place throughout the process to ensure that we maintain focus and the end user is included in each step. As for the graphic design of Elan products, it always supports the technology, because it is the technical innovation that makes our products unique, and we want to show this to the users.

We have an extremely strong in-house product design team, and we complement their work with select design partners from Slovenia and abroad. The design department always provides a fresh perspective on trends and stand-out graphic concepts that are implemented into our products. Inspiration for the graphic design of skis comes from an eclectic mix of different areas, ranging from trends we actively monitor and refresh twice annually, to leveraging the knowledge that we gain from analyzing the market and user experiences, along with the input our partners bring to the table. We participate in conferences, keep our eyes on neighboring industries... Sometimes we even take our product team to a major city and observe what people wear, how they act, and which products they use.


It's a challenge to create new product graphics each year, offering something fresh and not seen before. Sometimes we know immediately what trend to highlight in a particular product line, and sometimes it only becomes apparent during the process. Design is not a linear process, it is a dynamic process governed by several factors, but through sound direction and a clear brand vision we always manage to achieve a result we can be proud of.

It is our fundamental opinion that skiing is not just for experts. Most skiers are regular people - men, women, children, experienced skiers, beginners, ski tourers, and others. Accordingly, our innovations are not aimed just at the upper end of the ski spectrum. For example, we are the only company in the world to develop true innovations that make skiing easier for kids. This has absolutely nothing to do with expert skiing, but it is completely in line with our philosophy of making skiing easier and better for every skier. Another example is that we designed lightest women's ski in the world, with the goal of bringing skiing closer to women and solving the problems that female skiers face. Lighter skis mean less effort, which in turn means more skiing, and less hassle when getting to and from the slopes.

With each new product development, every innovation we integrate into our skis stems from improving the user experience and dedication to our mission of bringing skiing closer to skiers. This inclusive approach shows them that skiing can be safe, fun, and accessible to everybody. After all, the best times in winter are those spent on snowy, sun-bathed mountains with friends.

SKI COLLECTION ELAN 2022/23

ALL MOUNTAIN VOYAGER



VOYAGER BLACK
Fusion X

SALES CODE
AARHLK20

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Tech., Connect tech.,
Laminated Woodcore,
Titanium reinforcement,
Carbon Box

GEOMETRY
127/78/110

LENGTH/RADIUS
154 (11.5),
160(12.6),
166(13.7),
172(14.9),
178(16.0)

SYSTEM/PLATE
Voyager plate

BINDING
EMX 12.0 GW FUSION X



VOYAGER GREEN
Fusion X

SALES CODE
AARHLL20

PROFILE
Amphibio


TECHNOLOGY
Amphibio TruLine
Technology, Connect
Technology, Laminated
Woodcore, Titanium
Reinforcement,
Carbon Box

GEOMETRY
127/78/110

LENGTH/RADIUS
154 (11.5),
160(12.6),
166(13.7),
172(14.9)

SYSTEM/PLATE
Voyager plate

BINDING
EMX 12.0 GW FUSION X



VOYAGER PINK
Fusion X

SALES CODE
AARHLM20

PROFILE
Amphibio


TECHNOLOGY
Amphibio TruLine
Technology, Connect
Technology, Laminated
Woodcore, Titanium
Reinforcement,
Carbon Box

GEOMETRY
127/78/110

LENGTH/RADIUS
154 (11.5),
160(12.6),
166(13.7),
172(14.9)

SYSTEM/PLATE
Voyager plate

BINDING
EMX 12.0 GW FUSION X



AMPHIBIO 18 Ti
Fusion X

SALES CODE
ABHHGP21, ABHHGP2C
(Protector)

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, RST
Sidewall, Laminated
Woodcore,
Dual Ti

GEOMETRY
121/73/104

LENGTH/RADIUS
160(13.3), 166(14.5),
172(15.7), 178(17.0)

SYSTEM/PLATE
Fusion X

BINDING
EMX 12.0 GW FUSION
X BLK/SIL



AMPHIBIO 16 Ti
Fusion X

SALES CODE
ABIHGV21, ABIHGV2C
(Protector)

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, RST
Sidewall, Laminated
Woodcore,
Mono Ti


GEOMETRY
121/73/104

LENGTH/RADIUS
160(13.3), 166(14.5),
172(15.7), 178(17.0)

SYSTEM/PLATE
Fusion X

BINDING
EMX 12.0 GW FUSION
X BLK/GRN

ALL MOUNTAIN WINGMAN



WINGMAN 82 Ti
Power Shift/Flat

SALES CODE
ABFHBV21, ABFHBW21
(Flat)

PROFILE
Amphibio


TECHNOLOGY
Amphibio TruLine
Technology,
SST Sidewall,
Laminated Woodcore,
Mono Ti

GEOMETRY
129/82/112

LENGTH/RADIUS
160(12.0), 166(13.1),
172(14.3), 178(15.5),
184(16.7)

SYSTEM/PLATE
Power Shift / Flat

BINDING
ELX 11.0 GW SHIFT
BLK/ORG



WINGMAN 78 Ti
Power Shift

SALES CODE
ABGHBZ21

PROFILE
Amphibio


TECHNOLOGY
Amphibio TruLine
Technology,
SST Sidewall,
PowerShell,
Power Woodcore,
Mono Ti

GEOMETRY
125/78/104

LENGTH/RADIUS
152(11.6), 160(13.1),
168(14.6), 176(16.2)

SYSTEM/PLATE
Power Shift

BINDING
ELS 11.0 GW SHIFT
BLK/GRN



WINGMAN 78 C
Power Shift

SALES CODE
ABGHKC21

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology,
SST Sidewall,
PowerShell,
Power Woodcore,
Carbon

GEOMETRY
125/78/104

LENGTH/RADIUS
152(11.6), 160(13.1),
168(14.6), 176(16.2)

SYSTEM/PLATE
Power Shift

BINDING
EL 10.0 GW
SHIFT
BLK/ORG



RIPSTICK 106
BLACK EDITION

SALES CODE
ADAHPB21

PROFILE
Amphibio


TECHNOLOGY
Carbon Line
Technology, SST
sidewall, TubeLite
Woodcore, QuadRod
Reinforcement, 100%
Recycled Vapor Tip
Inserts

GEOMETRY
143/106/120

LENGTH/RADIUS
164(16.0), 172(17.0),
180(18.1),
188(20.4)

SYSTEM/PLATE
Flat

BINDING
ATTACK 14 MN
BRAKE 110



RIPSTICK 96
BLACK EDITION

SALES CODE
ADDHMB21

PROFILE
Amphibio

TECHNOLOGY
Carbon Line
Technology, SST
sidewall, TubeLite
Woodcore, QuadRod
Reinforcement, 100%
Recycled Vapor Tip
Inserts


GEOMETRY
136/96/110

LENGTH/RADIUS
164(15.1),
172(16.2),
180(18.0),
188(19.5)

SYSTEM/PLATE
Flat

BINDING
ATTACK 14 MN
BRAKE 110

BACKCOUNTRY RIPSTICK TOUR



RIPSTICK TOUR 104
Atk

SALES CODE
ADGJSC21

PROFILE
Amphibio


TECHNOLOGY
Carbon Bridge
Technology, 360°
Sidewall, Laminated
Woodcore, Carbon
Reinforcement, Fibreglass

GEOMETRY
129/104/122

LENGTH/RADIUS
166(19.0), 173(21.5),
180(23.0), 187(25.4)

SYSTEM/PLATE
Flat

BINDING
C-RAIDER 12 108 mm



RIPSTICK TOUR 94
Atk

SALES CODE
ADHJJP21

PROFILE
Amphibio


TECHNOLOGY
Carbon Bridge
Technology,
360° Sidewall, Laminated
Woodcore, Carbon
Reinforcement,
Fibreglass

GEOMETRY
129/94/109

LENGTH/RADIUS
157 (12.0), 164(13.7),
171(15.6), 178(17.4),
185(19.4)

SYSTEM/PLATE
Flat

BINDING
C-RAIDER 12 - 97 mm



RIPSTICK TOUR 88
Atk

SALES CODE
ADKJPV21

PROFILE
Amphibio

TECHNOLOGY
Carbon Bridge
Technology,
360° Sidewall, Laminated
Woodcore, Carbon
Reinforcement,
Fibreglass


GEOMETRY
128/88/108

LENGTH/RADIUS
148 (13.7), 156 (14.8),
163(15.6), 170(16.8),
177(17.6), 184(18.8)

SYSTEM/PLATE
Flat

BINDING
C-RAIDER 12 - 91 mm

ADVENTURE IBEX



IBEX TACTIX
CARBON

SALES CODE
ADPEPU18

PROFILE
Mountain Rocker


TECHNOLOGY
Bridge Technology,
Laminated Woodcore,
Vapor Inserts,
CVA Plate, Fibreglass

GEOMETRY
120/84/105

LENGTH/RADIUS
163(18.0/17.0),
170(19.0/18.0)

SYSTEM/PLATE
Tactix Carbon Plate

BINDING
TACTIX 12 DEMO
- 86mm



IBEX 84

SALES CODE
AEDJTL22

PROFILE
Mountain Rocker

TECHNOLOGY
Bridge Technology,
Laminated Woodcore,
Vapor Inserts,
CVA Plate, Fibreglass

GEOMETRY
120/84/105

LENGTH/RADIUS
149(16.0/15.0),
156(17.0/16.0),
163(18.0/17.0),
170(19.0/18.0),
177(20.0/19.0)

SYSTEM/PLATE
Flat

BINDING
C-RAIDER 12 - 86mm

**AMPHIBIO 14 TI**
*Fusion X***PRODAJNA KODA**
ABJHG21, ABJHG22C
(Protector)**PROFILE**
Amphibio**TECHNOLOGY**
Amphibio TruLine
Technology, RST
Sidewall, PowerShell,
Power Woodcore,
Mono Ti**GEOMETRY**
125/76/104**LENGTH/RADIUS**
152(11.6), 160(13.1),
168(14.6), 176(16.2)**SYSTEM/PLATE**
Fusion X**BINDING**
EMX 11.0 GW FUSION
BLK/ORG**AMPHIBIO 12 C**
*Power Shift***PRODAJNA KODA**
ABKH821**PROFILE**
Amphibio**TECHNOLOGY**
Amphibio TruLine
Technology, RST
Sidewall, PowerShell,
Power
Woodcore, Carbon**GEOMETRY**
125/76/104**LENGTH/RADIUS**
152(11.6), 160(13.1),
168(14.6), 176(16.2)**SYSTEM/PLATE**
Power Shift**BINDING**
ELS 11.0 GW SHIFT
BLK/GRN**WINGMAN 86 CTi**
*Fusion X/Flat***SALES CODE**
ABAH821,
ABAH822C (Prot.),
ABAH821 (Flat)**PROFILE**
Amphibio**TECHNOLOGY**
Amphibio TruLine
Technology,
SST Sidewall, Tubelite
Woodcore, Carbon
Rods**GEOMETRY**
130/86/115**LENGTH/RADIUS**
160(13.8), 166(14.7),
172(15.6), 178(16.5),
184(17.4)**SISTEM/PLOŠČA**
Fusion X / Flat**BINDING**
EMX 12.0 GW
FUSION X
BLK/GRN**WINGMAN 86 Ti**
*Fusion X/Flat***SALES CODE**
ABDHB21,
ABDHB22C (Prot.),
ABDHB21 (Flat)**PROFILE**
Amphibio**TECHNOLOGY**
Amphibio TruLine
Technology,
SST Sidewall,
Laminated Woodcore**G EOMETRY**
130/86/115**DOLŽINA/RADIJ**
160(13.8), 166(14.7),
172(15.6), 178(16.5),
184(17.4)**SYSTEM/PLATE**
Fusion X / Flat**BINDING**
EMX 11.0 GW
FUSION X
BLK/GRN**WINGMAN 82 CTi**
*Fusion X/Flat***SALES CODE**
AB8HB21, AB8HB22C
(Prot.), AB8HB21
(Flat)**PROFILE**
Amphibio**TECHNOLOGY**
Amphibio TruLine
Technology,
SST Sidewall, Tubelite
Woodcore,
Carbon Rods**G EOMETRY**
129/82/112**LENGTH/RADIUS**
160(12.0), 166(13.1),
172(14.3), 178(15.5),
184(16.7)**SYSTEM/PLATE**
Fusion X / Flat**BINDING**
EL 10.0 GW SHIFT
BLK/BLK
EL 10.0 GW SHIFT
BLK/GRN

FREERIDE RIPSTICK

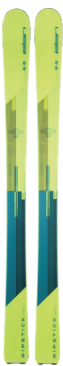
**RIPSTICK 116****SALES CODE**
ADAJF22**PROFILE**
Amphibio**TECHNOLOGY**
Carbon Line
Technology, SST
Sidewall, Tubelite
Woodcore, Carbon
Rods, VaporTip,
Fibreglass**GEOMETRY**
146/116/132**LENGTH/RADIUS**
177(19.4), 185(20.4),
193(23.3)**SYSTEM/PLATE**
Flat**BINDING**
ATTACK 17 MN W_0
BRAKE**RIPSTICK 106****SALES CODE**
ADBJFN22**PROFILE**
Amphibio**TECHNOLOGY**
Carbon Line
Technology, SST
Sidewall, Tubelite
Woodcore, Carbon
Rods, VaporTip,
Fibreglass**GEOMETRY**
143/106/120**LENGTH/RADIUS**
164(16.0), 172(17.0),
180(18.1), 188(20.4)**SYSTEM/PLATE**
Flat**BINDING**
ATTACK 14 MN
BRAKE 110**RIPSTICK 96****SALES CODE**
ADCJFX22**PROFILE**
Amphibio**TECHNOLOGY**
Carbon Line
Technology, SST
Sidewall, Tubelite
Woodcore, Carbon
Rods, VaporTip,
Fibreglass**GEOMETRY**
136/96/110**LENGTH/RADIUS**
164(15.1), 172(16.2),
180(18.0), 188(19.5)**SYSTEM/PLATE**
Flat**BINDING**
ATTACK 14 MN W_0
BRAKE 110**RIPSTICK 88****SALES CODE**
ADDJGG22**PROFILE**
Amphibio**TECHNOLOGY**
Carbon Line
Technology,
SST Sidewall,
Tubelite Woodcore,
Carbon Rods, VaporTip,
Fibreglass**GEOMETRY**
130/88/105**LENGTH/RADIUS**
148(13.0), 156(13.7),
164(14.2), 172(15.4),
180(17.0), 188(18.9)**SYSTEM/PLATE**
Flat**BINDING**
ATTACK 11 GW
BRAKE 95**ELEMENT ORANGE
/ GREEN / RED
Light Shift****SALES CODE**
ABFHX21 (org),
ABFHX221 (grn),
ABFHOY21 (red)**PROFILE**
Parabolic Rocker**TECHNOLOGY**
Groove TECHNOLOGY,
Power Shell, Dual
Woodcore, Fibreglass**GEOMETRY**
127/76/102**LENGTH/RADIUS**
144(10.6), 152(12.0),
160(13.5), 168(15.2),
176(16.9)**SYSTEM/PLATE**
Light Shift**BINDING**
EL 10.0 GW
SHIFT BLK/ORG
EL 10.0 GW SHIFT
BLK/BLK
EL 10.0 GW SHIFT
BLK/GRN

RACE ACE

**IBEX 78****SALES CODE**
AEFJ5B22**PROFILE**
Mountain Rocker**TECHNOLOGY**
Bridge Tehnologija,
Laminated Woodcore,
Vapor Inserts,
CYA Plate, Fibreglass**GEOMETRY**
114/78/100**LENGTH/RADIUS**
149(16.0/15.0),
156(17.0/16.0),
163(18.0/17.0),
170(19.0/18.0),
177(20.0/19.0)**SYSTEM/PLATE**
Flat**BINDING**
C-RAIDER 12**LYNX 65 UL****SALES CODE**
ADPJZ822**PROFILE**
Early Rise Rocker**TECHNOLOGY**
(EST-Touring), CYA
Binding reinforcement,
(AirLite Laminated
Woodcore), AirLite
Technology, (SINTERED
BASE), CARBON
REINFORCED
CONSTRUCTION)**GEOMETRY**
94/65/80**LENGTH/RADIUS**
150(22.0)
160(23.0)**SYSTEM/PLATE**
Flat**ACE SCX**
*Fusion X Plate***SALES CODE**
AAJHRC21, AAJHRC21
(Plate)**PROFILE**
Camber**TECHNOLOGY**
Ace Arrow Technology,
RST Sidewall,
R2 Frame
Woodcore,
Dual Ti, Power
Rebound System**GEOMETRY**
113/67/100**LENGTH/RADIUS**
155(13.5), 161(14.3),
167(15.1), 173(15.9),
179(16.7)**SYSTEM/PLATE**
PRS (Fusion X +
Composite plate) /
WCR 14 Raceplate**BINDING**
EMX 12.0 GW
FUSION X
BLK/BLUE / ER. 17.0
FREEFLEX ST BRAKE**ACE GSX**
*Fusion X***SALES CODE**
AAJH821**PROFILE**
Camber**TECHNOLOGY**
Ace Arrow Technology,
RST Sidewall,
Woodcore,
Dual Ti, Power
Rebound System**GEOMETRY**
110/69/94**LENGTH/RADIUS**
169(17.4), 174(19.0),
179(21.1)**SYSTEM/PLATE**
PRS (Fusion X +
Composite plate)**BINDING**
EMX 12.0 GW
FUSION X
BLK/BLUE**ACE SLX**
*Fusion X***SALES CODE**
AAKH821**PROFILE**
Camber**TECHNOLOGY**
Ace Arrow Technology,
RST Sidewall,
R2 Frame
Woodcore,
Dual Ti, Power
Rebound System**GEOMETRY**
121/68/104**LENGTH/RADIUS**
154(11.0), 159(12.0),
164(12.8), 169(13.5)**SYSTEM/PLATE**
PRS (Fusion X +
Composite plate)**BINDING**
EMX 11.0 GW
FUSION X
BLK/BLUE**ACE SL**
*Fusion X***SALES CODE**
AALH821**PROFILE**
Camber**TECHNOLOGY**
Ace Arrow Technology,
RST Sidewall,
R2 Frame
Woodcore, MonoTi,
Power Rebound
System**GEOMETRY**
121/68/104**LENGTH/RADIUS**
154(11.0),
159(12.0), 164(12.8),
169(13.5)**SYSTEM/PLATE**
PRS (Fusion X +
Composite plate)**BINDING**
EMX 11.0 GW
FUSION X
BLK/GREEN

SKI COLLECTION ELAN 2022/23

ALL MOUNTAIN TWEEENER



RIPSTICK
86 T

SALES CODE
AEJJVN22

PROFILE
Mountain Rocker

TECHNOLOGY
SST Sidewall, Laminated Woodcore, Fibreglass

GEOMETRY
123/86/112

LENGTH/RADIUS
138(11.5), 148(12.9), 158(15.0), 168(16.7)

SYSTEM/PLATE
Flat

BINDING
ATTACK 11 GW BRAKE 95 [A]



RIPSTICK
86 TW

SALES CODE
AEKJVP22

PROFILE
Mountain Rocker

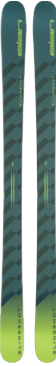
TECHNOLOGY
SST Sidewall, Laminated Woodcore, Fibreglass

GEOMETRY
123/86/112

LENGTH/RADIUS
138(11.5), 148(12.9), 158(15.0), 168(16.7)

SYSTEM/PLATE
Flat

BINDING
ATTACK 11 GW BRAKE 95 [A]



SLING SHOT
Flat

SALES CODE
ADRJPA22

PROFILE
JIB Rocker

TECHNOLOGY
Monoblock, Laminated Woodcore, Fibreglass

GEOMETRY
118/86/113

LENGTH/RADIUS
149(11.9), 156(12.9), 161(14.0), 166(15.2), 171(16.3), 176(17.5)

SYSTEM/PLATE
Flat

BINDING
ATTACK 11 GW W_0 BRAKE [A]



PRODIGY
JrS/Flat

SALES CODE
AESJPB22, AESJPC22 (Flat)

PROFILE
JIB Rocker

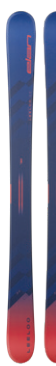
TECHNOLOGY
Full Power Cap, Dual Woodcore, Fibreglass

GEOMETRY
116/84/111

LENGTH/RADIUS
155(13.8), 165(16.1), 175(18.4)

SYSTEM/PLATE
JrS System/ Flat

BINDING
EL 10.0 GW SHIFT BLK/BLK, ATTACK 11 GW W_0 BRAKE



LEELOO
Light Shift/
Flat

SALES CODE
AESJPG22, AESJPH22 (Flat)

PROFILE
JIB Rocker

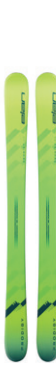
TECHNOLOGY
Full Power Cap, Dual Woodcore, Fibreglass

GEOMETRY
116/84/111

LENGTH/RADIUS
155(13.8), 165(16.1), 175(18.4)

SYSTEM/PLATE
Light Shift / Flat

BINDING
EL 10.0 GW SHIFT BLK/BLK, ATTACK 11 GW W_0 BRAKE [A]



PRODIGY TEAM
JrS/Flat

SALES CODE
AETJPD22, AETJPE22 (Flat)

PROFILE
EarlyRise Rocker

TECHNOLOGY
Full Power Cap, Synflex, Fibreglass

GEOMETRY
112/81.5/107

LENGTH/RADIUS
125(9.6), 135(10.9), 145(12.3)

SYSTEM/PLATE
JrS / Flat

BINDING
EL 4.5 - 7.5 GW CA JRS WB BLK

ALL MOUNTAIN KIDS



LEELOO TEAM
JrS/Flat

SALES CODE
AETJPU22, AEUJPK22 (Flat)

PROFILE
EarlyRise Rocker

TECHNOLOGY
Full Power Cap, Synflex, Fibreglass

GEOMETRY
112/81.5/107

LENGTH/RADIUS
125(9.6), 135(10.9), 145(12.3)

SYSTEM/PLATE
JrS / Flat

BINDING
EL 4.5 - 7.5 GW CA JRS WB BLK



PRODIGY PRO
JrS

SALES CODE
AETJPF22

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex Technology, Full Power Cap, Synflex, Fibreglass

GEOMETRY
105/72/97

LENGTH/RADIUS
95(5.4), 105(7.0), 115(8.8)

SYSTEM/PLATE
JrS System

BINDING
ATTACK 11 GW W_0 BRAKE [A]



LEELOO PRO
JrS

SALES CODE
AEUJPL22

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex Technology, Full Power Cap, Synflex, Fibreglass

GEOMETRY
105/72/97

LENGTH/RADIUS
95(5.4), 105(7.0), 115(8.8)

SYSTEM/PLATE
JrS System

BINDING
ATTACK 11 GW W_0 BRAKE [A]



RC ACE
JrS

SALES CODE
AELJNS22

PROFILE
Camber

TECHNOLOGY
EST Sidewall, Channel Woodcore, Fibreglass

GEOMETRY
115/70/100

LENGTH/RADIUS
110(6.1), 120(7.4), 130(9.0), 140(10.4), 150(11.9), 160(13.7)

SYSTEM/PLATE
JrS System

BINDING
EL 4.5 - 7.5 GW SHIFT BLK



RC MAGIC
JrS

SALES CODE
AELJNS22

PROFILE
Camber

TECHNOLOGY
EST Sidewall, Channel Woodcore, Fibreglass

GEOMETRY
115/70/100

LENGTH/RADIUS
110(6.1), 120(7.4), 130(9.0), 140(10.4), 150(11.9), 160(13.7)

SYSTEM/PLATE
JrS System

BINDING
EL 4.5 - 7.5 GW CA JRS WHT



RC WINGMAN
JrS

SALES CODE
AENJNU22

PROFILE
Camber

TECHNOLOGY
EST Sidewall, Channel Woodcore, Fibreglass

GEOMETRY
115/70/100

LENGTH/RADIUS
110(6.1), 120(7.4), 130(9.0), 140(10.4), 150(11.9), 160(13.7)

SYSTEM/PLATE
JrS System

BINDING
EL 4.5 - 7.5 GW CA JRS BLK

ALL MOUNTAIN KIDS

ALL MOUNTAIN ELEMENT



JETT
JrS

SALES CODE
AFDJNV22

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex TECHNOLOGY, Full Power Cap, Synflex, Fibreglass

GEOMETRY
101/69/90

LENGTH/RADIUS
70(2.5), 80(3.5), 90(4.8), 100(6.2), 110(7.0), 120(8.6), 130(9.4), 140(11.2), 150(13.1)

SYSTEM/PLATE
JrS System

BINDING
EL 4.5 - 7.5 GW CA JRS BLK



MAXX
JrS

SALES CODE
AFDJNX22

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex TECHNOLOGY, Full Power Cap, Synflex, Fibreglass

GEOMETRY
101/69/90

LENGTH/RADIUS
70(2.5), 80(3.5), 90(4.8), 100(6.2), 110(7.0), 120(8.6), 130(9.4), 140(11.2), 150(13.1)

SYSTEM/PLATE
JrS System

BINDING
EL 4.5 - 7.5 GW CA JRS BLK



MAXX BLK RED
JrS

SALES CODE
AFDJNY22 (blk/red)

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex TECHNOLOGY, Full Power Cap, Synflex, Fibreglass

GEOMETRY
101/69/90

LENGTH/RADIUS
70(2.5), 80(3.5), 90(4.8), 100(6.2), 110(7.0), 120(8.6), 130(9.4), 140(11.2), 150(13.1)

SYSTEM/PLATE
JrS System

BINDING
EL 4.5 - 7.5 GW CA JRS BLK



STARR
JrS

SALES CODE
AFDJNW22

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex TECHNOLOGY, Full Power Cap, Synflex, Fibreglass

GEOMETRY
101/69/90

LENGTH/RADIUS
70(2.5), 80(3.5), 90(4.8), 100(6.2), 110(7.0), 120(8.6), 130(9.4), 140(11.2), 150(13.1)

SYSTEM/PLATE
JrS System

BINDING
EL 4.5 - 7.5 GW CA JRS WHT



SKY
JrS

SALES CODE
AFFJNZ22

PROFILE
EarlyRise Rocker

TECHNOLOGY
U-Flex TECHNOLOGY, Full Power Cap, Synflex, Fibreglass

GEOMETRY
101/69/90

LENGTH/RADIUS
70(2.5), 80(3.5), 90(4.8), 100(6.2), 110(7.0), 120(8.6), 130(9.4), 140(11.2), 150(13.1)

SYSTEM/PLATE
JrS System

BINDING
EL 4.5 - 7.5 GW CA JRS WHT



ELEMENT W
WHITE / BLACK
Light Shift

SALES CODE
ABMHPH21

PROFILE
Parabolic Rocker

TECHNOLOGY
Groove Technology, Power Shell, Dual Woodcore, Fibreglass

GEOMETRY
127/76/102

LENGTH/RADIUS
144(10.6), 152(12.0), 160(13.5), 168(15.2)

SYSTEM/PLATE
Light Shift

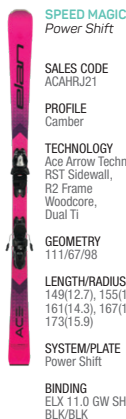
BINDING
ELW 9.0 GW SHIFT BLK/TRQ

SKI COLLECTION ELAN 2022/23



ACE

ALL MOUNTAIN INSOMNIA



SPEED MAGIC
Power Shift

SALES CODE
ACAHRJ21

PROFILE
Camber

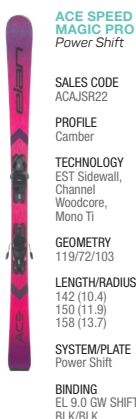
TECHNOLOGY
Ace Arrow Technology,
RST Sidewall,
R2 Frame
Woodcore,
Dual Ti

GEOMETRY
111/67/98

LENGTH/RADIUS
149(12.7), 155(13.5),
161(14.3), 167(15.1),
173(15.9)

SYSTEM/PLATE
Power Shift

BINDING
ELX 11.0 GW SHIFT
BLK/BLK



ACE SPEED MAGIC PRO
Power Shift

SALES CODE
ACAJSR22

PROFILE
Camber

TECHNOLOGY
EST Sidewall,
Channel
Woodcore,
Mono Ti

GEOMETRY
119/72/103

LENGTH/RADIUS
142(10.4),
150(11.9),
158(13.7)

SYSTEM/PLATE
Power Shift

BINDING
EL 9.0 GW SHIFT
BLK/BLK



INSOMNIA ELITE TI
Power Shift

SALES CODE
ACBHL21

PROFILE
Amphibio

TECHNOLOGY
TruLine Technology,
RST Sidewall,
Laminated Woodcore,
Mono Ti

GEOMETRY
121/71/102

LENGTH/RADIUS
146(10.9), 152(12.3),
158(13.3), 164(14.6)

SYSTEM/PLATE
Power Shift

BINDING
ELX 11.0 GW SHIFT
BLK/BLK



INSOMNIA 16 TI
Power Shift

SALES CODE
ACCHPP21

PROFILE
Amphibio

TECHNOLOGY
TruLine Technology,
RST Sidewall,
Laminated Woodcore,
Mono Ti

GEOMETRY
121/73/104

LENGTH/RADIUS
146(11.3), 152(12.2),
158(13.3), 164(14.5),

SYSTEM/PLATE
Power Shift

BINDING
ELW 11.0 GW SHIFT
BLK/TRQ



INSOMNIA 14 TI
Power Shift

SALES CODE
ACDHP21

PROFILE
Amphibio

TECHNOLOGY
TruLine Technology,
RST Sidewall,
PowerShell, Power
Woodcore, Mono Ti

GEOMETRY
125/76/107

LENGTH/RADIUS
144(10.2), 150(11.6),
158(13.1), 166(14.6)

SYSTEM/PLATE
Power Shift

BINDING
ELW 9.0 GW SHIFT
BLK/PURPLE



INSOMNIA 12 C
Power Shift

SALES CODE
ACEHPY21

PROFILE
Amphibio

TECHNOLOGY
TruLine Technology,
RST Sidewall,
PowerShell, Power
Woodcore, Carbon

GEOMETRY
129/76/107

LENGTH/RADIUS
144(10.2), 150(11.6),
158(13.1), 166(14.6)

SYSTEM/PLATE
Power Shift

BINDING
ELW 9.0 GW SHIFT
BLK_COR



INSOMNIA 10
WHITE
Light Shift

SALES CODE
ACGHPY21

PROFILE
Amphibio

TECHNOLOGY
TruLine Technology,
RST Sidewall,
Laminated Woodcore

GEOMETRY
127/76/104

LENGTH/RADIUS
144(10.1), 150(11.5),
158(13.9), 166(14.4)

SYSTEM/PLATE
Light Shift

BINDING
ELW 9.0 GW SHIFT
BLK/BLK

ALL MOUNTAIN INSOMNIA

ALL MOUNTAIN WILDCAT



INSOMNIA 10
BLACK
Light Shift

SALES CODE
ACGH021

PROFILE
Amphibio

TECHNOLOGY
TruLine Technology,
RST Sidewall,
Laminated Woodcore

GEOMETRY
127/76/104

LENGTH/RADIUS
144(10.1), 150(11.5),
158(13.9), 166(14.4)

SYSTEM/PLATE
Light Shift

BINDING
ELW 9.0 GW SHIFT
BLK/BLK



WILDCAT 86 CX
Power Shift/
Flat

SALES CODE
ACRHF22,
ACMHF22 (Flat)

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, SST
Sidewall, Tubelite
Woodcore, Carbon
Rods

GEOMETRY
127/86/113

LENGTH/RADIUS
152(12.9), 158(13.8),
164(14.7), 170(15.6)

SYSTEM/PLATE
Power Shift / Flat

BINDING
ELW 11.0 GW
SHIFT
BLK/PURPLE



WILDCAT 82 CX
Power Shift/
Flat

SALES CODE
ACSHG22,
ACPHG22 (Flat)

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, SST
Sidewall, Tubelite
Woodcore, Carbon
Rods

GEOMETRY
129/82/112

LENGTH/RADIUS
146(11.0),
152(11.0), 158(12.0),
164(13.1),
170(14.3)

SYSTEM/PLATE
Power Shift / Flat

BINDING
ELW 11.0 GW
SHIFT
BLK/TRQ



WILDCAT 82 C
Power Shift/
Flat

SALES CODE
ACTHG22,
ACPHG22 (Flat)

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, SST
Sidewall, Laminated
Woodcore, Carbon
Reinforcement

GEOMETRY
129/82/112

LENGTH/RADIUS
146(11.0),
152(11.0), 158(12.0),
164(13.1)

SYSTEM/PLATE
Power Shift / Flat

BINDING
ELW 9.0 GW SHIFT
BLK/PURPLE



WILDCAT 76
Light Shift

SALES CODE
ACUHF22

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, SST
Sidewall, Laminated
Woodcore

GEOMETRY
127/76/104

LENGTH/RADIUS
144(10.1), 150(11.5),
158(13.9),
166(14.4)

SYSTEM/PLATE
Light Shift

BINDING
ELW 9.0 GW SHIFT
BLK/TRQ



WILDCAT 86 C
BLACK EDITION
Power Shift

SALES CODE
ACRJK22

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, SST
sidewall, Laminated
Woodcore, Carbon
Reinforcement

GEOMETRY
127/86/113

LENGTH/RADIUS
152(12.9),
158(13.8), 164(14.7),
170(15.6)

SYSTEM/PLATE
Power Shift

BINDING
ELX 11.0 GW
SHIFT
BLK/BLK



WILDCAT 76 C
BLACK EDITION
Power Shift

SALES CODE
ACRJK22

PROFILE
Amphibio

TECHNOLOGY
Amphibio TruLine
Technology, SST
sidewall, Laminated
Woodcore, Carbon
Reinforcement

GEOMETRY
127/76/104

LENGTH/RADIUS
144(10.1), 150(11.5),
158(13.9), 166(14.4)

SYSTEM/PLATE
Power Shift

BINDING
ELX 11.0 GW SHIFT
BLK/BLK

BACKCOUNTRY RIPSTICK TOUR & IBEX

RI PSTICK



RIPSTICK TOUR 94 W
Atk

SALES CODE
ADHJM21

PROFILE
Amphibio

TECHNOLOGY
Carbon Bridge
Technology,
360° Sidewall,
Laminated
Woodcore, Carbon
Reinforcement,
Fiberglass

GEOMETRY
129/94/109

LENGTH/RADIUS
148(13.7), 157(12.0),
164(13.7),
171(15.6), 178(17.4)

SYSTEM/PLATE
Flat

BINDING
C-RAIDER 12 - 97 mm



RIPSTICK TOUR 88
Atk

SALES CODE
ADKJG21

PROFILE
Amphibio

TECHNOLOGY
Carbon Bridge
Technology,
360° Sidewall,
Laminated
Woodcore, Carbon
Reinforcement,
Fiberglass

GEOMETRY
127/88/106

LENGTH/RADIUS
148(13.7), 156(14.8),
163(15.6), 170(16.8),
177(17.6)

SYSTEM/PLATE
Flat

BINDING
RAIDER 12 DEMO -
91 mm



IBEX 84 W

SALES CODE
AEEJT022

PROFILE
Mountain Rocker

TECHNOLOGY
Bridge Technology,
TubeLite Woodcore,
Carbon Rods, Vapor
Inserts,
CYA Plate, Fibreglass

GEOMETRY
120/84/105

LENGTH/RADIUS
149(16.0/15.0),
156(17.0/16.0),
163(18.0/17.0),
170(19.0/18.0),
177(20.0)

SYSTEM/PLATE
Flat

BINDING
C-RAIDER
12 - 86 mm



RIPSTICK 102 W

SALES CODE
ADEGL20

PROFILE
Amphibio

TECHNOLOGY
Carbon Line
Technology, SST
Sidewall, TubeLite
Woodcore, Carbon
Rods, VaporTip,
Fiberglass

GEOMETRY
136/102/115

LENGTH/RADIUS
154(15.0), 162(15.8),
170(17.0), 178(18.1)

SYSTEM/PLATE
Flat

BINDING
ATTACK 11 GW
BRAKE 95



RIPSTICK 94 W

SALES CODE
ADFJH22

PROFILE
Amphibio

TECHNOLOGY
Carbon Line
Technology, SST
Sidewall, TubeLite
Woodcore, Carbon
Rods, VaporTip,
Fiberglass

GEOMETRY
136/94/110

LENGTH/RADIUS
146(13.2),
154(14.0), 162(15.0),
170(16.2), 178(18.0)

SYSTEM/PLATE
Flat

BINDING
ATTACK 11 GW
BRAKE 110



RIPSTICK 88 W

SALES CODE
ADFJH22

PROFILE
Amphibio

TECHNOLOGY
Carbon Line
Technology, SST
Sidewall, TubeLite
Woodcore, Carbon
Rods, VaporTip,
Fiberglass

GEOMETRY
136/88/105

LENGTH/RADIUS
146(13.2), 154(13.7),
162(14.2), 170(15.4),
178(17.0)

SYSTEM/PLATE
Flat

BINDING
ATTACK 11 GW
BRAKE 110



RIPSTICK 94 W
BLACK EDITION

SALES CODE
ADFJH22

PROFILE
Amphibio

TECHNOLOGY
Carbon Line Tech.,
(SST sidewall), TubeLite
Woodcore, QuadRod
Reinforcement, 100%
Recycled Vapor Tip
Inserts

GEOMETRY
136/94/110

LENGTH/RADIUS
146(13.2), 154(14.0),
162(15.0), 170(16.2),
178(18.0)

SYSTEM/PLATE
Flat

BINDING
ATTACK 11 GW
BRAKE 95

View the whole Elan collection online >



THE ROAD TO CARVING

Elan VSS ski ignited the carving
revolution in 1983.

✍️ Rebeka Lah 📷 Archive Elan



[Check the Elan museum video >](#)

In the early eighties we skied on skis that were over two meters long. There was no carving technique yet, no sign of riding the edges, and no cutting of perfect arcs. But even then, Elan's engineers were aware of the importance of sidecut which allowed skiers to turn more easily. They realized this importance with the help of the best skier of all time, who was then in his prime; Ingemar Stenmark. He was known and revered for his extremely advanced technique. He could load two-meter-long skis in such a way that allowed him to squeeze out the effect of a more pronounced sidecut. There was an almost negligible shape to the edges of the skis at the time, but Stenmark knew how to put it to use.

of the most active members of the development team was engineer Andrej Robič, who together with his colleagues sought a way to make skis that would fit the surface in a curved state. Through his experience he found that an older and more worn ski, especially under the foot where the edges are usually thinned by tuning, turned better than a new one. This was the effect of a slightly more pronounced sidecut, which we now know as the main feature of a carving ski. This led to the creation of an interesting ski in 1983, the VSS, standing for Variable Sidecut System. Each ski had a slot in the middle that could be expanded or tightened, thus changing the shape of the ski. The skier could adjust the



"My long-time ski technician Jure Vogelnik and I had a special relationship. He knew my wishes, needs, requirements, and some of my odd quirks as well. One day, we came up with an idea that it would be interesting if skis had a more prominent sidecut. When I got the first pair to test, I felt I was much, much faster. I didn't do so well in the race, and I had problems in the steeps, but on the flatter parts of the course, they were wonderful. Back then skis were 205 centimeters long and at that length, it was difficult to ensure adequate torsional stability as the sidecut increased," recalls Stenmark of the idea he and Vogelnik took to the guys in Elan's development department.

A few years later this same idea spurred the engineers to think even more intensively about a more pronounced sidecut. One

width of the ski with a special tool. By adjusting the shape, the skis could be used in the classic method, or they could be changed to encourage the technique we know today as carving. The skis attracted a lot of interest and enthusiasm but had a rather unpleasant side effect – snow sprayed directly into the skier's face through the slot that allowed for adjustment. The VSS was available in two versions, the VSS Servo, designed for recreational skiers, and the VSS Retro, designed specifically for competitive skiers.

The VSS did not stay in the market for long, but it was an important steppingstone for further research into the effect of sidecut. In fact, the skis were the first glimpse into a world of carving. It is safe to say that the VSS skis were an important development milestone on the way to the legendary SCX skis that came a decade later. The Elan SCX was the first ski with a pronounced sidecut and it revolutionized recreational and competitive skiing forever. Visit the Elan Alpine Ski Museum in Begunje na Gorenjskem to find out more about the rich history of Elan's innovation and racing successes.

THE BOY FROM TÄRNABY

I have never been a man to revel in the laurels of the past. I much prefer to live in the present and look to the future. I much rather spend time with my daughter than dream of my skiing successes. I much rather think of ski friends than our duels. But occasionally some external stimulus encourages me to reminisce. You know, journalists still want to talk to me about my victories. Recently, the phone rang and a voice on the other side suggested to me that a renowned Swedish film crew would like to shoot a documentary about my life story. In fact, I still don't know if it flatters me or not, while I feel like my professional sports career has been going on in some other life. But despite some concerns, I still agreed. And so a real kaleidoscope of memories and the feelings associated with them were inadvertently triggered in me again.

When I am still proclaimed the best skier of all time, I think; No, no, I am just a boy from Tärnaby, where I fell in love with skiing very early on. But not with competitive skiing. I was in love with hanging out with friends, with snow, in the winter, in all those joys. Maybe skiing was among them in the first place. All the victories I have achieved on my journey stem from this primal childhood joy. Skiing was the best game for me and the mountain was my favorite playground. Maybe as a child I developed a completely different attitude towards competition, which later helped me win all the medals and trophies. Even when I achieved several consecutive victories, I never considered myself invincible. I was proclaimed as such by others. I myself was a little insecure and not confident at all. I remember well the race where I had a start number of 10 and I was able to watch the nine skiers start in front of me and marvel at how fast and good they were. And never, not even when there were already quite a few trophies in my display case, did I think I was anything special.

There were certainly some turning points in my journey as well, which made the joy a little more serious and responsible. At the time, I didn't attach much importance to them, in fact, I wasn't even aware of them. But they moved me to a higher level completely spontaneously. When I won the school competition, I started to train more seriously. When I joined the Swedish national team, I became much more active in fitness training in the summer, and in the autumn months I spent a lot of time on various European glaciers. I did all this with joy and ease because I loved skiing so much, because I felt so good when I was winding down the hill with those two-metre long planks attached to my feet. The first victory I achieved as an eighteen-year-old boy at Madonna di Campiglio was also a turning point. But more important than the victory itself was the realization that I can win. At the end of previous season, I reached two second places and I also reached a few third and fourth places. Being so close to victory triggered conflicting feelings within me. On the one hand, I confirmed that I was probably a pretty good skier, but on the other hand, doubts began to settle in me that I might not be the type of winner. That is why the victory in Madonna brought such relief.

As I have already said, I do not think about my past successes, others remind me of them. I admit that a sense of pride overwhelms me for a moment. But in reality, I am most proud that the boy from Tärnaby managed to turn his joy into another form and that he was able to maintain a healthy balance, modesty, and respectfulness with everything that happened in his life.

Ingemar Stenmark

With 86 victories in World Cup competitions Ingemar Stenmark is the most successful alpine skier of all time. He has skied on Elan skis his entire career.



Elan team,
Obertauern, Austria, 2022



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